The Ring-tum Phi

BY THE STUDENTS, FOR THE UNIVERSITY

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NUMBER 39

Generals Get Second Place At Chapel Hill

Both Varsity and Freshman Squads Place in Indoor Track Meet

TAR HEELS FINISH FAR OUT IN FRONT

Many Track Records Broken month. As Sixteen Teams Vie For Honors

Finklestein Equals World's Record

Eli Finklestein, star low hurdler of the General's track team, tied the world's record of 8 seconds in winning the 70 yard low hurdles at the Southern Conference indoor meet held Saturday night at Chapel Hill, North Carolina. Finklestein, a junior, displayed his greatest form in leading the cream of the South's timber toppers to the tape in his specialty.

The present record was set last year by Sol Furth of New York University and equaled by Percy Beard, Auburn star, last February.

The Washington and Lee track team was forced to surrender its indoor championship title to the strong University of North Carolina squad in the second annual Southern Conference indoor track meet held at Chapel Hill last Saturday. The Generals took second place, finishing far above other Virginia teams.

North Carolina dominated the meet, scoring 37.2 points. The Generals' total was 18.7, Alabama, Duke, and Georgia were only a few points behind, but the remaining teams were far to the rear in the scoring.

The Washington and Lee freshmen also took second place with 9 points. The Baby Tarheels were the winners of this division by a margin of over sixteen points. The Duke and Virginia yearlings tied for third with 6 each.

timber-topping aces, were the outstanding men for the Generals. Speer took first place in the high hurdles and second in the lows to win individual high scoring honors for the meet. Finklestein led Speer to the tape in the lows and took a fourth in the highs. In winning these events the Washington and Lee hurdlers repeated their performances of last year. The hurdle distance was changed this year from 60 to 70 yards, and they could not, therefore, turn in record-breaking marks for the Southern Conference. Speer's time for the high hurdles was 9 seconds flat, and Finklestein for the low hurdles was 8 seconds. These times stand as the Southern Conference indoor records.

Rivers of Washington and Lee tied with Johnson of Virginia for second place in the high jump with a height of 5 feet and 9 inches. Curtis and Cook both jumped 5 feet 8 inches to go into a tie with several other men for fourth place in this event. Coach Fletcher stated that he was very much pleased with the work of Cook in this meet.

Sheppard, quarter mile star of the Generals and a winner at the conference meet last winter, could only take a fourth place last Saturday after a man had fallen directly in front of him on the last lap. The event was won by Weil, of North Carolina, Ray Ade, who won the dash in the indoor dual meet with Virginia, got to the finals of the conference championships but failed to place. The Washington and Lee mile relay team took a fourth place.

Eight new conference marks were established. The records were broken in the broad jump, shot put, mile run, pole vault, quarter mile and mile relay. The other two new marks are those set by Speer and Finklestein in the hurdles at the new distance.

The work of Neely, Reasor and Almon was outstanding for the Little Generals, Reasor took second place in the 60 yard dash, while Neely and Almon took thirds in the three-quarter mile run and the high hurdles, respectively. The Washington and Lee freshman relay team also took a third place.

Although the team failed to retain the championship. Coach With the support of the Lexing- sity, was of great help in build-Fletcher was quite pleased with ton citizens, it will continue to be ing our postoffice twenty years the showing which his men made a first class postoffice and will be ago," the Postmaster said. "If in taking second place against so granted the needed \$55,000. The the people of Lexington will large a field. There were six- money will be used to build an boost our postoffice we will reteen Southern Conference teams extension to the parcel post de- ceive the needed \$55,000 to enin the meet.

Plans For Annual **ODK Tour Are Now** Being Considered

Plans for the annual tour of Washington and Lee Omicron Delta Kappa members to the preparatory and high schools of virginia are now being drawn up by a committee working in cooperation with Doctor Gaines,

The men who are serving on the committee are Professor Frank J. Gilliam, Mr. y Young, H. G. Morison, and Ross Malone. The first meeting was held las night, and it is hoped that the tour may be made some time during this

It has been a practice for some years now of the university to send men to the various schools to speak to the students with af view toward interesting them in the value of attending college rather than stopping their education at the end of their high school

Lettermen To Give Informal Dance Mar. 21

Committee Expected to Select Orchestra by This Friday

The annual spring informal sponsored by the Monogram Club the University will be held on March 21, it was announced yesterday. Plans other than the definite date of the dance have not as yet been settled.

No orchestra had been selected at noon today, but several orchesras are being considered and it is expected that the band will be announced by Friday.

The usual request, "Wire That Girl," is being asked by the entertainment committee of the Monogram Club. The club hopes to have a large crowd for the first social event of the season since Fancy Dress Ball. The proceeds of the dance go towards the sweater fund to provide sweaters 'or monogram winners.

The Monogram Club has planned for some time to give a dance out a definite date could not be decided upon because of a fear of conflict of dates with other activities. Since the definite date has been decided on, however, plans are moving rapidly.

The committee also urges that those attending the dance come early. Heretofore there has been much criticism of Saturday night dances because of their brevity. 'The dance can only last till twelve o'clock," one of the com-nittee stated. "If you want to dance longer you'll have to get there earlier." The dance starts at 9 o'clock.

JAMES ROGERS NOMINATED BY PRESIDENT HOOVER

James Grafton Rogers, dean of the law school of the University f Colorado at Boulder, Col., has peen nominated by President H. C. Hoover to be assistant secreary of state.

Born in Denver January 13. 883, he has been prominent in Colorado politics and educational ffairs for more than 20 years.

Changes Placed In Constitution By Troubadours

Number of Members Limited And Other Important Alterations Made

PROMOTION TO PLAY PART IN PERSONNEL

The Executive Committee of the Troubadours met last night and affected certain changes in the constitution. The revised constitution was established and in so doing the committee revoked all past and previous constitutions of the Troubadours.

The most important changes are found in the following sec-

section 2, part 2 reads "The president shall appoint a committee to decide on the plays to be given by the Troubadours, the same to be ratified in meeting assembled." Members of the Trou-badours, article 2 reads Those students who are to be considered members of the Troubadours and entitled to vote therein are to be de-termined by the following rules: 1. No student shall be considered a member of the Troubadours unless he shall have been previously awarded a key and is active in some phase of the organization in the current year of the elections. 2. The word "active" shall be defined as meaning the taking of any part of the production of a Troubadour play."

of the Troubadours, article 3 "The Executive Committee of the Troubadours shall consist of the following: The president; the vice president; the business manager; the assistant business manager; the property man-ager; and the assistant property manager." Article 4, section 3, subsection 3, reads, "The business manager shall submit a financial report twice a year to the Troubadours.'

The Awarding of Keys, article 5, reads, "Keys shall be awarded at the end of each year to those students who in the discretion of the Troubadours in meeting assembled are deserving of the same. 1. Whether or not a student shall be entitled to a key is to be determined by the amount of work done. and the good he has contributed to the organization. 2. The said students shall be elected by the Troubadours by a three-fourths vote in meeting assembled, 3. It shall be within the power of the Troubadours to present honorary keys to anyone it sees

The new constitution has cut

Assistants Automatically Assume Vacated Offices as In Managerships

Organization, article 1,

The Executive Committee

(Continued on Fourth Page)

Postoffice Will Have Addition in Few Years

"Lexington will have an addi- | nt building. ion to the postoffice in a few years, if business continues to mail than we used to have, but naster Patton stated today.

needed \$55,000 to enlarge the present Lexington postoffice."

This bill has been brought before the inter-departmental building committee representing the postoffice and treasury departments. In its annual report to Congress last Saturday, the interdepartmental committee recommended, under the ten-year plan, an addition to the post office.

"As the committee has adjourned until next year," Mr. Patton then whether Lexington's request will be granted."

"Our postoffice," Mr. Patton continued, "is a first class one. of Washington and Lee Univerpartment at the rear of the pres- large our present one."

"We are not having any more

prosper as it is doing now," Post- there is an increased parcel post. A few years ago we didn't have Mr. Patton continued, "a state- much use for our delivery truck. ment was recently sent to Wash- Now it is kept busy delivering ngton saying that Lexington packages all day long. Parcel post is much cheaper than any other way of sending packages and our postoffice is flooded with packages all the time. Of course, there is a weight limit on packages, but people get around that by shipping articles part by part in separate packages. Just the other day we had a wagon wheel shipped here part by part. We delivered the packages to the his wagon wheel together piece by piece. I wouldn't be surprissaid, "it will not be decided until ed if we should receive a threshing machine that way some day

"Mr. Denny, former president

WILLIAM SHAKESPEARE ATTENDS SCHOOL HERE?

William Shakespeare still ives! And what's more, he matriculated as a freshman at Washington and Lee last Sep-

At least, that's what Jim Crane, editor of the Southern Collegian, was led to believe when he received the following 'original" contribution for publication in the magazine: Do your best and let that

The symbol of your brain and

This above all: To thine own self be true And it shall follow as the night the day, Thou canst not then be false

to any man. Shakespearian effort was scribbled on a sheet of note-book paper. It was signed by a W. and L. freshman. "I guess he was trying to slip a fast one by me," Crane laughed as he pointed to the old high-school Shakespeare textbook on his desk.

Changes Made In Curricula

Electrical Engineering Under Dr. Dickey Given Important Position in School

At the last regular meeting of the faculty the difficulties and irregularities of the curricula of the engineering school were finally ironed out. Dr. Gaines outlined the new courses of study to the engineering students at a meeting held this morning in Reid Hall. There were no radical changes as had been expected, although electrical engineering, under Dr. Dickey has been given an important position in the science

The new plan was compared to a pyramid. The first three years it is planned to give an excellent cultural education with a general professional education in any of the sciences taught. This means that during the first three years the courses in all the sciences will be very similar, the electives being the discriminating factors is to what special attainments the student wishes to attain. In the senior year specialization will e allowed, giving a man the beakancy of his scientific educa-

There will be no other degree iven than the Bachelor of Science, although it will be stated on the diploma that this degree has been given with special attainments either in Electrical or Civil Engineering. The object of this new plan is to give a man a better general course in the engineering subjects, sending him out more fully equipped to step nto most any of the branches of engineering.

The equipment of the school of Applied Science is limited, but dustry released several days ago what there is of it, is of the best. by Commissioner John Hopkins Dr. Gaines stated that in the near Hall, uture he expected to see the engineering student enrollment be more than doubled, and that, considering the limited equipment, it is the desire of the faculty to have fewer branches of engineering, but to give the very est courses in those given.

It has already been proven that the School of Civil Engineering has been recognized as a very fine one. Several of the leading engineers of the country have been graduated from Washington and Lee, among the most recent being the chief engineer of the Mount Hope Bridge, C. J. Milbank.

Cotillion Club Keys Ordered From Jeweler

The orders for the Cotillion club keys have been sent in to Balfour Company, Jewelers. Only thirty-three have been ordered which will be available to members at a nominal sum

The keys are distinctive in design. At the top is a small W. expected that the keys will be burglary or something equally nant expostulations. well accepted by all the members.

Curtis Lee Pledges Jeb. S. Darby, Jr. William McCoy William J. Neely Robert S. Crenshaw Claude E, Sanford James O. Phelps, Jr. John F. Shroder W. O. Leffell

Definite Cast Selected For Joint Showing

'Holiday' Fast Rounding into Shape for Performances at Hollins and Here

TO OPEN SATURDAY NIGHT AT HOLLINS

Will Appear Here Following Week-End With Entire

A definite cast for "Holiday" the joint production of the Hollins Dramatic Association and Washington and Lee, has been selected by Miss Susie Blair and Mr. Arthur Moore, directors, "Holiday" will be given at the Hollins Little Theatre Saturday night, and at the Lyric Theatre here on Thursday, March 19th.

The cast includes: Ross Malone as Edward Seton; Shirley Newbould and McClair Mookler as Julia and Linda, his daughters: W. W. Hawkins, Jr., as Ned, his son; J. F. Jones as Johnny Case; William L. Newland as Nick Pot-Of Engineering ter; Susan Wood as Susan Potter; Walter Johnston as Seton Cram; Walter Johnston as Seton Cram; Jane Folk as Laura Cram; Burroughs Hill as Henry: Arthur Lamar as Charles; and Adria Kellogg as Delia.

in the cast have played more than were not exactly midgets. one part in order to find the parts which fitted them best

a duplicate set for the produc- Mills. Massanutten M. A., de- and aggressive, keeping the spirit ington.

Tollins may be secured from Mr. College. These will be one dollar. Tau Delta House

Industry Climbs To

oillion dollar mark in capital investment in 1929. This was shown n the annual report of the State Department of Labor and In-

Thirty one industries had 2,504 plants with an output of \$783,-354,779. These industries employed 143,396 workers and the pay roll amounted to \$125,226,440.

Staunton Military **Academy Victors** In Tourney Here

To Be Most Successful Ever Held

The 1931 edition of the South Atlantic Scholastic basketball tournament held here last week was the most elaborate that the at Washington and Lee was won Athletic Association has conducted over the span of eight years of the tourney's existence. Twenty-seven teams, some 270 boys. from six states and the District of Columbia journeyed from fifty ion, 35-27, to carry off the bronze to four hundred miles to parti- placque symbolic of supremacy. cipate in the invitational affair with the hope of earning some of

that were meted out. visitors. The streets were crowd-ed with cadets from eight military gained the final round by trouncacademies, boys from three non- ing Raleigh in the best game of high schools. Spartansburg, S. changed hands rapidly and Spar-C., the runners-up to the champion Staunton Military Academy, top 31-29 at the whistle. traveled the longest distance, approximately four hundred miles. Washington and Lee members was Benedictine, with Babe in the tourney, able to outlast any of the cast have been going to Spott's Fishburne youngsters run- opponent it encountered: the Hollins every other day for re- ning a close second. Staunton M. hersals and the play is fast A. had the huskiest crew, three jenced than those of any other rounding into perfection. Those boys over six feet, and the others school; they used a slow break-

which fitted them best. The uniforms of any team in the attacks of the Carolina fives; work of Miss McClaire Mookler, meet, shiny black satin, with red and it was composed of five brilwho plays the difficult part of trimmings. Charleston, South liant, individual performers who Linda, has been exceptional. Carolina, ran up the largest single had been taught to click together Phillip Barry wrote the play for game total, 59, against Norton, by Coach Frank Summers. In the part of Linda which he gave Virginia, in the opening round. Griffith and McAninich they posto Miss Hope Williams. The di- The lowest scoring game of the sessed the best pair of guards in rectors hesitated before announc- meet was the initial encounter the meet; Griffith always cooling that the play given would be between Fishburne and Danville, and calculating and McAninich, "Holiday" until an actress had Danville winning 24-13. The best the fastest man in the group of been found to play the part of percentage of free throws was twenty-seven teams made by McAminich of S. M. A., For the boys from the Game-A set for the Hollins Little for which he received a sweater cock State, Ferguson and Nash Theatre has been completed, and donated by the O'Shea Knitting were outstanding. Both chunky ion here is under construction. fending champs, were disposed of of their team at the highest peak Furnishings have been secured by Benedictine in the second con- Dodd and Berry also were quite from the merchants and towns- test Thursday afternoon. John adept at point manufacturing. eople of both Roanoke and Lex- Marshall, the other finalist last year, also faded out of the pic-Tickets for the performance at ture on the opening day, Raleigh being responsible for the Rich-

Advance sale for the local produc- delivered by Dr. Francis Pendle- McAninich dribbling in for crip tion at the Lyric Theatre starts ton Gaines, president of the Un-shots Staunton pushed into the Monday, Reserved seats may be se- iversity. He presented captain lead at the half, 15-12. The secured from Arthur Lamar, Delta Griffith of S. M. A. with bronze and half was not as close as the plaque as champions and with a first, the Cadets with Chapman half-size silver basketball as win- leading, widened the gap immeners of the prep school division. diately and continued the excel-The Spartansburg team was lent pace to win going away. Billion Dollar Mark awarded for winning the high Berry and McAninich were the school section a like silver basketball. The members of the Industry climbed nearly to the winning and runners-up teams received individual gold and silver basketballs.

McAninich, guard for S. M. A., was awarded a bronze statuette as best all-around player. Norman Brinker received a gold medal for making the largest Easter Issue of Southern Colsingle game total, 19.

The following all-tournament teams were selected by the offi-(Continued on Fourth Page)

Local Police Delighted To Find Robber a Fake

out of his line. The blue-coated He gazed desperately around at tective rubber plant.

Crowds thickly populating the the idolizing crowds pressing near treets of Lexington Saturday him, and realized that he must departments of poetry, book-revnight were suddenly startled to not disappoint his public. Tak- iews, and humor. hear the emergency alarm of the ing a deep breath he dragged First National Bank break into a himself over to the bank door be one entitled "Lee, the Lover," shrill clanging. Ensued a great and to his astonishment found it by E. N. S. Girard. This article flurry of excitement with the to be unlocked. He paused to un- portrays Lee's character in rohardier souls hastening in the tangle a gargantuan revolver of mance. direction of the bank while the apparently pre-Civil War vintage less valorous hurried into the and, holding it intimidatingly be-other feature. This essay is fore him, advanced into the dark- written by J. W. A. Smith and Shortly after the bell had ness, only to crash against a solid tells how to spend your time getceased ringing, a minion of the marble wall. Undaunted he got ting well after being sick. town's protective force pounded up, cautiously dusted off the long up and with a great deal of pre- blue coat, rubbed his sleeve liminary puffing demanded to against the middle brass button, them when they read "Weekknow what all the rumpus was and moved further within the ends-God Bless 'Em" written by and L. In the center are two about anyhow. Some one in the bank. Suddenly seeing a moving James W. Clopton. This feature owner who undid them and put figures dressed in colonial cos- crowd informed him that there shadow, he commanded it to will deal with the various mantume, while at the bottom is the was a possibility of the bank be- cease operations. The shadow ners employed by Washington name of the organization. It is ing in the process of robbery or answered with a volley of indig- and Lee students to spend the

After the smoke cleared, the Monday morning. official suddenly decided that fortunately unharmed shadow some one must needs take charge had finally convinced the conof the situation, and without scientious policeman that he was to the magazine and will be seen more ado walked up to the plate- sorry to disappoint him but he for the first time in the next isglass window of the bank and was only a bank official who had sue. This department will be depressed an inquisitive nose entered in an effort to turn off voted to short bits of unusual against it. He jumped back start- the alarm. There were breaths writing and expression of new led. Surely enough some one was of relief on both sides of the thought. moving about inside the bank! large green tub carrying a pro-

Eighth Annual Tourney Said Down Spartanburg High To Cop Meet For Fourth Time

> The most successful tourney in the eight years of South Atlantic Scholastic basketball tournaments Saturday night by Staunton Military Academy, They defeated Spartanburg, South Carolina, champions of South Carolina and winners in the high school divis-

The winners entered the championship encounter by shoulderthe many trophies and honors ing their way to a hard fought decision over Benedictine School The small town of Lexington of Richmond, the smallest but was filled to overflowing with scrappiest team in the tournamilitary prep schools and sixteen the entire tournament. The lead tansburg just happened to be on

The Cadets from Staunton presented an ideal tournament team The smallest team in the tourney It was the largest and strongest boys were older and more expering offense, not nearly so tiring Spartanburg had the classiest as the lightning fast breaking

The game Saturday night started with Spartansburg jumping into the lead. They retained a slight margin ·throughout the Joseph Turner, Manager, Hollins mond boys' early disappearance. first quarter due chiefly to Ber-The presentation address was ry's accurate turn-shots. With

(Continued on Fourth Page)

Collegian To Appear Soon

legian to be Ready About April 4 The Easter issue of the South-

ern Collegian will be ready for distribution about April 4. There will be little physical change in the magazine with the exception of minor decorations which will be based upon the gen-

eral theme of Easter. The contents will include two short stories, a play, an editorial,

Among the feature articles will

"In Convelescing" will be an-

Washington and Lee students wil see themselves as others see time from Saturday noon until

A new department entitled "Extravaganza" has been added

The magazine is now in hands of the printer.

The King-tum Phi

WASHINGTON AND LEE UNIVERSITY SEMI-WEEKLY

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CLAIMING A CHAMPIONSHIP

Winning every meet by large scores and scor. ing 172 points to their opponents' 22, the Washington and Lee wrestling team may easily lay claim to the Southern Conference championship. The failure of the annual conference wrestling tourney because of the small number of teams entering may somewhat dim the claim of the championship. Nevertheless, it can hardly be disputed that Washington and Lee has the best wrestling team in the South.

The calling off of the tournament was a disappointment both to the team and Coach Mathis. It has been the custom in the Southern Conference to recognize championship teams only after winning a tournament. Since the wrestling tournament it not to be held this year, we can claim the championship only by comparative scores and records of meets won and lost. But even in this way the Generals may claim an undisputed right to the wrestling championship of the South.

Two other teams in the Southern Conference have gone through the season undefeated. They are V. M. I. and North Carolina. Those two teams have met and the score at the end of the meet was twelve to twelve. By comparing games won and lost it is easily seen that we are champions. But in order to make sure of the championship Coach Mathis wired North Carolina for a dual meet. Some excuse or other was given by Carolina and they said it was impossible to hold the meet. By North Carolina's refusal to meet us, our claim to the championship is strengthened.

It is impossible for us to meet V. M. I. in any athletic encounter because of a state law to that effect. Our superiority over the Keydets, however, is shown in the selections for the all-State wrestling team. V. M. I. placed only one man on the mythical team selected by coaches of the State while Washington and Lee had six men

For these reasons then Washington and Lee claims the Southern Conference wrestling cham-

NOTHING DOING

This part of the year is a sort of "dead man's shift," as it were. Between the hours of two and four in the morning, we have been told, there is little or nothing doing. All is quiet and a lull of peacefulness seems to hover everywhere. We have reached the corresponding period in the school year.

For two weeks there will be little besides classes to occupy the academic mind and time. Of course, we agree with you that classes are enough, but when we think of all that has happened and is going to happen, things do seem rather quiet.

Winter sports are virtually over. There isn't a baseball game for two or three weeks. There may be a dance in two or three weeks, but for the next three or four issues of the Ring-tum Phi there will be a scarcity of news and, what worries us, a scarcity of material for editorial comment.

By the end of the month, however, will come that last mad dash to Finals. Getting us back to work, (now is the ideal time for that,) will be interspersed with week-end dashes to schools hereabouts, (spring will have come by then,) or staying in Lexington for Easter dances, whenever they come.

Until that time we must stay here, unless somebody has a better suggestion.

'BUS' MALONE

Wednesday night sees the final appearance of Bus" Malone here as coach of boxing. For two years "Bus" has been at Washington and Lee doing his best to turn out a winning team and considering all his difficulty, he has succeeded as far as we are concerned.

The record he has made here has been a good ular in the movies just before the ment and her name on the stiff one. He has developed some real boxers out of advent of the talkie era. It is fronts of a great many tuxedo boys that had gone to the semi-finals in the intra-mural tournaments. And all the while he was ly refreshing after the long string going to school.

Tomorrow night Malone will put on the gloves himself and box as the varsity boxers meet the freshman team for the sweater fund. During his stay here Malone has fought several battles in Roanoke and Lynchburg before large crowds Leon Errol, and Lilyan Tashman, where seats cost far more than they will tomorrow night. Malone didn't have to do this. He's doing it because he wants to help.

Whether he reenters the professional ring or whether he goes into business, the Ring-tum chance to double as the headliner Phi feels it is voicing the sentiment of the entire in the cabaret for Lylian Tashman student body in wishing him luck and success.

AN APOLOGY TO THE GROUNDHOG

We apologize to the groundhog. We did him great injustice. If memory serves, the second obstacles and a marriage is promof February was one of those balmy and beauti- ised in the uear future ful days when one just can't think of winter. The groundhog came out of his hole, saw his shadow is a railroad engineer who goes at one and retreated to the security of his burrow wrong when his girl gets tangled with the prediction of six more weeks of winter. could have explained it all satis-We completely lost all respect for the groundhog factorily in reel one, but Eddie and his prediction and hesitated not to say that he wouldn't listen and so the picture had lost all of his presige in the balmy interlude In the meantime, Ed, who has been development to attend Lebanon between February 2 and March 3. Instead of given up as a total loss by the enthe six weeks of winter he forecast in the treach- gineering business, becomes a coast ing to fit them for high positions erous sunshine of his prophetic adventuring, what have we had? We have had one blue eyed day is his old flame. The film might summer at Castle Heights Miliafter another, now as wistful as an April morn- have ended again but he was still tary Academy ing, now as bland as a Maytime noon. We have up in a wreck himself and taken looked upon sunsets embezzled from a July hori- to a hospital himself before he zon. We have loitered in green pastures beside would listen to reason and go into still waters, have drunk the wine of soothing skies and heard many a snatch of winged song. And overs of the Coast Guard. we have joined heartlesly in the hoots of derision at our toppled oracle. The mistake was ours. On of the more or less modern mysthe lucky seventh the groundhog's prescience was tery mellers of the button-buttonvindicated. The mercury may have done no deep whose-got-the button-type? As drilling, but when pelting rain, under the night's talkie with Chester Morris as the dark urge, twists into something very like sleet, killer and thriller who made a dent, Arthur Gunn, vice-president, and when the snow flakes come floating down like and detectives everywhere. You Robert Safford, secretary, and daisys, like carnations, yes, like chrsanthemums to blight the brave crocuses that had started blooming on the campus-when March 7 performs in this mood we are sure that the groundhog is sleeping well.

The Wickersham Commission passes out of existence on July 1. It will be remembered as a body which had a golden opportunity for great service-and muffed the ball.

The Columaniac

Newspapers have revealed in headlines, since the change in weather, that 'Storm Areas Cover Entire Globe,' with 'Sea Lashed by Gales Which Cripple Shipping All Over the World.' So Lexington, naturally, must take her share of it. We should think, however, that the gales could give us a break now and then. Lexington usually carries an awful load of weather, as it is. The echoes of the last storm haven't died out of the valley yet . . . Brrrrhrrh! We wonder where that robin is that we saw in the top of a tree a few days back . . .

Charles (Buddee!) Rogers (If you don't mind) has a picture coming up in which he is not starred; which is because he has wiped off the school-girl complexion in order to whoop it up with the rought guys, and all that rot, y'know.

Hearing a number of seniors talking of "Levant, Yugoslavia, Shanghi, Instanbul, Yokohoma, Hongkong, and Zagreb," all in a row, just like that, we thought they were contemplating taking up Sanskrit or something. But no, they were only a few unfortunates, who, as they will have a great big world on their hands next year, were jabbering about taking jobs in furrin' countries

. . Well, a pitch helmet or a cork hat always did look purty swell to me, what with girls to wave big fans over you while you sit under a pure-white awning in the sun, giving orders and sipping something out of a tall glass, and . . but that's what the movies do to a fella' . . .

By Sunday night, of a week-end, the Bridge game is just one "no bid" after another. You might drag yourself to the lobby of the Lee Hotel, and listen to Our Very Own orchestra. This is no advertisement, but why miss a good croon when you can hear one?

Barnum said fools were born. But women have proved that fools are made-or can be! . (Hey, Fritz! What did you say that dame's number was? . . .)

THE MANIAC.

Our Contemporaries;

"Aloha" with Ben Lyon and Ra-Sea Epics which were rather popfairly good amusement if you like shirts. that type of show. It is certainof gangster stories whic have been The more you drink, the drunkfloating out of Hollywood lately.

One Heavenly Night Louis Bromfield's "One Heavenly Night" has been put on the screen and boasts a cast which includes Evelyn Laye, John Boyles, The thing all takes place in one

of these strange and romantic cities in Europe. It seems that this one is Budapest but it doesn't make any difference. Evelyn Laye gets a big break when she has a who is temporarily forced to leave town. Well in the end the poor and humble Evelyn captures a rich and daring Duke or Count, one of those kind always looking for poor and virtuous girls to impose on. At the end true love hurdles all

Men On Call In "Men on Call", Edmund Lowe up in a love nest scandal. She stubborn and had to get mixed the final clinch, "Men on Call" is good entertainment for the real

The Bat Whispers Remember "The Bat", the first know the sort of story it is-a Beverly Summerson, reader haunted house, hidden money, young lovers, and all that sort of thing with trap doors and secret hiding places. It has been done a lot of times on the stage and screen since "The Bat" first flew in and the present version is no worse and no better, than all the

COME TO

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Rooms for Parents. Visiting Girls and Chaperones

PALACE BARBER SHOP

First Class Service in a Sanitary Way

Located in

ROBERT E. LEE HOTEL



10.50 10% Off On Round Trip Tickets.

Lexington Terminal McCrums Drug Store

Lillian Roth, star of the stage and screen, attended a dance at quel Torres, is one of these South McGill University the other night. She wrote a short com-

To Men

er you get. The drunker you get, the more

you sleep. The more you sleep, the soberer you get

So why drink?

-The Auburn Plainsman

This corn pone business which has been creating such a hubbub and filling so many newspapere lately was presented in a new light by a couple of Wake Forest professors the other day. The controversy taking place in the legislative circles in Mississippi and Louisiana now seems to be over the use of corn bread with pot likker, but the question at Wake Forest is whether to salt or not to salt corn bread. After reading several opinions, we have come to the conclusion that the very nicest people do not use salt in their corn pone. Personally, we like out corn pone without salt, and we don't like pot likker

Premier Mussolini has selected fifty young Italians who are outhad to run about an hour longer. standing for mental and physical College as a part of their trainguardsman and one of the first in the Facist government. They persons he rescues from the Pacific will spend a large part of next

> The faculty at the University of Rochester have decided that students get more benefit from sleeping in their own rooms instead of classrooms and so have abolished eight o'clock classes.

Alpha Sigma Elects

At the Alpha Sigma banquet held at the Dutch Inn, officers for the coming year were elected. Frank Patton was elected presi-

After a brief talk by Professor Watkins, of the English department, the banquet was adjourned.

At Virginia and Kentucku ... down where tobacco grows



college men choose this one outstanding SMOKING TOBACCO

THE men who go to the universities of Virginia and Kentucky know tobacco . . . they see how it grows and what makes it good.

So when Virginia students, and the men who stroll down old South Limestone Street in Lexington, pack their pipes with Edgeworth, their choice tells volumes about the cool, slow-burning quality of this favorite smoking tobacco.

It's the same story everywhere-North, South, East and West. In 42 out of 54 leading colleges and universities, college men prefer the smooth, fragrant burley blend of Edgeworth. Try Edgeworth yourself. You'll find more pleasure in a pipe than you ever knew before. Every tobacco store has Edgeworth, 15¢ the tin. Or, for generous free sample, write to Larus & Bro. Co., 105 S. 22d St., Richmond, Va.

EDGEWORTH SMOKING TOBACCO

Edgeworth is a blend of fine old burleys, with its natural savor snhanced by Edgeworth's distinctive eleventh process. Buy Edgeworth any-where in two forms —"Ready-Rubbed" and "Plug Slice." All sizes, 15s pocket package to pound humidor tia.



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The Gentlemans Quarterly

The fashion guide for Men of Taste (and who don't object to value) and themen who buy strictly by the dollar sign (but don't mind smartness thrown in).

Ask for a Copy its Free

Graham and Father

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We carry a good assortment of W. & L. Die-Stamped Stationery and the Foremost Popular Fountain Pens, Sheaffer's, Parker's Waterman's and Conklin

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Are Showing the NEW THINGS IN

Clothing For Spring

Let Us Order That New Spring Suit

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111 W. Nelson Street

McCRUM'S

The Student Hangout

Excellent Fountain Service

All Leading Magazines and Newspapers

Prescription Service

Drugs and Sundries

McCRUMS

PHONE 203

College Men Find Ways To Spend Money

Way back in 1880-when General G. W. C. Lee was at the helm of the institution bearing his noble forebearer's name-when the faculty of Washington and Lee University was composed of 9 members in the Academic and Scientific Schools and 7 in the Law School-and when the student body boasted an enrollment of 102 yesteryear and there on the threshold of graduation stands a youth of serious demeanor. Many is the time his name is linked with the words "Proficient in" ficiency.) No doubt the fact that this same young man's father, John L. Campbell, Esq., presided over the destinies of the depart- meet Augusta Military Academy, ment of Mineralogy may ac- Virginia, Greenbriar Military count for his excellence in this Academy and V. P. I. twice, one subject. Legendary tales have it game played at home and the that parenetal authority was stern other away. in those bygone days, and often

And by the way, concerning the matter of expenses at Washington men this year. and Lee University. The very April 1, S. M. A. (T) a group of five or more students messing together, the cost might April 13 A. M. A. (T), easily be reduced to \$225 or \$200. (One couldn't even sit in classes for that in 1931!) Separately, the monetary items are as follows: tuition, \$100, board at University April 29 A. M. A. (H). Hotel, \$12 per month, or if one wished to have board and lodging in a private home he might secure the same for \$15 to \$23 per month-providing the school faculty approved of the arrangement.

And oh yes! Thus the 1880 Washington and Lee catalogue reads, "Lexington may be reached by boat from Lynchburg; and by Stage from Goshen on the C. & O. Railroad." (And all along we thought "The Creeper" was a venerable relic from these stately days! Evidently they had us beat in at least one respect in that golden era!)

Essay Contest Will Be Held

Four Hundred Dollar Prize Offered by Morris Plan Bankers

Four hundred dollar essay prize of his own sex that this person contest on the subject, "Consumers Credit" has been offered by as a woman and would feel greatthe Morris Plan Bankers Association of Boston, Mass. The contest is open to all college and university students who have not taken more than one year of graduate work. All papers must be in by

Second and third prizes of one hundred and fifty dollars respectively are also offered. All papers must be on double-spaced, white typewritten paper. essay should not be over 5000

ied with an envelope containing the writer's real and assumed names and address. The promotors of the contest reserve the right to publish all or any part of papers submitted. Any additional information may be had by writing the conductors of the contest or from Dean G. O. Han-

Tuscaloosa Lacks Barbers

The registrar at the University of Alabama thought that he knew every possible excuse for a student leaving school. But the other day a new one was sprung

A student at the University, whose hair was described as being "long and wavy," told the registrar that he was leaving school because he had tried all of the barbers in town and "none of them can cut hair right,"

Patronize advertisers in the Ring-tum Phi

Homebake really nas good sandwiches and hasn't raised the price either, he delivers, phone 43. Adv.

OAK HILL DAIRY Grade "A" Milk

DELIVERED TWICE DATEY

A. A. HARRIS SANDWICHES, CAKES, PIES and COLD DRINKS Free Delivery 129 S. Main St. Phone 2005

THE NEW BAKERY For Breads and Cakes Phone 133

Snow Retards **Ball Practice**

Coach Ellerman to Post Call Coach Bus Malone to Meet for Freshman Base Ball Team Soon

Due to inclement weather, Coach Ray Ellerman has not been able to post a call for men to represent the freshman baseball team this season.

As soon as the weather makes students! Ah, back the road to a change for the better, the new men will be hard at work to prepare for the stiff schedule which faces them. The 1932 schedule consists of 13 games, eight of which will be played in Lexing-(but we will wager great odds that ton. The season will open April Geology topped them all in pro- I at Staunton. Virginia, where the freshmen will meet Staunton Military Academy. Following this ern Conference meet. Assistant game, the Baby Generals will

Ray Ellerman, head coach of basketball for the past season, will vs. Tucker; unlimited, Hewson vs. are rarely seen cleaning the streets act as head coach for the fresh- Martin. The line-up may be of Lexington, Mayor Peck stated

utmost a student should spend April 3 Oak Ridge (Pending) (H) during a school year is \$275. By April 6 John Marshall High (H), April 9 Central High (H) April 15 S. M. A. (H) April 20 Virginia (T). April 24 Greenbriar Military (H) April 27 V. P. I. (H). May 1 Virginia (H). May 9 V. P. I. (T). May 16 Greenbriar Military (T).

Insanity To Be Discussed Here

Dr. DeJearnett of Staunton To Bring Patient as Part Of Lecture

Dr. J. DeJearnett, head of the Western State Hospital for the Insane at Staunton, will give a talk on Thursday, March 12 at 3:30 in the Geology lecture room. He has been invited by Гаи Карра Iota, honorary biological society, and chosen as a subject, "The Different Types of Insanity.'

Dr. DeJearnett will bring with him one of his patients, a man whose only indication of lunacy is his belief that he is a woman. So deeply rooted is the disavowal insists upon dressing and acting ly offende d if not hailed as or 'Mrs.' But we are told that in every other respect he is perfectly sane and has one particular accomplishment, stenography. In this line he makes himself extremely useful and can be

such work intrusted him It is intended that the pro gram shall consist merely of an informal discussion, joined in by the audience. The patient is an eager conversationalist and will Each paper must be signed with readily answer any questions an assumed name and accompan- which the listeners may care to

trusted to carry out faithfully any

Everyone is invited to attend,

Ping-Pong Tourney Enters Third Round With 17 Remaining

Seventeen players survived the first rounds of the ping-pong tournament held in the Christian Ac-

tivitles roon Monday. The men who came through the first round victorious are putOrtner, Vinson, Leibowitz, Rainey and Berlin. Vinson and Hoyt put up a terrific struggle before Hoyt was defeated 21-16. 9-21, 21-11,

In the second round which contained a larger field these pongters were winners: Stern, Ortner, Weinstein, Russell, Reynolds, Austin, Berlin, Williams, Sherwood, Levinson, Kaplin, Leibowitz. Weinstein downed Kittle in one of the closest battles, 19-21, 21-11, 21-17.

Frosh Boxers **Face Varsity**

"Red" Martin of Lynchburg

The Washington and Lee student body will have one more opportunity to see their boxing teams in action. Wednesday night at 7:30 the freshman team will endeavor to take into camp their varsity fighters. Both teams have trained hard all season and are in fine condtion to put up some real fights.

The line-ups of the teams will be substantially the same as they have been all season, with Pound lost to the varsity because of his jaw, which he hurt in the South-Manager DeLaMater will probably fight in his place. The line-up will probably be as follows: 115 lbs. Robertson vs. Dixon; 125 lbs. Sloshberg vs. Tucker; 135 lbs. Mc-Kinney vs. Mincher; 160 lbs. De-LaMater vs. Banks; 175 lbs. Bacon

For the semi-final Coach Bus Lynchburg. Both men are well known as boxers around this part the day. The collection of waste of the country. Malone will have material takes place daily in the a good chance to demonstrate his more densely populated sections speed and shifty footwork against of Lexington, and once in two days a good opponent. The crowning in the outlying districts. touch to the evening will be a battle royal. Several colored boys ington is the focal point of sevof the vicinity will be put in the eral major highways, Mayor Peck ring to be knocked down or knock. remarked that the town is kept This will be a real exhibition of the manly art. Science will be thrown to the winds and everybody will have a big time.

Flu Scare Over

Any possible danger of a flu epidemic at Washington and Lee has been passed, according to hospital authorities. At the pre- law professions, and roctor fields, sent time there are only three students confined in the hospital with slight cases of the flu. They are: Robert F. Austin, George M., Iver, Charles H. Blake.

ATTENTION HOUSE MANAGERS COAL and WOOD Phone 23 or 177 HARPER & AGNOR, Inc.

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J. W. ZIMMERMAN Lexington, Virginia Registered Optometrist Graduete Optician

MYERS HARDWARE 10. Guns

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Dinner Music on Saturday and Sunday Evenings from 7 to 9 by the

Southern Collegians

Robert E. Lee Dining Room

ALEX THELEN, Prop.

Mr. and Mrs. J. D. Clothier

·····

Announce the Opening of

FOREST TAVERN

2 Miles South of Natural Bridge

Saturday, March 14 Supper 6 to 8

We Specialize in Dinner Parties

Fraternities Pay Lexington Much In Taxes

Those fraternities who have taxes by May 1 may automatically quent tax rule, Mayor Crim Peck morrow afternoon, stated today. The majority of fraternity houses have complied with all tax payments, but there remain a few who have neglected

Funds derived from fraternity taxes are not employed for any rules will be followed except that the general income of the town as determined by relative sources of revenue. As a rule, the real estate tax on a number of fraternity houses is manog the largest in town. The amount of tax is determined by the assessment placed on the property, which asessment is usually considerable les than a possible price at forced sale, or, a little less than fifty per cent of the real value of the

In reply to a query that men changed slightly before the meet, that cleaning takes place at night. because it was found that heavy Malone will meet "Red" Martin of traffic and other circumstances would greatly hinder work during

In view of the fact that Lexremarkably free of mud and other filthy material so noticeable in other towns similarly situated.

ONLY ONE BARBER HERE

There is only one tonsorial artist in school.

Despite the overcrowding in the the barber trade has not gone collegiate. At least that is the situation at Washington and Lee. For almost a month a sign ap-

peared on the bulletin board: wanted, a student to shave retired army officer who is ill in bed. Apply at Registrar's office." Only one little shaver applied for the job. He is a student in the law school,

Statistics are no substitute for

M. S. M COY GROCERY & MEAT MARKET Fruits and Vegetables -- Quality Fresh Meats Old Virginia Cured HAMS LEXINGTON, VA.

MASON and GILMORE Our Motto: Prompt Service Cleaners, Dyers, Hatters, Tailors

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THE MODEL BARBER SHOP Opposite Rockbridge National Bank HUGH A. WILLIAMS

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DRY CLEANI'G W'KS Phone 514

"Master Printers to Schools Colleges for Chirty-five years"

J. P. Bell Co.

Printers of the 1931 CALYX

Central Cafe 153 South Main

Quality and Service

Intramural Boxing Tournament Begins Here on Wednesday

The intramural boxing tournament will start on Wednesday, and all entries must be mailed in not paid personal and real estate before six o'clock today. The weighing-in will take place bebring themselves under the delin- tween twelve and one o'clock to-

There will be seven weights in which students can enter, the 119 pound, the 129 pound, 139 pound, 149 pound, 164 pound, 179 pound, and heavyweight. The regular official intercollegiate special purpose, but are added to rounds will last one and one-half minutes instead of two. Everybody is eligible except members of the varsity and freshman teams. All the bouts will take place in the gymnasium, and the contestants will be notified as to when they must fight.

There promises to be some very good matches, as there are many good boxers in school who were not on the boxing teams. Dynamite Evans, who was the winner in the 119-pound class last year will also be eligible, and there are several men who were not eligible for the varsity or freshmen teams who will be able to participate. The annual basketball tournament will follow the boxing as soon as the matches are over.

PLEASING SERVICE Rings out to W. & L. Students "The Little Drug" on Corner Next to R. M. W. C.

CURTAIN MTERIALS Blankets, Towels Table Linens Bed Linens, Etc. IRWIN & COMPANY, Inc.

JACKSON'S Gus G. Jackson, Prop. The Barber Shop With a Conscience Opposite Lew Theatre Nelson Street

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Warner Bros. **Theatres**

NEW- Tues. Wed. CHARLES FARRELL JAYNET GAYNOR

The Man Who Came Back"

A Fox Picture

LYRIC-Wed. March 11 Raquel Torres Thelma Todd

NEW Thur. March 12 "One Heavenly Night"

A United Artist Picture

NEW Fri. March 13 EDMUND LOWE

"Men on Call" A Fox Picture

R. L. HESS AND BRO. 221 S. MAIN ST.

Remington Portable Typewriters W. and L. Colors on Case

Reid White, Vice Pres. B. E. Vaughan, President L. W. Pultz, Cashier FIRST NATIONAL BANK OF LEXINGTON

The place where students always get satisfactory service.

New Line College Jewelry on Display **FEBRUARY 1 HAMRIC & SMITH**

Meet Your Friends at

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Lexington Pool Co.

Equipment Unexcelled

Wayland & Gorrell DRUG COMPANY

> SCHAEFFER LIFETIME PENS Swan Eternal Pens and College Stationery

Norris & Nunnally Candies

Rockbridge National Bank

COUNTY'S LARGEST BANK

Paul M. Penick, President. John L. Campbell, Trust Officer S. M. Dunlap, Vice-President.

A. P. Wade, Cashier.

Tobaccos

Soda

Lunch

Meet "U" at the Corner

Sporting Goods School Supplies Papers and Magazines

J. Ed. Deaver & Sons

We Have About 35 Suits---Fashion Park \$40.00 to 47.50. Want to Sell at \$25.00 Cash. See them

Main Street

Opp. Court House

Phone

LEXINGTON, VA.

25

Volstead Act Is Subject Of Recent Debate

Local Speakers and Georgetown University in Non-Decision Argument

The Philodemic Society of Friday night in the Christian usual.

The Georgetown team consisted of McEvitt, Sullivan, and Point. Hayes, while Washington and Lee was represented by Malone, Harris, and Moore. The question was, Resolved: That the Eighteenth Amendment should be repealed and the control of liquor traffic left to the several states.

Both teams were excellent in the delivery of their arguments. Their speeches indicated a concise and exacting research into hibition law. Hayes, of Georgetown, was particularly outstanding for the affirmative by his impressive handling of his resources. Malone, of Washington and Lee, was prominent in his satirical treatment of all his opponents' material so as to render it almost ludicrous in the eyes of he devastated one of the affirmatives' strongest arguments.

United States should adopt a policy of free trade. Washington and Lee upheld the affirmative, while the Georgians took the other standpoint.

The visiting team was composed of McCarthy, Crenshaw, who besides debating, plays on the Bulldog football and basketball teams. The Generals lineup was R. G. McDougall and R. Z. Henderson.

T. W. Davenport acted as chairman during both of these debates. The next debate on the Washington and Lee schedule is with Gettysburg College, which will come south on March 17 to argue the question of Unemployment Insurance,

Staunton Military Academy Victors

Continued from page one

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Homebake really nas good sandwiches and hasn't raised the price either, he delivers, phone 43. Adv.

Ring-tum Phi

Student Sleeps In Strange Bed

Sweet Briar College had many Georgetown University met the ber of Washington and Lee stu- and vice-president shall be elect-Washington and Lee debators last dents calling was greater than ed from the floor. The other of-Activities room, in one of the ginia had more representatives manner as managers of sports most interesting and highly in- on the campus than for many are now elected. The executive formative contests of the colleg- week-ends previous. In addition iate year. It was a non-decision to this students from Yale and for the positions and the Trou-

noticed a rain storm was raging. sistants automatically become others, more fearful, decided to or in the advent that they do not Inn. But the little inn was never made to accommodate the number of guests that demanded lodging last Saturday night.

There was no alternative. They must stay. Single beds became the evils and benefits of the pro- double beds, then triple beds and even some quadruple beds. Far into the night wise cracks about various alma maters were flung from bed to bed and room to room.

As dawn came the weary visitors disentangled themselves, picked themselves from floors and chairs and made way to the the audience. By minute research, bath to wash the sleep from their eyes. But as they entered, a strange sight met their gaze Washington and Lee and the Someone had slept alone. He had University of Georgia debating slept in the bathtub and even as teams met Thursday night in the they gazed, he slumbered peace-Christian Work room in an in- fully on. Needless to say, it was formal non-decision debate. The a Washington and Lee student subject was Resolved: that the who had picked the strange bed.

> Tourney Called Most Successful Staged

> Continued from page one cials of the meet: Billy Gooch, Dick Carrington, Babe Spotts and Eberts of Washington. First Team:

> Chapman, S. M. A., forward. Brinker, Charleston, forward.

Layman, S. M. A., center. McAninich, S M. A., guard. Ferguson, Spartanburg, guard. Second Team: Nash, Spartanburg, forward. Weis, Benedictine, forward Cox, Raleigh, center.

No one has ever succeeded in keeping nations at war except by

Womble, Raleigh, guard.

Modern science is very liable to superstition and tends to breed superstition in its devotees.

Try Our---Special to Students ROCKBRIDGE

STEAM LAUNDRY

Inc.

Phone 185

Troubadours Make

Continued from page one At Crowded Inn down the number of men in the Troubadours and now prescribes how new men shall be elected. 'Misery makes strange bed The size of the Executive Comfellows," says the old adage. Af- mittee has been reduced in order so been effected

Changes in Laws

visitors last Saturday. The num- so been changed. The president for enjoyment of film art. The University of Vir- ficers shall be elected in the same committee will recommend men day. Pop-corn leads the list of Princeton were week-end guests badours will vote on them in along with cadets from West meeting assembled. There will be an assistant for both the busi-Now the weather enters. As mess and property managers and the guests prepared to leave they an alternate for each. The as-Some left in the midst of it, but managers in the following year, spend the night at the Boxwood return the alternates will fill the positions. After this year, recommendations for the office of president and vice president will also be made

The new constitution goes into effect as of today.

Statistics are no substitute for judgement.

No one can be more religious than the militant athiest.

1200 Students Here Attend Movies Weekly

The world audience for motion pictures has been estimated at ter last week-end it might be to form a more efficient execu- 250 millions per week; only 1200 added, the rain aids in this. But tive body. The establishment of of that number are Washington more, the rain even makes strange a play reading committee has al- and Lee students. On the other hand, 22 per cent of the student The election of officers has al- body spends eighty dollars a day

That is not all. Movie attendance requires another expenditure, money for food. Movie fans must eat, and W. and L. students eat to the tune of ten dollars a confections with seventy-five packages a day during the winter. With the coming of Spring, ice-cream cones will be in favor. An additional \$3.50 a day is spent for before and after-show 'dopes.'

Attendance is quite regular, although students respond to box office attractions as readily as town people. One senior has not missed a performance in his four years at college; another has never visited the local theatre. Afternoon showings are most popular with students.

The average university man goes to the show two times a week and spends ten cents for food. He likes the same pictures the rest of the public likes and responds readily to advertise-

ment. In fact, as far as the cinema goes, he is pretty much an average American.

Our age is more humanist than

It is only as the audience develops that the moving picture can rise to artistic heights.

> GIFT AND ART SHOP

Robert E. Lee Hotel F. H. CLOTHIER Interior Decorator FRANCIS HAMILTON MILDRED N. MILLER Gift Consultants

CASEY JONES' **Drug Store**

Drugs, Toilet Articles and Prescriptions

> 9 West Washington St PHONE 81

INVITES YOU TO INSPECT THE NEWEST DEVELOP MENTS IN CLOTHES, HATS, HABERDASHERY, SHC 3 FOR COLLEGE WEAR. NO OBLIGATION ON YOUR PART.



Finchley Showroon March 10th and 11th Harry Kuster, Rep.

STUDENTS Meets Your Friends at the Subway Kitchen.

FOR GOOD EATS

Page Meat Market Nelson Street Phone 126-426

Vhy we spend \$2,000,000 to put CAMEL cigarettes in the new Humidor Pack

WE have been in the tobacco business a long time down here at Winston-Salem and we take a lot of pride in the quality of the cigarettes we make.

While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that really counts is what we put into our cigarette and not what we say about it.

If we know anything about tobacco, and we think we do, Camels contain the choicest Turkish and the mellowest, ripest domestic leaves that money can buy.

In fact we have every reason to be proud of the quality of Camels as they come from the factory, but the remark of an old friend of ours from Denver some time ago emphasized a point that has been the problem of the cigarette industry for years.

As he inhaled the smoke from a Camel we gave him in our offices one morning, he sighed with very evident enjoyment and then asked jokingly, "What is this, a special blend reserved for Camel executives?"

"Certainly not," we told him. "This package of Camels was bought at the corner store this

"Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the world the kind of Camels you sell here in Winston-Salem, you ought to have all the cigarette business there is."

THAT statement simply emphasized again the cigarette industry's most important problem. The more we thought about it, the surer we were that he was dead right, and that somehow, something must be done.

Denver wasn't getting a fair break. Neither in fact was any other town. The only people who really knew how good Camels could be, were the folks right here in Winston-Salem.

That was due to a factor no cigarette manufacture: had ever been able to control.

Naturally there is no difference whatever in the quality of the tobacco in Camels, whether you buy them in Winston-Salem, Denver or Timbuctoo. But up to now there has been a very real difference in the condition of the cigarettes by the time they reached the smoker.

The flavor and mildness of fine tobacco depend upon the retention of its natural, not added, moisture content which is prime at about ten per cent.

In spite of our great pains always to make sure Camels left the factory with just the right amount of natural moisture, no cigarette package had ever yet been designed that could prevent that precious mossess from drying out.

HERE are three things about a cigarette that can sting the tongue and unkindly burn the

(1) Cheap tobaccos.

SMOKE A FRESH

CIGARETTE

(2) Particles of peppery dust left in the tobacco because of inefficient cleaning methods.

(3) A parched dry condition of the tobacco due to loss of natural moisture by overheating or evaporation.

Always certain of the quality of our tobaccos we had already made Camel a "dustless" cigarette by the use of a specially designed vacuum cleaning apparatus exclusive with our factory.

Now, if we could perfect a package that would actually act as a humidor and retain the natural moisture content, then Yuma, Arizona, could enjoy Camels as much as we do here at Winston-Salem.

> We knew what we wanted. We tried many things. We asked the Pittsburgh Testing Laboratory to help us.

After many experiments and humidity tests covering all methods of packing eigarettes came the detailed report of which this is the net:

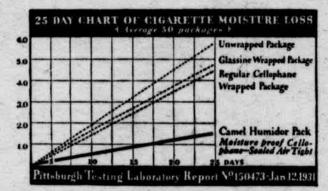
(A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation.

(B) All cigarettes so packed tend to dry out rapidly from the day they are released from the factory.

(C) Only a waterproof material with a specially devised air-tight seal could give the desired protection. (D) This measure, while costly, could be relied

on to keep Camels in prime condition for at least three months in any climate.

If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory will show you the exact results of their exhaustive study.



Pittsburgh Testing Laboratory chart above graphically shows you that only the Camel Humidor Pack delivers cigarettes to you in prime condition

You may be sure we gave this report a lot of careful study. We checked it and re-checked it and then we went ahead. We tried this device and that. At last we met success. The air-tight wrapping involved the designing of special processes, special machines.

That costs a lot of money, more than \$2,000,-000 the first year, but after you have tried Camels packed this modern new way we are sure you will agree it is a fine investment.

For some time now every Camel that has left our factory has gone out in this new Humidor

We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.

Camel smokers of course have already discovered that their favorite cigarette is better and milder now than ever before.

If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out tobacco and a properly con-

ditioned cigarette. You can feel the difference, you can hear the difference and you certainly can taste the dif-

Of course we're prejudiced.

We always have believed that Camel is the world's best cigarette.

Now we know it.

Just treat yourself to Camels in the new Humidor Pack and see if you don't agree.

R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, N. C.



Low Evening and Night Rates Evening Rates Between 7 P. M. and 8:30 P. M. 15% to 20% lower Night Rates Between 8:30 P. M and 4:30 A. M.

than day rates

Minimum reduced rates) 35c for initial period.

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talking picture

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