



Arch

Millhiser Elected To Board Of Trustees

Ross R. Millhiser, vice chairman of the board of Philip Morris Inc. of New York was elected to a six-year term on Washington & Lee University's board of trustees Saturday. (Nov. 1)

Millhiser, who rose in the ranks of Philip Morris from operating a cigarette-making machine in his native Richmond 39 years ago, has long been active in the support of higher education, particularly in Virginia.

He will officially take office at the winter meeting of the W&L board in February, together with the Rt. Rev. Christopher Keller Jr., Episcopal bishop of the diocese of Arkansas, whose election as a board member took place earlier.

After an initial six-year term on the board, each will be eligible for election to one additional six-year term.

Millhiser became Philip Morris Inc. vice chairman in 1978 after five years as president of the diversified company, which now has six divisions that had revenues exceeding \$8 billion last year. When he was elected to that office, the corporation had five divisions, including the recently acquired Miller Brewing Co., which subsequently rose from the nation's seventh-largest brewing company to second. During Millhiser's presidency Philip Morris Inc. also acquired The Seven-Up Co., the third-largest soft-drink producer.

He joined Philip Morris in 1941, the year he received his A. degree from Yale University. After Army services in Europe during World War II, he returned to its Richmond unit and acquired further operating experience.

Subsequently he was moved to the company's parent offices

in New York, working at first in print-media advertising. In 1954 he became brand manager for Marlboro cigarettes, now the best-selling cigarette brand in world.

In 1927 he became assistant marketing director for the parent corporation and a year later was elected vice president. In 1959 he became assistant chief of operations and a year after that became director of marketing. In 1963 he was elected to Philip Morris Inc.'s board, and in 1964 became executive vice president in charge of marketing.

In addition to its cigarette, beer and soft-drink production, Philip Morris Inc. has diversified into the manufacture of specialty paper, packaging materials and chemicals as well as into community development and homebuilding.

Millhiser is a trustee and former chairman of the 12-institution Virginia Foundation for Independent Colleges and is a trustee of Independent College Funds of America. He is a director of First & Merchants National Bank and Best Products Inc., both of Richmond.

He received an honorary LL.D. degree from Hampden-Sydney College and was elected to honorary membership in the University of Richmond's chapter of the national business fraternity, Beta Gamma Sigma, in 1977.

He is also chairman of the executive committee of The Tobacco Institute in Washington, D.C.

In 1978 Millhiser was the keynote speaker representing the nation's business and industry at Washington & Lee's black-tie Robert E. Lee Associates banquet in New York, where he announced



Ross R. Millhiser

Philip Morris' \$100,000 gift in support of developing the old W&L library building, McCormick, as a new home for the School of Commerce, Economics and Politics, a project completed just this autumn.

W&L's president, Robert E. R. Huntley, has been a member of the Philip Morris board since 1976.

Millhiser and his wife, the former Eleanor McGue of Richmond have four children—Ross R. Jr., who works with Xerox Corp. in sales, Thomas McNally Millhiser, a third-year law student at Washington & Lee; Timothy McGue Millhiser, who works for Fisher Bros. in New York. The family lives in Rumson, N.J.

Police Blotter

Student Injured

by John Ran Smith

Several confrontations between W&L students and local youths occurred last weekend, including one incident in which a student was injured and received medical treatment.

Five members of the Pi Kappa Phi fraternity were returning from the library to their house around 1:30 Saturday morning when they saw a group of five youths tearing down clotheslines at the neighboring Davidson Park Apartments, according to Clyde Harkrader, the president of Pi Phi.

The students went to stop the locals from doing any more damage, when they were threatened by the youths said Harkrader. Harkrader said he then tried to get his friends to go back to the fraternity house.

Harkrader received a blow to the back of his head, which had to be closed with stitches.

The police were called and according to Harkrader, they said that they knew the group.

Harkrader said one of the youths has been identified, and the students involved in the incident were going to identify the

Requirements Eased By Alternative Proposals

by W. Cope Moyers

In an effort to ease requirements for amending the student body constitution, the Executive Committee Monday night passed a motion revising amendment procedures.

By an 8-4 vote, the committee agreed to change current requirements making passage of any constitutional amendment possible only when half the student body votes. The new revision, should it be approved next semester, would reduce the requirement from 50 percent to 20 percent.

The changes, suggested by Treasurer Willie Mackie, would increase the number of votes needed to approve an amendment from 66 percent to three-quarters. Voting would still take place for three days but only two polling places would be used.

The committee's action followed last week's rejection of eleven amendments that would have, according to President Bob Willis, made necessary changes in the student body constitution. Although all

eleven amendments were approved by students, only 22 percent of them voted.

Earlier in the meeting, EC member Jim Vines suggested that there be no requirements about the number of students needed to vote in the amendment procedure and instead suggested that any amendment be ratified if it is approved by three-quarters of the students who vote.

Vines' motion also called for three voting places instead of two. The motion failed 7-5 with Mackie, Bud White, Eric Myers, Ben Hale and Marshall Clark voting against. Two-thirds is necessary for the EC to approve a motion.

Myers objected to both Vines' and Mackie's motions, saying that it would be too easy to amend the constitution.

"It should be difficult to change any constitution, not easy," Myers said. "You are going to have a small part of the school making some potentially important decisions."

But other members of the committee pointed to the last two attempts at amending the constitution, both of which failed because not enough of the student body voted.

"We must accept the fact that students won't vote," EC member Jeff Edwards said.

The committee agreed to delay the student vote on the proposed amendment until Spring Term registration next semester.

In other business, Clark reported on his discussion with Lexington Police Chief J.A. Kirby concerning security for the university community. Clark said Kirby had expressed his desire to work with W&L in an effort to reduce the number of crimes against students. Clark labeled the meeting "very constructive."

Edwards told the committee of another incident of violence at Davidson Park last weekend between students and area residents. He expressed his dissatisfaction with the lack of university security at the park, which houses a number of students.

The committee heard the monthly report from the Contact Committee. Chairman Scott Cardoza reported that Contact had spent \$6,184 and that G. Gordon Liddy, a one-time defendant in the Watergate trials, will speak at the university on Monday, December 8.

Street Talk To Play The Cockpit

by Skip Gross

Tuesday, December 2 the band and Street Talk will appear in the Cockpit. The band features rhythm and blues music from artists such as Van Morrison and Jackson Brown. Street Talk consists of three guitars, a bass, drums, and one front man. Five out of these six musicians also do lead vocals. Three members, the guitarist, the bassist, and drummer, are new. They have come to the group from recent

live and studio work on the west coast. Several of the older members played with the group Snuff before joining Street Talk.

The band is described as energetic entertainment that you will enjoy. There is no cover charge for those with student identification. The S.A.B. has several bands tentatively lined up after Christmas. These include Catfish Hodge and Chicago blues master Bob McGowan.

NOTICE

The Ring-tum Phi will not be printed next week due to the Thanksgiving break.



REVIEW and OUTLOOK

Editorial Opinion of The Ring-tum Phi

An Apology . . .

We would like to apologize for an unclear sentence in last week's editorial. Although we were referring to Dr. Merchant in the last sentence of "One Bad Apple...", some people took the sentence to mean a recently departed member of the faculty. The sentence meant Dr. Merchant and Dr. Merchant only.

One of the greatest American rights is the right to be wrong. Journalists often breathe a sigh of relief because of the First Amendment. Yet the right to be wrong is one right the press relies on far too often, the Ring-tum Phi included. While we do not think our editorial was wrong, we realize there is no excuse for leaving in a sentence which is unclear or misleading. We promise to exercise our right to be wrong more cautiously in the future.

The Glasgow Endowment is sponsoring the following programs:

Wednesday, December 3 — 8 p.m.—Fiction Panel: Reding duPont Auditorium. Panelists: Doris Betts, Stephen Goodwin, Peter Taylor, Edmund White

Thursday, December 4 — 3:30 p.m.—Fiction Panel: Discussion duPont Auditorium (same panel) 8 p.m.—Fiction Panel: Reading duPont Auditorium (same panel)

Seniors; The deadline for CALYX picture sign-up is tomorrow (November 21). Pictures will be taken through December 18.

Letter To The Editor

Junior Criticizes Ring-tum Phi

Gentlemen:

After having had the opportunity to read your newspaper for three months I feel compelled to comment upon it. As a product comprised of news reporting, opinion writing, editing, layout, and printing, the Ring-tum Phi without question fails in all categories and in so doing misrepresents and disgraces the university it serves. The issues are consistently poor; further comment on the ill-conceived and miserably written smut occasionally appearing in the "Spectator" column, which, along with your questionable decision to print it, has been attacked by others both in your pages and privately sufficiently to encourage me to believe that a not insignificant number of others in the university community share a real concern for the Ring-tum Phi. I will confine myself to a few observations on the most recent issue (Nov. 13).

Your brief editorial declaration of your obligations as a newspaper is instructive, especially when read together with the letter concerning your reportorial biases submitted by Robert M. Ferguson, whose point is well taken and cannot be overemphasized. Perhaps the key to understanding the apparent contradiction between your statement regarding objective reporting (and your questionable claim to legitimacy based on this "principle") and the treatment of the news article to which Mr. Ferguson's letter refers lies in the words "In this instance..." The implication is that the editors of the Ring-tum Phi found themselves with a news item so significant, so worthy of objective reporting, that they hastily drafted a limited policy of "professional obligation," applied it to this news event (which so sparked the journalistic fire presumably latent in the staff that not one but three editorials, the total output for the week, in

fact, were devoted to it), and were so proud of this novel form of journalism that they felt the need to use the editorial page to call it to public attention. In other instances, one infers, you do not feel the same duty to report "what actually happened."

The most casual perusal of your newspaper reveals myriad faults: Misspelled headlines ("Alternitives" on page 1), headlines lacking verbs ("Star Harrier"), photographs without captions, abundant punctuation and spelling errors throughout, and, perhaps the most maddening feature of this particular issue, an article which fails completely to address itself to the topic of its headline. I refer to the headline on page 3: "Antebellum Residence To Be Restored." This article further annoys by having no stated subject, beginning and ending arbitrarily without ever having made a point, and consisting almost entirely of apparently quoted material whose sources are not once identified.

Implicit in your function not only as the primary means of news dissemination on this campus but also as the University's ambassador to the world at large is an obligation to the University community to strive for excellence. Neither your reportorial and editorial policies nor the careless and inconsistent product which you produce accurately reflects the tradition, attainments, and ideals of Washington and Lee. I write this letter to offer criticism which I deeply hope will encourage you to re-examine your obligations and your craft with an eye toward a publication which truly serves and represents the Washington and Lee community.

Sincerely,
Lawrence Norford

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Generals End Season With Victory

by Dale Park

After an early defensive breakdown, the Washington and Lee varsity football team overpowered the Georgetown Hoyas in a season-ending 36-7 romp last Saturday at Georgetown.

The Generals finished with a 6-4 season record, their first winning mark since 1967.

Said head coach Gary Fallon: "I'm very happy for my players. We can finally touch something substantial as proof that our hard work has paid off." The last time the Generals scored more points was in 1976, when they defeated this same Georgetown team, 43-12.

Not only did the W&L team finish on a good note, but senior slotback Chris Leiser ended his impressive career with a 152-yard, one touchdown performance; the TD came on a 71-yard touchdown dash early in the fourth quarter.

"Chris will be tough to replace," commented Fallon. "He did everything for us — rushed, returned kickoffs and punts, and he also set a good example for the younger players."

Things started off slowly for the Generals, as Georgetown quarterback Tim Marotta scrambled 70 yards on the first

play from scrimmage for a touchdown, putting Georgetown in front, 7-0.

"There was an initial mix-up on defense on our part," stated Fallon. Against Georgetown's "wishbone" offense, individual assignments became more complicated and no one picked up the wingback on that first play. But we straightened things out right away."

The Generals' defense did straighten out, and for the next 59 minutes and 42 seconds the Hoyas did not score again.

The Generals' offense, however, had no trouble scoring.

Late in the first quarter W&L nose-guard Mike Pressler tackled Marotta in the Hoya endzone to cut the Georgetown lead to 7-2.

The Generals followed with three touchdowns in the next twenty minutes. All three tallies came from sophomore tailback Chris Cavalline, playing in his first game in five weeks.

On the first score, junior quarterback Rich Hachenburg hit Cavalline with a 27-yard touchdown pass. The run failed, making the score 8-7, W&L.

Cavalline's other touchdowns came on runs of three and two yards late in the second and third quarters, respectively, as the Generals rolled to a 23-7 lead.

Leiser's 71 yard burst early in the fourth quarter expanded the W&L margin to 30-7, and sophomore tailback Ken Robinson's two-yard touchdown plunge with 30 seconds left in the game closed out the scoring.

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