## THE SOUTHERN'S

A Quarterly Magazine of College Life in the South



## SPECIAL MOCK CONVENTION ISSUE

May 1968 Volume 92, Number 4

75¢

## Filled with XVIIIth Century Passions?

## THE COLLEGE JNN Will Satisfy Your Every Need.



## Wine and Dine Your Wench at The College Inn

Lexington's answer to "Tom Jones"

Saturday Níghts Couples Only - Coat & Cravat



## The BARN DINNER THEATRE

BUFFET PLAY DANCING — Fri. & Sat.

6:30 Arrive 7:00-8:00 Dine 8:30 Play

\$5.50 Wed., Thur., Sun. \$6.50 Fri., Sat.

Roanoke 362-3333

Reservations

Complete Car Service at

#### DIXON'S ESSO

East Nelson Street Extension

24 Hour Ice Service

OPEN SUNDAYS
Phone HO 3-4214

#### SCHEWEL'S



Furniture Floor Covering and Appliances

146 S. Main 463-2175 Lexington, Virginia



## Rule Volkswagen, Inc.

Sales Department open -

8:00 A.M. to 9:00 P.M. Monday thru Friday 8:00 A.M. to 5:00 P.M. Saturdays

Service Department open -

8:00 A.M. to 5:00 P.M. Monday thru Friday 8:00 A.M. to 12:00 Noon Saturdays

DIAL 886-2357

HIGHWAY 11, 1 MILE SOUTH OF STAUNTON, VIRGINIA

Studying Late? Tough!

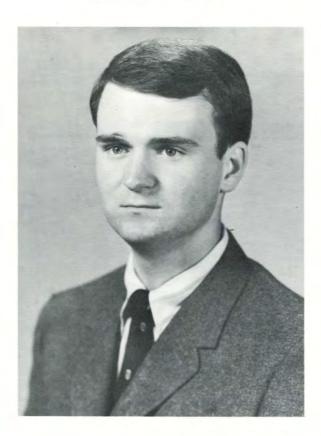
## Lee-Hi Truck Stop

Route 11 – 6 Miles North of Lexington

**OPEN 24 HOURS** 

SERVING ALL YOUR GASTRONOMICAL NEEDS

#### Tommy Mac Baremore 1946 - 1968



Tom Baremore served as Director of State Delegations for the Mock Convention from May 1967 until his accidental death in March 1968.

The 14th Washington and Lee Mock Convention is dedicated to Tom Baremore, in recognition of his invaluable services to the Mock Convention and his University.

Long after the final gavel sounds, Tom Baremore will be remembered, and missed.

Editor-in-Chief Steven R. Saunders Senior Editor and Art Director Carlisle Landreth Business Manager. Edward I. Hutchins Advertising Manager Jim Beckner Assistant Editors Robert Yevich Lawrence Honig Bob Jensen Circulation Manager Joseph T. Chadwick Photography Editor Pat Arey Poetry Editor Marvin C. Henberg Editorial Staff C. Harry Ricker P. Youritzin Business Staff Randy Brinton Roane Lacy Robert Lee **Bob Trout** Ron Hunt Hugh Hill John F. Lillard Jay Wetsel Bill Wagner Doug Walker Reed Byrum Circulation Staff Bill Timmerman

#### STATEMENT OF OWNERSHIP

The Southern Collegian is published four times each year, in November, January, March and May at Lexington, Virginia, by the Community Press . Entered as second-class mail at the Post Office at Lexington, Virginia. The Southern Collegian is owned by the Southern Collegian Associate, Ltd.; editor: Steve R. Saunders, managing editor: Carlisle Landreth, business manager: Edward I. Hutchins, P.O. Box 998, Lexington, Virginia, an unincorporated company. There are no outstanding bonds, stocks or shares. Average number of copies distributed of each issue: 1300.





THE COVER

## The Mock Convention in Action



Entered as Second-Class Matter at the Post Office at Lexington, Virginia. Published four times each year in November, January, March, and May with application for change in frequency pending. Printed at the Community Press, Culpeper, Vriginia.

### It's PRES BROWN'S

for all your needs

Did You Know...



THAT WE CARRY A COMPLETE LINE OF SPRING CLOTHES?

Sport Coats -- Slacks -- Shirts

- SPORTING GOODS
- SPORTSWEAR
- NOVELTIES
- CAMERAS
- PHOTO SUPPLIES
- DEVELOPING
- GIFTS
- HOBBIES

The Traditional Shop

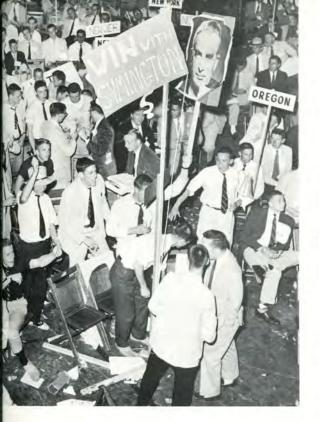
LEISURE SPORTS SHOP

#### PARENTS OF W&L STUDENTS:

Think your son is living La Dolce Vita on your hard-earned earned cash? Keep up with his chicanery, and subscribe to the COLLEGIAN for 1968-69. Only \$2.50 for four big issues. Read it like it is ...

WASHINGTON AND LEE UNIVERSITY





## Washington & Lee's 14th Mock Convention

Washington and Lee University's Mock Convention, according to *Newsweek* the "most realistic" of any such campus event, will once again try to predict the nominee of the party out of power on the weekend of May 3 and 4.

Its record — right 9 times in 13 attempts — has gained it a high reputation among both the national press and the professional politicians. *Time*, calling it in 1964 "the biggest and boomingest" of the mock conventions, reported that GOP partisans had spent a great amount of time and money trying to influence the outcome. Rockefeller supporters had contributed \$800, the Goldwater camp had chipped in \$400, and Nixon, Scranton and Lodge forces had provided \$100 each.

In 1960, *Newsweek* noted the strict adherence to actual state voting trends present in the Convention when it called the final tally at W&L "a good omen for Jack Kennedy."

Nor are newspapers remiss in their praise, although their enthusiasm clearly varies directly with their geographical proximity. What the *New York Times* lauds as "remarkably accurate" under a one-column headline, Virginia newspapers, in a blatant if excusable display of sectionalism, cover the daily developments in Lexington with full-page spreads and banner headlines. Indeed, the *Richmond Times-Dispatch*, feeling that the Republican campaign of 1964 had ended in Lexington for everybody but Sen. Goldwater, predicted that "the Republican National Convention, for all its elder wisdom, merely will certify the students' choice."

Yet given the geographic dispersion of the W&L student body (which participates in its entirety) and the political connections of those students chiefly responsible for the Mock Convention, the accuracy is no more surprising than the success of the effort made to duplicate exactly both the form and the atmosphere of the real conventions. The long list of notable political figures who have served as keynoters contributes in its own way to making the Mock Convention the most memorable event in the college career of many alumni.

One of these keynoters — former President Harry S. Truman — managed to please the crowd and make an astute observation at the same time (the true mark of a good politician) when he said in 1960, "This is real convention, and I ought to know because I've been looking at them since 1912."



### TERRACE NOW

ROANOKE, VIRGINIA

THE WORLD'S FIRST \*ULTRAVISION THEATRE

Southwest Virginia's Only Rocking Chair Theatre

\*Extra Dimension of Depth Color Perfect Projection

#### SHENANDOAH ELECTRIC COMPANY

INDUSTRIAL AND COMMERCIAL CONTRACTORS

Lexington, Virginia

### Radio Hospital

It Pleases Us To Please You

RADIO TELEVISION APPLIANCES

Sales And Services

## JACKSON BARBER SHOP

VALLEY'S OLDEST

15 W. NELSON LEXINGTON, VIRGINIA



During Rush, Visit

PHI DELTA THETA

And meet our Housemother

# Four Years of Preparation for Two Days of Activity

by Bob Entzminger

Campus extra-curricular activities for the entire year at Washington and Lee some have been directed toward setting the tone for the 1968 Mock Republican Convention.

Both Barry Goldwater, titular head of his party, and front-runner Richard M. Nixon have spoken here, and neither of them have made any secret of the interest in the upcoming event. Moreover, the IFC-sponsored contact syposium in February dealt with the problems the GOP faces in the coming election, and columnists, pollsters, and practicing politicians alike offered their remedies and predictions.

The tempo of this pre-Convention activity will receive its final step-up beginning Monday, April 30, when the plaque commemorating Alben Barkley's last speech will be rededicated and moved to the outside facade of Doremus Gymnasium. Since Democrats of course will perform the ceremony, it is hoped that the bipartisan nature of the Mock Convention will be stressed.

Tuesday through Thursday is reserved for rallies, cocktail parties and last-minute details—like remembering to build a float sometime before Friday at 1:30, when the parade will kick off the Convention proper. To assure that discipline and sobriety will be observed, very large sergeants-at-arms will patrol the parade route. Anyone particularly obnoxious will be accommodated by the City of Lexington for the duration. More comprehensive disasters—like floats disintegrating—will be handled by parade marshals posted on rooftops.





Puerto Rico's float in 1964.



Dr. Walter Judd was keynoter at the 1964 W&L Mock Convention. He did the same chore for the real Republican National Convention in 1960.



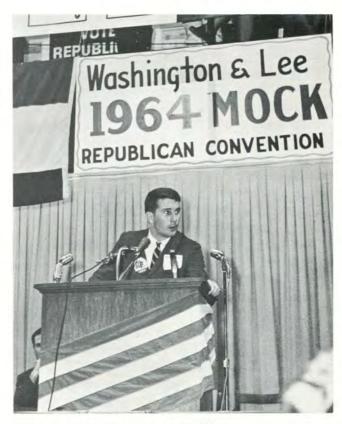
Members of the Puerto Rican Delegation to the 1964 Mock Convention present a bottle of Bacardi's Rum to Dr. Judd, a teetotaler. W&L boys can be so cute.

The Keynote Session will convene at 4:00 p.m., with Lexington's Mayor Douglas Brady and Florida's Gov. Claude Kirk sharing the platform. After the latter's speech and the "spontaneous demonstration" it is to engender, the Convention will formally elect as permanent officers the people who have been running it all along, anyway.

The Platform Session will convene at 7:15 p.m., and the delegates, acting their roles in autonomy, will debate and vote on the controversial planks. Gov. Henry Bellmon of Oklahoma will read the undisputed sections of the platform beforehand.

While all these preliminaries require a great deal of preparation by a great many people and are as much a part of the Convention as anything else, obviously the overriding concern is proposing the correct candidate for President. Nominations for the nominee will be made Friday night.

Balloting, which is to be strictly controlled by the state chairmen, will occupy both the Saturday sessions. After the nominee and his running mate have been decided upon, the delegates are free to go and celebrate, while waiting smugly for the "other convention" to realize the students' wisdom and affirm their choice. But those of the upper echelon in the Mock Convention hierarchy, who have worked toward success for three years, can't possibly wake up in the mornings before the GOP Convention is over without fearing that the morning papers will bring news that the W&L candidate has just kicked a baby, insulted a min-



Chairman Philip D. Sharp of Richmond, Virginia; presides at the 1964 Convention.

ority group, or claimed to be a victim of brainwashing.

While in the past months developments concerning the Mock Convention have been highly publicized and its past claims to national recognition exhumed and retold, most of the activities

#### WASHINGTON AND LEE UNIVERSITY



Elephants and the American Legion lead off the 1964 parade.

surrounding this event have been performed by a relatively small number of students. The great majority of the student body has seen only the results — i.e., speaker engagements, delegation assignments, etc.

As convention time nears, the number of active participants continues to grow until ultimately the entire student body will be asked to perform a role — mostly as delegates to the Convention.

The focal point of this spiralling number of people is Chairman Steve Saunders. Around him operates the Secretariat, people who oversee specific tasks necessary to the success of the Convention.

Jim Lowe is the secretary, and he handles most of the paper work. Mike Miles is chairman of





The Democratic donkey at the 1956 Mock Convention (above) wasn't nearly as impressive as the two elephants imported from Ohio for the 1964 convention parade (below, left). Dr. Judd and Congressman Richard Poff, the convention's Temporary Chairman, posed on the elephants for photographers. The elephants having not been washed for days, the two intrepid politicians remained primevally fragrant for hours.

the finance committee, a major problem in every Convention. Party of this difficulty should be alleviated by the Journal, a collection of features in midst of huge quantities of expensive ads - at least, that's the description Editor Ron Kessler gave. Kim Ladewig, Steve Meixner, and their committee will have the unenviable task of decorating Doremus Gymnasium and surroundings. Overcoming W&L's lack of universal renown is Ed Allen's specific job. As director of publicity he has been working closely with John Hughes of Information Services to assure maximum news coverage for each new occurrence. Val McWhorter, director of protocal, is to keep the visiting dignitaries as contented as possible and relatively shielded from mobs, overripe fruit, and such.

The director of state delegations (a post held by Tom Baremore until his fatal accident at Goshen in mid-March, and his small staff are responsible for seeing that the state delegations behave as they ought, which means that he collects monthly reports concerning progress and division of duties within each delegation from each state chairman. It is he who must pressure the chairmen so that they in turn will make demands

upon the individual delegates. Basically each chairman is to determine, along with the Secretariat, whom his delegation's counterpart in Miami will support. To assure the accuracy is prediction for which the W&L Convention is noted, Staff Keegin has been named chairman of the Republican National Committee for the Mock Convention. He has been maintaining a liaison between Convention headquarters and the county chairmen. He is responsible for polling the latter, and on that basis he will advise the chairmen about voting. The chairmen, at least on the first ballots, will control the voting of their delegates.

The individual delegates will be allowed more freedom concerning the proposed platform, which is being composed by a committee of about 40 headed by Drew Colclough. In addition to this nucleus, each delegation has a liaison to this committee who was called in for hearings on proposed planks when issues began to crystallize. The only restriction on individual freedom here is the requirements that each delegate vote as he feels his counterpart will do in Miami.

In addition to this scholarly preparation, the delegations must also provide for the color and

Escorted by an ersatz Lexington Mafia, Mr. Ed Side, proprietor of the local art film emporium, was a serious challenge to Barry Goldwater in 1964. His black-shirted strong-arm boys left his car after it passed the reviewing stand, and took up positions around the stand to guard the keynoter. Most of their tommyguns were plastic.



revelry of a real convention. The arrival of beauty queens and dignitaries and favorite son campaigns, as well as decorating a headquarters (or at least hanging out an apparent sign), will play a large part, but the parade is to be the most elaborate element in the superficial trappings. Parade Director Bob McLaughlin has been working with a float director from each of the 53 delegations — the states, Puerto Rico, the Virgin Islands, and the District of Columbia — to assure a minimum of problems.

At least two of these jobs deserve further elaboration.

Drew Colclough's Platform Committee is an innovation with this year's Mock Convention. The committee is preparing a document which will, according to Colclough, "reflect as accurately as possible the position of the Republican Party on all the major issues facing the county in this election year. This document will be a full length platform and will be presented to the Convention by Gov. Bellmon.

The committee itself is composed of eleven members, five of whom serve as executives and six as sub-committee chairmen. The vice-chairman is Christopher Chandor; secretary, Ron Gates; liaison, Stephen Wittmann; and drafting chairman, Brad Shufflebarger.

Sub-committee chairman governing the major areas are foreign affairs, David C. Oliver; military affairs, Dick Gordon; health, education, and welfare, Jefferson Fox; judiciary, Edmond C. Armentrout; economic affairs, Roger Clarke; and agriculture and urban affairs, Richard B. Tanner.

The sub-committees held hearings in the latter part of March, discussing each of the six areas. Various witnesses outlined what the policies of the Republican Party might be in each field.

Shortly after spring vacation full Platform Committee hearings heard invited experts in each of the areas.

The product of all this effort will hopefully be representative of the stand the Republican Party will take in Miami, and may be as significant from an educational standpoint as the larger business of picking the candidate. Judging from the amount of time Colclough spends in Mock Convention headquarters and his apparent control of the situation, it has nearly as much chance of being substantially correct.

Secondly, the Mock Convention is as expensive as it is elaborate, and to pay for it, the Fi-



Governor Claude R. Kirk Keynoter



Governor Henry Bellman Platform Speaker



Congressman Bill Brock Grand Marshall

nance Committee has sent out pleas to practically everyone connected with the school in any way.

Two letters to parents have netted \$3000, the student body assessment acquired another \$1700, and Journal advertising total \$1500. In addition, the Board of Trustees has contributed \$500.

Of course, Finance Director Miles stressed that this \$6700 is to finance only the operations of the central committee. The state delegations themselves, he predicted, will spend over \$8000 of their own money for floats, headquarters, and favorite son campaigns.

Raising this money is the problem of each state chairman. Traditional sources are parents, alumni in the state, industries, politicians, and anyone else he can exercise pressure on. The great expense that all delegations must entail forces the chairman to work hard raising funds, for none of them want to be left May 6 with a bunch of unpaid bills.









## Washington and Lee University Bookstore

#### A WIDE VARIETY OF PAPERBACKS

LOCATED ON CAMPUS

Come And Browse



## 1908-1968 Sixty Years of Authenticity

According to the Ring-tum Phi, W&L's student newspaper, the whole business began in 1908 when William Jennings Bryan repeated his "Cross of Gold" speech in Lexington. The students found the "Silver-Tongued Orator" so bewitching that they decided to beat the Democratic Convention to the punch and once again nominate the two-time loser for the Presidency.

If their intention was to formally honor this "Democratic Goldwater," as columnist Robert Novak once called him, in a nice quiet parliamentary exercise, they hadn't reckoned with the dissenting elements at W&L. The Bryan forces were bitterly challenged from the outset by the supporters of both Gov. John Johnson of Minnesota and Sen. Edward Carmack of Tennessee. Although the school was chiefly organized into literary societies at that time, only the bland description of the Convention in the R-tP refected any concern for propriety and orderly comportment.

The fist-fights (or "a heated 'set-to,' " the journalistic euphemism then in vogue) that frequently broke out were largely between Bryan and Johnson partisans and ended in a walk-out by the latter, who preceded to hold their own Mock Convention. Predictably enough, they nominated Johnson with a minimum of delay, and had the real convention chosen Johnson instead of Bryan, W&L might still have credited 1908 as its first correct choice. Either way they couldn't lose.

#### Anti-Johnson Rulings Spark Walkout

Gov. Johnson's backers seemed to be in increasing disfavor from the outset, when their attempted power play to stall platform proceedings failed. With the Bryan men ill-disposed toward any more shenanigans, a unit-rule vote was passed over the stringent objections of the Johnsonians, who were nonetheless "lashed into line," at least temporarily.

After the roll call and during the final tally another point of order — the contents of which are not preserved even in the *Ring-tum Phi* — caused the ultimate walk-out. The chairman, who apparently had had it with the whole business, once more ruled in favor of Bryan, and the exodus was on.

The Ring-tum Phi does preserve for us a set of reactions to the Convention, and from those one can already deduce the developing emphases so prevalent in later Conventions, even if the student reporter is a little over-enthusiastic. Commenting on the student angle, the pundit said, "Words are not wholly adequate to express the degree of enthusiasm and interest," and he also noted that by the following day, "nothing could be seen but the 'downy' wings of the dove of peace as it fluttered with sweetest of complacency over the camps of the 'warring' fractions."

The paper further claimed that, on the national level, "the results were heralded over the length and breadth of the land, and from Lincoln Nebraska, all the way to Virginia was seen the cheerful smile which the successful candiate wore when the good news came to him how the enemies of his flag were put to rout." Apparently, William Jennings Bryan, like Charlie Brown, needed all the friends he could get. And it still wasn't enough to get him elected.

1912 Convention Loses Dark Horse Bet

At W&L, as everywhere else, 1912 was a Democratic year, and nearly everyone was willing to say something nasty about Republicans in general and most particularly about President William Howard ("Nobody loves a fat man") Taft.

It took the Mock Convention five ballots to pick the wrong candidate after giving Woodrow Wilson — the right one — the lead on the first four. There was something about nominating a U. Va. man that just didn't set well with the Minks.

As a matter of fact, Judson Harmon, the W&L choice, wasn't even in contention until the last ballot and had been dismissed by *The Democrat*, the Convention newspaper, as "too conservative . . . almost reactionary" a few days before actual voting began. Until Harmon's nomination, Champ Clark had been slowly diminishing Wilson's lead, but his chief proponent, seeing Wilson successfully blocked, decided to go down the road rather than push for victory, and the Harmon faction made the most of their opportunity.

Student leaders of the "Taft for President" campaign committee gather for a staff meeting in March 1952.



The 1916 Mock Convention, for the first time faced with Republican alternatives, somehow managed to narrow down a field of 12 to the correct candidate. After six ballots, Charles Evans Hughes wrested the bid from Theodore Roosevelt, Elihu ("Root for Root") Root, And "Fighting Bob" LaFollette, as well as other lesser contenders (including peacenik Henry Ford).

Prohibition and women suffrage were the main platform debates, both of which got scant consideration by the students at this all-men's university, most of whom were reared in the land of bourbon and mint juleps.

In 1920, nobody thought much about having a Convention until letters from two alumni in early April sparked an editorial. The school year expired, though, before the Executive Committee could find anyone willing to devote the necessary time to being chairman.

#### Davis Compromise Gains National Recognition

It was the 1924 decision that established the W&L Mock Convention as an accurate political barometer. The famous Smith-McAdoo deadlock was solved both here and nationally by resorting to W&L alumnus John W. Davis — in Lexington on the twenty-third ballot and at the real Democratic Convention after a record 103.

The Ring-tum Phi described the details with the same breathless enthusiasm it accorded to everything else in those days. Al Smith, William McAdoo, and Carter Glass were nominated in "revelations of oratory." Glass gained strength until the eleventh ballot, after which he faded rapidly. Pleas for unity finally seemed to reach the delegates, and after a brief caucus during the twenty-third roll call, Davis won the nomination "long after midnight" amid "mad applause." The editors lost no time in whole-heartedly supporting Mr. Davis's candidacy, but it was probably not his idealistic support at W&L that caused the party professionals to choose him as much as the fact that any alternative threatened to leave the Democrats hopelessly divided for years. Despite the Ring-tum Phi's editorial support, Davis lost the Presidency to Cal Coolidge, and the country learned to live with its sins.

As far as the platform was concerned, W&L succumbed to popular sentiment on the Prohibition question, and Chairman "Booze" Whittle presided as the dry plank was incorporated into the document. No one thought to ask his reaction.



Virginia's delegation had a bevy of Old Dominion beauties and a host of white coated grandees on its float in 1948.

After four years of retelling the story of the amazing 1924 Mock Convention, the students were convinced that W&L had become "the laboratory of the Democratic Party." On the seventeenth ballot, Al Smith of New York overcame the Southern bloc and proved them right.

If four years had increased the confidence of W&L students in the Mock Convention, it had also provided time for the soberest of reflection on the Prohibition issue, and nearly the whole campus agreed with Smith's seconding speaker, whom the *Ring-tum Phi* quoted as saying that water as a beverage "'is a plain dam failure.'"

The 1932 Convention gave Franklin Roosevelt the nomination after only token opposition from John Nance Garner of Texas, whom FDR later picked as his running mate.

With Roosevelt in the White House and likely to be there for some time, nobody really cared whom he was going to beat next, least of all W&L, who guessed wrong in 1936 and 1940.



Harold Stassen's serious-looking supporters were doomed to failure at the 1948 Mock Convention, when the Minnesota "Boy-Governor" was pushed out by Senator Arthur Vandenburg. The actual Republican National Convention at Philadelphia ignored the Mock Convention and brazenly chose Governor Thomas E. Dewey of New York for the second time. He lost. Commented one clever W&L political pundit, "Hah,hah!"



The activity was suspended for the duration in 1944.

The 1948 affair was a different story, with everybody trying to predict which Republican would beat Harry Truman. After considering Harold Stassen, the Convention resolved a Dewey-Taft deadlock by nominating Sen. Vandenburg. Unfortunately, the real convention didn't possess the acumen of W&L students, and Thomas Dewey, the *Chicago Tribune* notwithstanding, proceeded to "snatch defeat from the jaws of victory" in November.

#### Ike's Nomination Began Series of Current Successes

The 1952 Mock Convention broke a series of wrong guesses and began the longest string of right ones in the Convention's history. The students correctly measured the surge of Eisenhower support throughout the country, and after Sen. Robert Taft led on the first ballot, the delegates settled down to resolving a deadlock between Ike and Earl Warren on the following roll calls, with Taft relegated to the bottom of the vote tallies. Unwilling to predict wrongly again, the

Convention remained undecided until a telegram from Warren released his delegates in favor of Eisenhower.

Henry Cabot Lodge, Eisenhower's campaign manager, wired congratulations, and the *Ringtum Phi* called it the "best publicized" convention ever. It was featured on Edward R. Murrow's TV show, "See It Now."

The 1956 delegates drafted Adlai Stephenson much as their professional counterparts would do some months later. But the main business of the Mock Convention was reduced to secondary importance when keynoter and former Vice-President Alben W. Barkley died while delivering his speech. Only at Mrs. Barkley's insistence did the Convention finish its task.

The success of the 1960 Mock Convention in picking John F. Kennedy is even more amazing when one considers that the choice was made before the crucial West Virginia primary. But despite this, the tone for the real convention, more than ever before, may have been set in Lexington. For as the balloting wore on, it was key political leaders (Carmine de Sapio of Tammany Hall, for instance) who instructed their W&L counterparts

WASHINGTON AND LEE UNIVERSITY to go for Kennedy long before they had made any formal commitment to the candidate himself.

The Mock Convention is also memorable for being nearly the last one. Accidents compounded by drunken delegates almost succeeded in suspending the exercise indefinitely. Keynoter Harry S. Truman was bombarded by oranges from the Florida delegation float, while the Rhode Island float collapsed on a townsman, and the Virginia float — a replica of the Merrimac — caught fire.

The Ring-tum Phi, hoping to temper the faculty's obvious displeasure, lauded the Convention for its "didactic value" and for the students' "enthusiasm". But the paper was not without foresight. Not only did it predict a Kennedy victory in November, but it saw Brother Bob as Attorney-General and Ted as the Senator from Massachusetts.

The 1964 race was confusing to try to decipher from any standpoint. With most college conventions going for Lodge, the *Ring-tum Phi* endorsed William Scranton and rebuked the Mock Convention for its "lack of foresight" in choos-

DEMOCH

ing Goldwater as the nominee. Goldwater actually had as little trouble at W&L in amassing the necessary votes as he did at the real convention, although it did take him a few more ballots. The students may have been flattered by all the attention lavished on them by Rockefeller supporters (his New York chairman said that after two state primaries, Rockefeller considered the Mock Convention at W&L as his most important victory), but he was never a real threat to Goldwater's nomination.

The delegate revelry was as apparent as ever, but it took more harmless forms, and Edward C. Atwood, Dean of Students, praised them for their enthusiasm, relieving the Ring-tum Phi of its traditional chore. Amid the necessary serious business, someone found time to nominate Ed Side, owner of the Lyric Theater, and the Mafia candidate, on a platform of "free flicks, public booze and free love." With Side's black-shirted henchmen guarding the reviewing stand, the Puerto Rico delegation presented keynote speaker Congressman Walter Judd, a teetotaler, with a fifth of Bacardi's rum. After Goldwater had telephoned his acceptance to Lexington, and the speculation turned to possible running mates, Dr. E. L. Pinney, professor of political science, remarked, "It'll take Mao Tse-tung to balance that ticket." And the R-tP, anxious to get in on the prognosticating once more, saw a November defeat for the Senator from Arizona. It was a safe bet.

Continued on page 20

Senator Barkley delivers his last address at the 1956 Democratic Mock Convention. Robert E.R. Huntly, a convention official, is checking the schedule (right). Huntley was named president of Washington and Lee University this year, succeeding Dr. Fred C. Cole.



WASHINGTON AND LEE UNIVERSITY

## ANATOMY: Part II



WASHINGTON AND LEE UNIVERSITY

Kentucky's float at the 1956 parade was particularly colorful, since the state's junior Senator was to deliver the keynote address.

Students listen to Senator Barkley's warm, humorous speech. One student shouted out, "Give'em hell, you old fire-horse!" Barkley replied that he was aware even fire equipment now was mechanized. Minutes later he was dead. A plaque in his memory was affixed to the wall behind the platform and dedicated by keynoter Harry Truman in 1960.

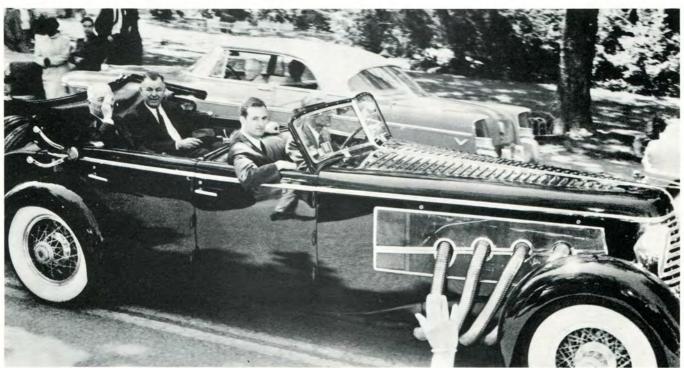




WASHINGTON AND LEE UNIVERSITY



Former President Harry S. Truman watches the Mock Convention parade in 1960, after riding down Main Street in an ancient Dusenburg (below). Seated next to Truman is Washington and Lee's then-President, Fred C. Cole; convention chairman Charles McCormick sits in the front seat.



#### Time-and-Tides Department

## LBJ and the Mock Convention

Lyndon Baines Johnson made his first appearance at W&L's Mock Convention in 1956, as a Vice Presidential candidate, but his Lexington supporters were unsuccessful, and Estes Kefauver of Tennessee was nominated as Stevenson's running mate. In 1960, the Mock Convention chose John Kennedy over Johnson. Four lears later, when Johnson was in the White House and a candidate for his own term, W&L held a Republican Mock Convention, and nominated Barry Goldwater. Nevertheless, Johnson was still very much a part of the proceedings: every speaker and placard competed with the one before to see who could vilify the President with the most originality.



In 1964, the Texas Delegation tried hard to expiate their sin in having spawned a Democratic President. Their parade float featured the President skewered over a fire, "The LBJ Barbecue." Another float, shown below, was reportedly in reference to the President's two charming daughters.

Strong LBJ supporters in 1956, the Texas Delegation to that year's Democratic Mock Convention built this western float complete with Texas Roses and one terrified calf.





## The Candidates

Richard M. Nixon



Nelson A. Rockefeller



Ronald Reagan

#### [IT STILL MAY BE A HORSE-RACE]

At W&L as well as nationally, candidates for the Republican Presidential nomination seem to be divisible into two groups: Richard Nixon, and the rest.

Just hours before the results of the New Hampshire primary had confirmed this categorization on the national level, activities of various Mock Convention campaign committees had established that impression here.

The Nixon forces, with law student Chip Day in charge, had planned a victory party for some days before the primary and appeared confident enough to enjoy the festivities as much as those who came more for the beer than to identify themselves with Nixon's expected triumph in New Hampshire.

But of Day's staff of 10 — including Al Byrne, Joe Brown, Hank Graddy, and Chris Chandor — those who were present revealed at closer inspection the ease and coolness of those who have mastered the organizational aspects of campaigning and are now free to concentrate on strategy, rather than the job of complete abandon. Although the large number of law students present perhaps lended to the illusion that these men are mature, collected, and to some extent seasoned, the facts of their campaign to date seem to confirm this conviction.

Financially, they are sound at present, but Day says he is asking for more donations from state delegations which support Nixon in order to assure a creditable showing in the Convention itself. Nixon organizations elsewhere are also contributing, but more funds will be needed. Even



Scene from 1964 Mock Convention

though they are going through the pre-Convention motions, they have been forming floor strategy (planning their own platform proposal, demonstrations, and a nominating speech) for some time. It is clear that they intend to be discreet, hoping to keep delegates award of Nixon, but stopping far short of the saturation point. As Day puts it, "Right now, we just want to make sure the delegation vote as they should."

Of those classed as "others," all the campaigns seem alike as much for their inconspicuousness as for other reasons. Rockefeller, before he withdrew, had an active, if impoverished and disorganized, campaign committee here headed by Pat Arey. But lack of money was of less concern in Rockefeller's decision than his lack of popular appeal, which had also developed as Arey's main obstacle until Rockefeller's announcement put him effectively out of business, except for favorite son purposes.

Reagan's candidacy has been well-financed but like the candidate himself, they have certainly done nothing to make themselves felt. This may reflect a strategy of some sort, but more likely it is simply a lack of personnel coupled with a feeling of hopelessness both here and nationally.

If Sen. Charles Percy of Illinois is adament in his non-candidacy ("I'm running for nothing"), at least his advocates here are well-organized. And if the size of their office is any indication, they are in a substantially high income bracket, too.

John Wyman, publicity director, said that the committee, of which Jeff Wainscott is the head, has been optimistic since the withdrawal of Gov. Romney. They hope to get the moderate vote which his campaign had controlled up to a few months ago.

Moreover, they are looking forward to the Mock Convention with a great sense of purpose-

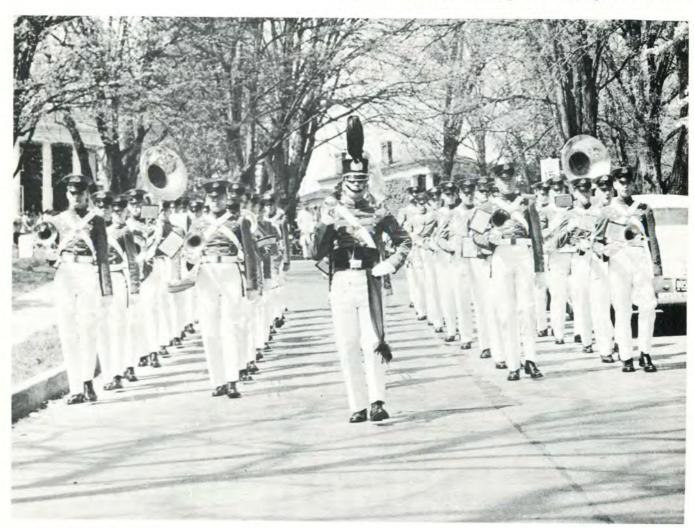
#### WASHINGTON AND LEE UNIVERSITY

ful effort. Finally, though, even their plans are aimed chiefly toward building enthusiasm for their candidate, realizing that they must go into the Convention as flexible as possible and depend on circumstances largely out of their control.

Only Nixon's supporters are in a position which might be called favorable, and they appear ready to utilize that position both skillfully and with confident discretion. That the other committees recognize Nixon's enviable position is shown by the interchange of personnel among all these groups. All this may mean the National Republican Party will at last unite behind one candidate (if he doesn't make any serious mistakes), unique in his acceptibility and dedication to the Party and who moreover hasn't had to split the Party through a hard struggle for the nomination. But the convention isn't over. And as Richard Nixon and all the delegates must know, it takes more than a unified Republican Party to be President.



VMI's band comes strutting down to the parade in 1956.



From a Sandwich to a
Full Course Dinner



Come to

The Southern Inn Restaurant

\*

Lexington, Virginia

"Instant Service"

### SPENCER GENERAL TIRE



536 E. Nelson Street 463-2146

**NEW TIRES** 

RETREADING
SNOW TIRES
BALANCING

GENERAL \* DUNLOP PIRELLI \* MICHELIN After that W&L Date the Night Before—

## DAVE'S HAIRSTYLIST

Lexington-Buena Vista Shopping Park Lexington, Virginia





FIRST NATIONAL EXCHANGE BANK

Lexington, Virginia-Member F.D.I.C.

## The Flower Center

223 South Main

Flowers for All Occasions

We wire flowers anywhere!

462-4521

FLOWER POWER AT ITS FINEST!

WASHINGTON AND LEE UNIVERSITY



extends to you a most cordíal invitation to go to hell if you don't like our magazine.

On the other hand, if you do like it (as you must, being intelligent, perceptive, and worldly), subscribe for a year. \$2.50 for four irreverent issues. Our price today is the same as it was in 1868. What a bargain, you might be moved to exclaim. Of course, you're right.

The Editor-et-Rexus SOUTHERN COLLEGIAN P.O. Box 998 Lexington, Virginia 24450

My Dear Sir:

Yes, may sign me up. I have seen the light. \$2.50 in bullion is enclosed.

Name	 	 	 	

Address

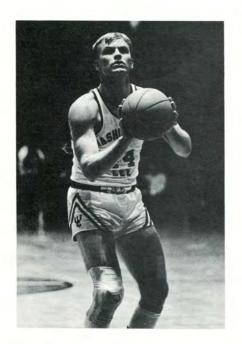


## **DELTA TAU DELTA**

**Excellence** in

... Leadership





... Athletics



... Social Activities



... Brotherhood

#### Lexington Hardware Company



A Complete Line
of
Home and Fraternity
Supplies



13 South Main Street Lexington, Virginia HO 3-2242

## THE LIQUID

"Home of the Swissburger"

Welcomes the Collegian back to Immortality

PAUL AND STELLA WILLIAMS

Your Friendly Hosts

## UNIVERSITY CLEANERS

SEE US FOR THE BEST IN DRY CLEANING AND SHIRT LAUNDRY

7 North Jefferson (opposite campus)

## From a GARFIELD TRUST Booster

GARFIELD, NEW JERSEY

## Kenney's of Lexington

Congratulations to the seniors of 1968. We appreciate your patronage. When you return to Lexington, come and see us.

GOOD LUCK!



The Brothers of

## PHI EPSILON PI

Congratulate
And Welcome
the Class of '72









Remember
What Happened
The Last Time
We Nominated
Nixon?

Nominate a man who can defeat DEMOCRATS!

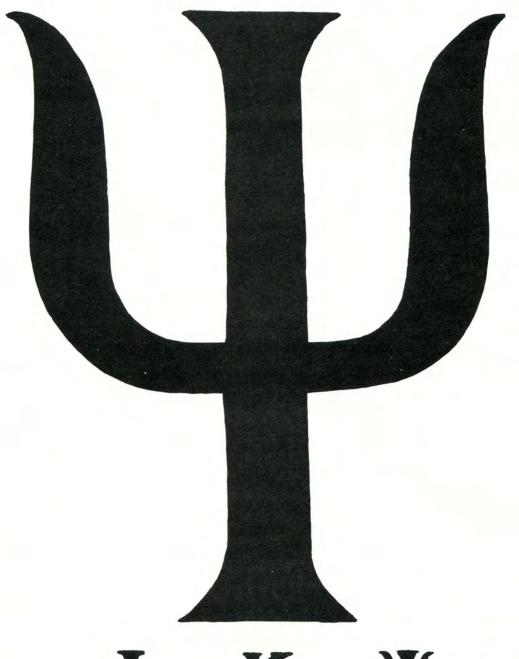
## NELSON A. ROCKEFELLER

The AD HOC Committee to Draft Rockefeller

P.O. BOX 356 LEXINGTON, VIRGINIA 24450 PAT AREY, Chairman

(PAID POLITICAL ADVERTISEMENT)

#### PHI KAPPA PSI



· • K Y ·



**Working Together** 

Studying Together





Partying Together

## PI KAPPA PHI...

... IS THE PLACE TO BE

### SIGMA NU

Presents "The Party" Starring: Us and Friends

What do you mean you forgot the mix?





Did you really climb the Matterhorn last summer?







The End.

1 HOUR CLEANING

FREE DELIVERY

## LEXINGTON CLEANERS

463-3813 Next to Fire House

Mon. - Fri. 7:30 to 5:00 Sat. 7:30 to 12:00



Class Rings College Jewelry

> GIFTS FOR ALL OCCASIONS

### Rockbridge Bank and Trust Company

(MEMBER F.D.I.C.)

YOUR FULL SERVICE BANK

STUDENT ACCOUNTS WELCOME

VISIT OUR BRANCH OFFICE AT 708 S. MAIN LEXINGTON, VIRGINIA



## THE SYMBOL OF PERSONAL BANKING SERVICE IN DADE COUNTY

SAME LOCAL MANAGEMENT AND OWNERSHIP SINCE 1941

F. deC OAK Chairman Of The Boards TULLY F. DUNLAP President

#### RIVERSIDE BANK

60 N.W. 12th Avenue Miami, Florida

#### MIDTOWN BANK

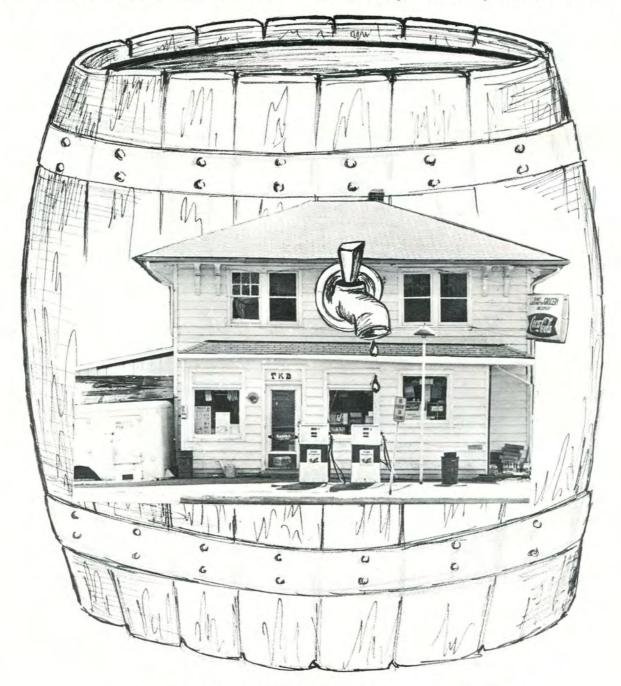
1400 N.W. 20th Street Miami, Florida

**Members Federal Deposit Insurance Corporation** 



## W&I's 19th Fraterníty

(Better Known as EAST LEXINGTON GROCERY)



TAPPA KEGGA BEER



Shuffle Off to Buffalo in Classic Clothes by

Thomas, Ltd.

LEXINGTON, VIRGINIA

EVERYTHING FOR THE WELL-DRESSED MAN



"Hmmm. . . . College Town Shop? I could use a pair of socks."



"Of course we have socks."



"Yes sir, a shirt would help."



"Sure, they'll fit over your boots."



"Seems to fit alright."



"No sir, we don't carry tassel boots."



"Once over and through. . . . any fool can do it."



"\$150. . . \$200. . . \$250. . . \$300 Good job, men."



## The COLLEGE TOWN SHOP

OF JOHN NORMAN, INC. LEXINGTON, VIRGINIA