



Ten delegates to the 23rd annual convention of the Southern Interscholastic Press Association pose before the columns of Washington Hall on the campus of Washington and Lee University. Their three-day convention was climaxed tonight by the annual awards banquet

at Virginia Military Institute. Reading from left to right, the bevy of beauties are: Aubrey Campbell, of Lynchburg, Va.; Fernelea Bower, of Sissonville, W. Va.; Janet Thomas, of Sissonville, W. Va.; Judy Peace, of Greenville, S. C.; Pat Perry, of Winston-Salem, N. C.; Noel Parker, of

Greenville, S. C.; Stella Law, of Greenville, S. C.; Miriam Carpenter, of Greenville, S. C.; Ruth Jones, of Sissonville, W. Va.; Evelyn Johnson, of Sissonville, W. Va.; and Penny Kinnard, of Alexandria, Va. —Photo courtesy "The Roanoke Times."

The SIPA
Extra

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The SIPA
Extra

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Fifteen Trophies Awarded to SIPA Publications

Cliff Enright SIPA President For Next Year

Will Take Position Now
Filled by Faye Johnson

Cliff Enright, a delegate from Falls Church High School, Falls Church, Va., was elected president of the Southern Interscholastic Press Association in an election held this morning.

Enright won the election with a total of 86 votes.

Of the more than 600 delegates eligible to vote, 336 cast ballots in the election. This figure is slightly higher than the usual turn-out for the elections. Last year 245 votes were cast.

Enright is Senior

A senior at Falls Church, Enright is editor-in-chief of the *Jaguar Journal*, the school newspaper. In addition, he has served as secretary of the Art Club, and vice-president of Quill and Scroll.

Enright was introduced to the delegates at the convention banquet tonight by Faye Johnson, outgoing president. He will serve as president for one year.

Baltimore AP Chief Cites Writing Needs Of Today's Papers

By CHARLES MONZELLA

Forceful, terse, clear writing is what is needed most in present day news stories, Max Fullerton, chief of the A. P. Baltimore Bureau, told S.I.P.A. delegates today.

Speaking before a large crowd of high school delegates to the 23rd annual journalism gathering, Fullerton said the readability of a news story is of prime importance. He said the writer must be a reader as well as a writer.

The A.P. bureau chief told of the changes that have been made in the style of newspaper writing during the last three decades. He gave excerpts from newspaper stories beginning in 1922 continuing up through today's Lynchburg News.

Fullerton pointed out that the writing of the 20's contained a large amount of "purposeless prose." The writers began their stories with lead paragraphs which ran on for as many as 50 or 60



SIPA Director O. W. Riegel presents a trophy to a student delegate at the annual convention banquet. The banquet climaxed the three-day convention program, ending the association's 23rd convention.

Presentation Made Following Convention Banquet at VMI

Southern Interscholastic Press Association trophies were awarded to 15 schools for excellence in newspapers, magazines, and yearbooks at tonight's convention banquet at the Virginia Military Institute dining hall.

Trophies went to *The Monocle*, of John Marshall High School, Richmond Va.; *The Hickory Twig*, of Hickory High School, Hickory, N. C.; *The Tornado*, of The McCallie School, Chattanooga, Tenn.; *The Whitnell School Citizen*, of the

Scott Tells of Russia's Youth In Universals

John Scott, author, foreign correspondent, and foreign editor for *Time* magazine, told SIPA delegates packed into Lee Chapel today that the democratic press has a far greater survival value than totalitarian communication.

Thoroughly optimistic in his outlook on the future security of the United States, Scott said that the Soviet Central Committee, though controlling all Russian communications, frequently defeats itself because "once the people begin to doubt what they read and hear, their doubts mushroom into fears that seriously weaken the Soviet government."

A resident and worker in Siberia for five years, Scott gave the assembly an insight into some of the techniques used by foreign correspondents following the war. He illustrated these techniques with a number of stories and anecdotes.

"Symbolism," he said, "one of the principal techniques used by correspondents limited in words they are allowed to transmit per



John Scott

week, give the aspects on an individual which correspond to the problems of a nation and a people."

Scott, a University of Wisconsin graduate, illustrated the technique by alluding to a Russian he had known who, though technically educated in the past few years after spending most of his life in complete ignorance, still lacks the cultural background possessed by the peoples of most Western nations.

Analogizing this illustration to the Soviet government, Scott said, (Continued on page four)

Whitnell Farm-Life School, Whitnell, Va.; *The Communique*, of the Manchester High School, Richmond, Va.; *The Commodore*, of the Matthew Fontaine Maury High School, Norfolk, Va.; *The Anchor*, of Newport News High School, Newport News, Va.; *The Cadmea*, of the Tennessee High School, Bristol, Tenn.; *Slashes*, of the Henry Clay High School, Ashland, Va.; *The Brier Patch*, of Greenbrier Military School, Lewisburg, W. Va.; *Quill and Scroll Times*, of Hickory High School, Hickory, N. C.; *The Penman*, of Washington-Lee High School, Arlington, Va.; *The Bumblebee*, of the Lane High School, Charlottesville, Va.; *The Jaguar Journal*, of Falls Church High School, Falls Church, Va.; and *The Student Prints*, of Wadesboro High School, Wadesboro, N. C.

Following the banquet, Toastmaster O. W. Riegel introduced Dr. Francis Pendleton Gaines, President of Washington and Lee University, who spoke to the delegates on the "Unique Privileges and Responsibilities of American Youth in Today's World."

"In spite of restrictions and interruptions, American youth is still the most fortunate in the world," the president said.

Using conditions he observed while on a recent tour of the Mediterranean as a contrast, Dr. Gaines went on to say that America offered far more resources for instruction, and yet had far fewer government restrictions.

In concluding his talk, President Gaines called for renewed effort to keep the vision of world friendships, saying that every effort must be made to keep the vision uppermost in our minds, as we are living in "an age of interruption at best, and hazard at worst."

Following the address by Dr. Gaines, Toastmaster Riegel introduced Carl B. Knight, President of the Virginia Press Association.

Knight, who is editor of the *Post*, Big Stone Gap, Va., told the delegates of the rewards and opportunities of careers in journalism, paying particular attention to the pleasures and sorrows of the community weekly field.

Spicing his talk with numerous anecdotes about his own experiences as a newspaper editor, writer, and publisher Knight went on to say that "the weekly field is an important one—a serious student of journalism should not overlook it when considering what phase of the communications media he wants to enter."

Knight is a graduate of Washington and Lee, and was a member of the Publications Board, and editor of the *Calyx*, student yearbook, while here.

Upon graduation he worked for four years in Washington and New (Continued on page four)

Christ School Boy Wins Quiz

Moreland Hogan, of Christ School, Arden, N. C. won the Currents Events Contest here yesterday with a score of 70 on the 50-question quiz.

Runners-up to Hogan were Tommy Clayton, of the McCallie School, Chattanooga, Tenn., and Claud Huggins, of Hickory High School, Hickory, N. C.

Contest officials said that the score of 70 was three points better than the winning score of last year's convention, which was also won by a Christ School student, Ormonde Planter.

The quiz included such persons, places and things as Willie Sutton, MIG Alley, Marryin' Sam, and Yucca Flat.



Max Fullerton

words. He quoted a 58-word lead which was not only hard to read, but was hard to understand.

During the depression years of the 30's, Fullerton said, the writers (Continued on page four)

Audience Captivated by Drawing, Talk of Big Ben Bolt's Creators

By HARVEY DODD

Big Ben Bolt is not the brother of Sweet Alice Ben Bolt of ballad fame, but to his comic strip creators, he sometimes seems like that. Ben Bolt, according to Elliott Caplin who writes the strip and John Cullen Murphy, who draws it, is a pretty naive prize-fighter.

Ben neither smokes nor drinks (he has to stay in training) but at least he has a fiancée. She is Charity O'Hara, the daughter of a Boston construction scion, who went through a finishing school someplace around the puritan city.

The person in the strip who keeps Charity from getting her clutches on Ben is Spider Haines. Spider is Ben's alter ego and trainer of sorts. His broken nose and budding ears betray him also as a former fighter who knows the value of training.

All this was developed in a talk for the SIPA delegates Friday morning in Lee Chapel. The lecture was accompanied by charcoal drawings done by Murphy. Murphy is the model for Ben Bolt; he blushing admits. But he also admits that Ben has freckles which he lacks, and that he is not a prize fighter.

Murphy says that his wife is the model for the beautiful Charity. He does not say whether or not she comes from Boston.

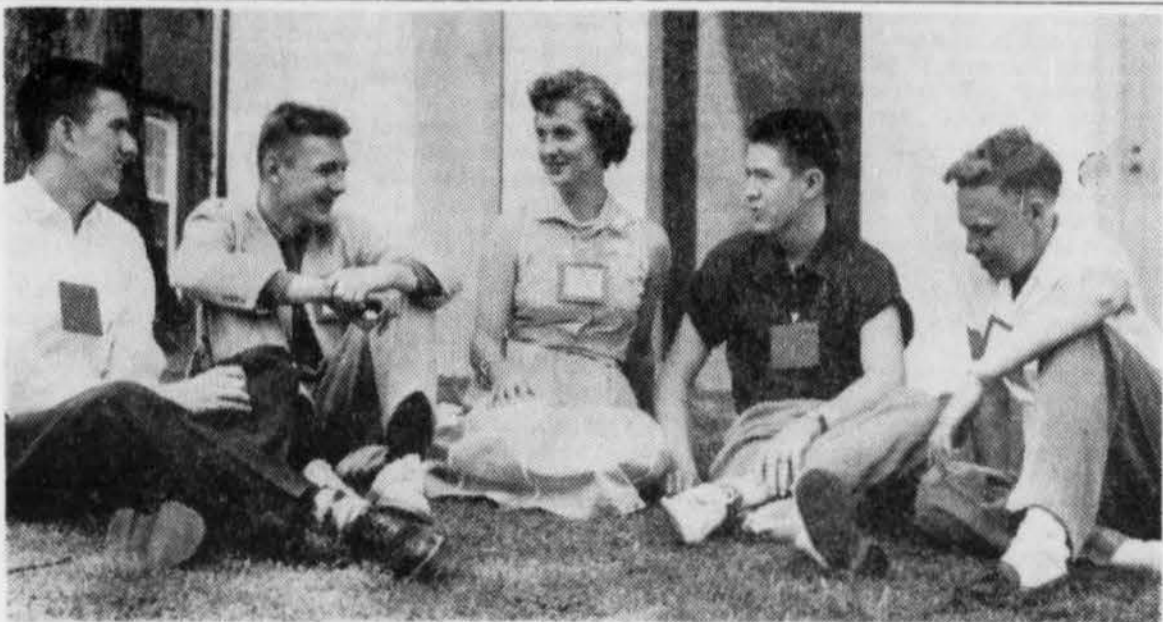
Murphy's interest in art began one day as a youngster when a neighbor asked him to pose for a picture he was doing for a magazine cover. The neighbor was Norman Rockwell. He continued his art career as a Major in the South Pacific during the last world war, doing sketches that were published in the *Chicago Tribune*. After the war he earned his living by illustrating magazine covers and stories.

Caplin, the brother of Al Capp of *L'il Abner* fame, attended Ohio State University and shortly after became an associate editor of *Parent's Magazine*. During the war he served in the Navy.

After the war he became publisher of some ten magazines including *Calling All Girls*. These he left when he saw Murphy's work and decided that they should do a comic strip together. When Murphy agreed, they worked out their ideas and began sending samples around to the hard-hearted syndicate world.

They have been blessed with singular success. Now, two short years after the inception of the strip, it appears in 150 newspapers, and on May 25 they are scheduled to start a Sunday strip.

After the lecture, Murphy offered to do portraits of individual delegates of the SIPA. The offer was promptly accepted by the delegates who filled the hall. (Continued on page four)



Candidates for president of the SIPA—This group of delegates to the 23rd annual convention of the Southern Interscholastic Press Association have been nominated for the presidency of the organization. The Candidates are: Vanloe McComas, of Huntington, W. Va.; Cliff Enright, of Falls Church Va.; Pat Perry, of Winston-Salem, N. C.; Bill Blue, of Wadesboro, N. C.; and Howard Webb, of Maryland, Tenn. —Photo courtesy "The Roanoke Times"



BILL ATKINSON, Managing Editor of the Roanoke (Va.) "Times" instructs delegates in newspaper layout and typography.

High Standing in Field Enjoyed By Conference Director Riegel

By BILL JOHNSON

SIPA Director O. W. Riegel, head of the Lee Memorial Journalism Foundation since 1934, has a solid quarter of a century of experience as a writer, educator, newspaper man, and propaganda analyst.

With this experience, he is able to combine both theory and practice in teaching journalism.

His standing in the field of propaganda and public opinion research was established in 1934 with the publishing of his book, *Mobilizing for Chaos*. This book, standard reading for the student in propaganda and public relations, gives an insight into the causes, effects, and probable results of government control of the press and other mass media.

It was as a propaganda analyst and public opinion estimator that he spent his last several vacations in the service of the United States government.

In the summer of 1950, Riegel made a three-month tour of Western Germany where he made a special survey of that country's public opinion research and training for the Department of State.

Last summer, again for the Department of State, he travelled to Belgium, where he studied the effects of Communist propaganda on the Belgians, and their attitude toward the United States and NATO.

Aside from these two trips abroad, Riegel with his back-

ground of knowledge of central European affairs, tracing back to his first overseas experience in 1925, has been consulted frequently by the United States government for advice or active service in connection with European matters.

During the Second World War, he received a leave of absence from Washington and Lee, and entered the service of the Office of War Information. On entering the OWI, he served first as a propaganda analyst, and later as Chief of the New York Review Board. Other OWI work included the regional editorship for Central and South-eastern Europe.

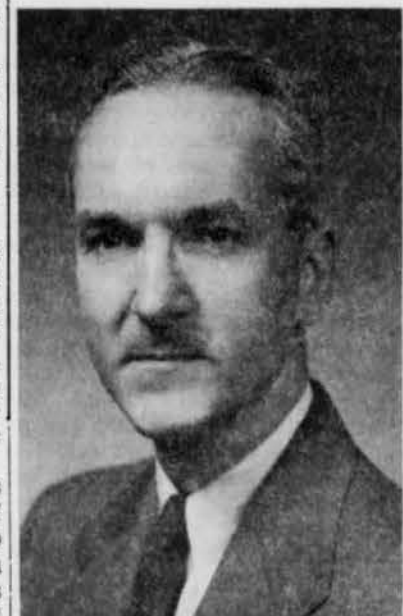
At the end of the war he was stationed in Rome as general representative of OWI in Italy and the Balkans. Before returning to Washington and Lee to resume his duties, he was Cultural Attache and Public Relations Officer of the American Legation in Budapest, Hungary.

Riegel firmly believes that mass media, such as the press, radio, and motion pictures, play a primary role in our social and political life. "A knowledge of mass media is essential for an understanding of present-day society."

With this as the guiding theme of the Lee Memorial Journalism Foundation, courses are offered which not only give the student technical knowledge, but also much background knowledge and the ability to apply it.

In connection with his war-time role as a propaganda analyst, he teaches a course, "Psychological Warfare and Propaganda." The text for this course was written by a former OWI official, and describes the propaganda war on Germany.

In connection with and parallel to the text, Riegel also tells of



O. W. Riegel

his experiences in the OWI, and shows many propaganda posters and leaflets used during the war.

In 1935 he was awarded a grant by the Social Science Research Council to study economic factors affecting newspapers and press associations in Western Europe. In the same year he was also presented with the first annual research award by Sigma Delta Chi, national professional journalistic fraternity, of which he is a member.

A native of Reading, Pennsylvania, he had his first newspaper experience on the Neenah, Wisconsin Daily News in 1918. Following this he worked on the Reading Tribune, the Paris staff of the Chicago Tribune, and the New York Daily News, and on the Lancaster News Journal.

Before coming to Washington and Lee in 1930 as assistant professor of journalism, Riegel had been an instructor of English at Dartmouth College.

WREL, University Students Join To Bring Evening Radio Program

By DUDLEY WHITE

Every night Monday through Friday at 10:30 p.m. Rockbridge County residents tune in their radios to the county's only radio station and hear the words, "And here's your Home Edition."

These words start each session of Washington and Lee's venture into the radio field. This news program gives citizens of the county their only complete news; national, foreign, regional, local and sports. Poll statistics show that students and residents alike thoroughly approve of this summary of the news. The polls reveal that well over 50 per cent of Home Edition listeners rank it among the most popular shows broadcast over Lexington's WREL.

The program is sponsored by the University and WREL, but neither places any censorship upon the news. The news to be broadcast is strictly up to the senior editor, the student who is in charge of the program each night.

Students Are Reporters

The news is compiled by the Journalism students taking the department's reporting course, under the direction of C. O. Voigt. Each member of the class is assigned a beat for which he is responsible. This student writes his stories in newspaper style and turns them in each afternoon to his city editor. One copy goes to the Journalism Department to be graded while a carbon is spiked on the radio hook. This carbon will be re-written by a member of

the Home Edition staff in radio style and, if regarded newsworthy, it will be broadcast by Home Edition.

Four years ago WREL was started in Lexington and on the second day of broadcasting Home Edition was originated. At first the program was broadcast from the station's facilities atop the First National Bank Building, but last year Home Edition was broadcast from the Lee Memorial Journalism Library. Professional equipment including two tape recorders, was installed. The Home Edition staff secured their reputation as "professionals" when, a few years ago, they covered the Adair-Hutton fire. This fire was one of the worst in the town's history, but the staff met the challenge by placing a portable mike on the spot and giving listeners a "blow-by-blow" account of the fire.

Interest and Hard Work

Improvements are being worked out all the time by the Home Edition staff. Facilities are continually being improved and the reporters haven't yet stopped their efforts to make the coverage more comprehensive.

Home Edition's world, national, and regional news comes into the newsroom via the Associated Press teletype. After the reporters have gathered their stories, the radio crew of five men takes over to get the show in shape for the air.

From all indications Home Edition is set to enjoy a fine reputation gained by hard work.



SIPA delegates watch the creation of comic strip characters at a morning address in Lee Chapel.

Press Group Awards Trophies To SIPA Student Publications

The Jaguar Journal, student publication of the Falls Church High School, Falls Church Va., was tonight awarded the annual first place trophy of the Virginia Press Association.

The paper was cited for its "intelligently planned and executed editorial campaign to present both sides of several controversial questions to students, faculty, and the community; its sustained support of important school and community projects, and, by a sincere interest in the welfare of newcomers to the school, its stimulation of their quick assimilation into the student body and the community."

Cliff Enright is editor-in-chief of the paper; Mrs. Frances Crum is advisor.

First Honorable Mention by the VPA went to The Shenango, of the Shenandoah High School, Shenandoah, Va.

Its citation read, "because from its very first issue, dated October 24, 1951, the staff brought world and community problems to the"

(Continued on page four)



Carl B. Knight

The Student Prints, of Wadesboro High School, Wadesboro, N. C., was awarded the annual first place trophy of the North Carolina Press Association.

The paper, edited by Foye Lowe, came in second to The Hickory Twig of Hickory High School Hickory, N. C. last year.

The citation of the paper by the NSPA read: "Cited because this paper conducted during the year a well organized crusade for a new grammar school building. While at the time the copies are submitted the outcome was uncertain, the campaign was obviously making itself felt. From the standpoint of editorial excellence, variety of well written news articles and pointed columns, this is an outstanding paper for a comparatively small school."

First Honorable Mention went to The Hickory Twig, of Hickory High School, Hickory, N. C.

In citing the paper for the award, the NCPA said that the paper was "an unusually good paper, excelling especially in form which shows development during the year. An alert editorial policy has taken note of many worthy movements. This and a complete news coverage with good use of pictures must give it a wide influence. Its exhibit in this contest in the form of a scrapbook showed unusual originality."

It is co-edited by Nancy Ormond and Alverta Hutton, with Mrs. Burch Allison as advisor.

Second Honorable Mention went to the Hanes Hi Rada, of the Hanes High School, Winston-Salem, N. C.

Edited by Julia Ann West, and advised by Miss Martha Mickey, the paper was cited as "a paper with a telling editorial aim to further the development of school and pupils, but not too obviously pursued to arouse prejudice. Good news coverage also contributes. The paper is readable and attractive in format."



One of the trophies awarded to publications tonight at the annual SIPA Banquet.

Writers Called USA's Brains By Dos Passos

By ALEX DEVOLPI

John Dos Passos, speaking before an assembly of SIPA delegates and W. and L. men at 12 noon Friday, reminded the future journalists that they will be the "brains of America."

Declaring that it is the journalist's job to do the country's thinking, he said that American newspapermen have been too objective in their writing. Dos Passos' topic for his half-hour speech was "On Writing."

Looking up from the paper he was reading to the audience, he admitted that "we are caught in a dilemma of our own making because journalists have failed to lead the nation."

His solution is education. He warned the near capacity audience that "the young people of journalism have to find standards to live ... and die by." These standards, Dos Passos claimed, will come from education.

The noted author recommended the classics as the best means to a complete education.

Journalists Lack Education

"Journalists," the author of *Manhattan Transfer* said, "lack education." Education, he defined as the "knowledge in the ways of men. An educated man is a man of standards."

But Dos Passos admonished that "The only way to find standards is by educating yourself." This would be through a "good stiff course of reading."

"Read classics," the speaker suggested. He then enumerated what he considered the three great literatures: the English from Chaucer to Keats and Shelley, ruling out Victorian material; the Greek and Roman; and finally, but "perhaps



Dos Passos

most important," the Bible.

Asked in a question-and-answer period whether he thought any of the contemporary works might become classics, he answered, "You can't tell. They have to run the gauntlet of time." He mentioned Toynbee and some English poetry by Thomas as being what he thought possibly on its way to classical status.

When he was queried about technique by Dr. George H. Foster, Dos Passos decided that "technique naturally develops." It is all in "trying to get the thing down on paper." The Virginia author simply observed.

Dos Passos said that parts of "socialism" are decaying through a method of "trial and error—mostly error."

Quizzed on modern writers by Glenn Scott, a W. and L. sophomore and short story writer, Dos Passos noted that most present-day novelists are still "wet behind the ears. We need very badly something completely fresh," he said.

Quill and Scroll Holds Banquet At Mayflower

Powell Glass Chapter Has Charge of Program

Charlotte County, the late eminent journalist Powell Glass, and "favors," were the keynotes for the annual Quill and Scroll banquet held last night in the Pine Room of the Mayflower Hotel.

Special guests of honor attending the banquet were Mrs. Powell Glass and Powell Glass, Jr. In introducing the guests, Prof. O. W. Riegel, head of the W. & L. Journalism Department pointed out the long and distinguished service of Mr. Glass, as one of the leading journalists in Virginia.

The banquet was sponsored by the Powell Glass Chapter of Quill and Scroll, Randolph-Henry High School, Charlotte Court House, Va. Many guests from Charlotte County were in attendance including Dr. John Reid Hutcherson, Chancellor of VPI, Mr. and Mrs. J. Creighton Riepe of the Virginia Crafts Company, Mr. and Mrs. D. Q. Eggleston of the Pacific Mills, and others.

Hutcherson Is Brief

Chancellor Hutcherson came up with the speech of the night when he announced the topic of his speech to be, "The Antiquity of Microbes," and the text, "Adam had 'em."

Providing variety and adding considerable interest to the banquet were the many favors on the tables. Each guest received a miniature bath towel from Virginia Crafts, a plastic peanut, a sample package of cigarettes, and a small bottle of Kyanite, a mineral found in Charlotte County. At the conclusion of the banquet, cloth for suits and a doll were awarded to delegates as the result of a lucky number contest. Bags of meal were awarded to Mr. Riegel and Mr. Voigt.

Jean Barksdale Toastmaster

Heading up the banquet for the Randolph-Henry High School were Mrs. A. W. H. Jones, Advisor, and toastmaster Jean Barksdale, Assistant Editor of the *Statesmen*. Other members of the Powell Glass Chapter helping with the banquet were Dorothy Shumaker and Jean Biggers, Co-Editors, and Johnny Tipton, Advertising Manager. Representatives of the high school at the banquet included Barbara Beard, Martha Robertson, Juanita Hamlett, June Tuck, Lynn Osborne, Bill Tuggle, and Carlyle Baines.

The program was climaxed by a series of trumpet solos by Bill Tuggle of the Randolph-Henry band, accompanied by Carlyle Baines on the piano.

Symbolism of SIPA Seal Explained by Designer; In Use for Third Year

This year marks the third centennial year that the special emblem of the Southern Interscholastic Press Association has been used.

At the 21st annual meeting the new emblem was introduced.

The originator of the SIPA seal was Mrs. Hope E. Laughlin, special convention assistant.

Mrs. Laughlin, wife of W. and L. Law Professor Charles Laughlin, developed the seal in the spring of 1950 just before the convention.

Seal Background

In explaining the seal, Mrs. Laughlin said she included the heads of George Washington and Robert E. Lee to denote the annual setting of the event. In using the old hand press, pictured across from the heads of Washington and Lee, she said she tried to keep it consistent with the old heritage of the two famous generals. The other symbol on the seal is a printed page.

The originator of the seal ex-



plained that the printed page was not intended to represent any particular type of publication, but the results of all types of journalistic efforts.

The trophy plaques given this year to the top publications in their groups include the official SIPA emblem.

