

# The Ring-tum Phi

Washington and Lee Semi-Weekly Newspaper

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## Anderson, Cross To Edit Paper

Marvin Anderson and Bob Cross were elected editors of next year's Ring-tum Phi at Friday's Publications Board meeting.

Under a plan approved by the board, editorial staffs of the Tuesday and Friday editions will be entirely separate. Anderson will head the Friday edition while Cross will be in charge of the Tuesday paper.

Dave Clinger was appointed managing editor of the Tuesday paper and Cecil Edmonds was made managing editor of the Friday edition yesterday. Cross and Anderson expect to fill other editorial positions later this week.

Anderson, a rising intermediate lawyer, is editor of this year's Ring-tum Phi. He had also been managing editor and news editor of the paper.

Cross, a rising senior journalism major, is managing editor of this year's paper and was news editor and copy editor last year.

Edmonds is a rising senior while Clinger will be a junior next year. Clinger is news editor of the Ring-tum Phi at present. Edmonds is make-up editor this year and was news editor and copy editor last year.

Plans are to have the two editions follow completely different styles of make-up and to use different types of mast heads. The two editions will be entirely separate in editorial policy.

## University Finances Scholarship Fund By Sale of Chairs

Sale of official Washington and Lee chairs has been announced by Dean Frank Gilliam. Profit from the sale will go toward the establishment of a John Graham memorial scholarship.

A W&L alumnus who for years was chairman of the department of Spanish here, Dr. Graham was described by Gilliam as a "leading spirit in fine arts activities" until his death before World War II.

One of the chairs, which are painted black with a gold stripe, and contain cherry arms, is now sitting in the waiting room of Dr. Gaines' office on the second floor of Washington Hall. The chairs contain the Washington and Lee seal painted in colors on the backrests.

Cost of the chairs, Dean Gilliam said, will be \$25 in addition to express charges from Gardner, Mass., where the chairs are being manufactured. Dean Gilliam added that orders for the chairs will have to be placed through the University, and he suggested that all interested students contact him.

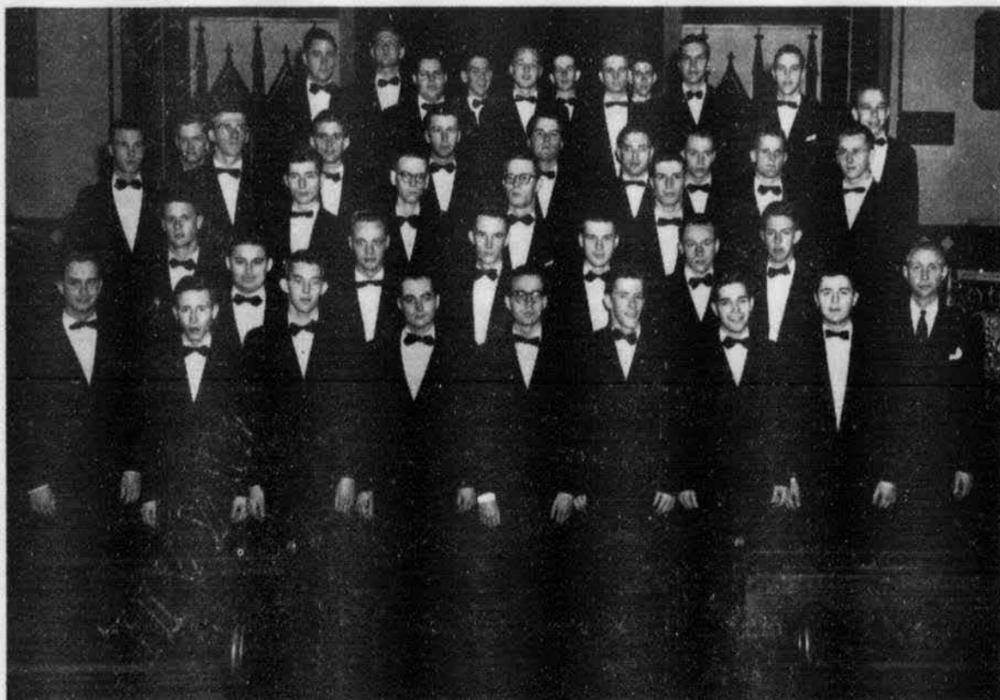
At Finals, Dean Gilliam stated, the Alumni Association Board of Trustees will be asked to pass on the chair sale, and if the design is approved, sales of the chairs will be pushed by the Alumni Association.

Only a small profit will be realized through the sale of each chair, Dean Gilliam declared, and all profits will go toward the establishment of the John Graham memorial scholarship.

## Publications Board Elects

Bill Jones, rising senior from Memphis, Tenn., was elected president of the Publications Board at its meeting Friday. Other officers chosen at the meeting were vice-president, Marvin Anderson; secretary, Bob Cross; and executive committee member, Bill Guthrie.

Dr. Arthur Borden will replace Dr. Roland Nelson as a faculty member of the board next year.



The Washington and Lee Glee Club, which will present its annual spring concert Thursday, 8 p.m., in Lee Chapel. Miss Vivian Bauer, gifted contralto, of New York City, will be guest soloist

## Dr. Turner Gives Information Cn 1954-55 Fulbright Awards

By DICK ROSENBERG

Dr. Charles Turner, Fulbright Program Advisor for the campus, has announced additional information regarding competition for the 1954-55 year abroad.

Each year of the six years that Dr. Turner has been Fulbright Chairman here, at least one W&L student has been granted an award. Approximately 900 grants to 25 foreign countries were awarded for the 1953-54 year abroad for the whole country.

Funds used under the Fulbright Act are foreign currencies obtained through surplus property sales abroad.

Application began on May 1, and will continue through October 31. This year Fulbright advisers also have received notice for graduate study awards in 15 foreign Latin American countries under the terms of the Buenos Aires Convention. These awards under the Buenos Aires Convention terms offer facilities for advanced work in Brazil, Bolivia, Chile, Costa Rica, Colombia, Cuba, Dominican Republic, Guatemala, Haiti, Honduras, Mexico, Panama, Paraguay, Peru, and Venezuela.

The number of awards is limited; generally two grants are available for each of the countries named above, with the exception

## Assimilation, Check Committees Appointed

Members of next year's Assimilation and Cold Check committees were announced today by Student Body President Bill Bailey.

Gray Castle will head the Assimilation Committee and Dean Guy has been appointed Chairman of the Cold Check Committee.

Members of the Assimilation Committee are: Andy Dalton, Bill Davis, Ronald Deitch, Mike Earp, Gordon Gooch, Dave Henderson, Mike Ryer, Charlie Schaul, and Gordon Taylor.

Men appointed to the Cold Check Committee are: Bob Cullers, Charlie Forbes, Ed Givhan, Buz Hanson, Chuck Rauh, and Wiley Wright.

Thirty-seven men applied for positions on the two committees. Bailey said "We are very grateful for the large number of men who applied. Because of the number of applications, certain qualified men had to be turned down. We hope they will give their support to the committees as students."

of Venezuela, which gives only one award each year. The United States Government pays for the grantee's transportation, and the foreign government pays tuition and partial maintenance.

## Art Students Exhibit Paintings in Library

By BILL GRIGG

Members of Dr. Marion Junkin's class in creative art opened an exhibit of their work yesterday in the library.

Dean James G. Leyburn said that the university intends to buy the students' favorite painting for the rental collection of the library. Leyburn added that this was on the condition that the price of the pictures was not too high. Students will be able to vote for their favorite in the gallery from the opening of the exhibition until 5 p.m. the following Friday. The paintings will remain on display until June.

As a result of last year's competition, a painting by Dave Comegys, "Steamer's Helper," was purchased by the university for \$25. Comegys said he was sure the exhibit would be an excellent one this year because this year's art class was large and very talented.

Local scenes are the subjects of many of the paintings. One of these, done by Monte Pearse, of the interior of a Lexington greenhouse currently been displayed in the window of a Main Street hardware store. Paintings of Grossman's Womens Shop and one of the local beaneries are also exhibited.

## W&L, Sweet Briar Students Arrested For Trespassing

A party thrown in a Rockbridge Baths cabin got six Washington and Lee students and two Sweet Briar girls arrested Saturday night, Rockbridge County Sheriff William Chittam said yesterday.

The cabin is owned by Mrs. L. B. Davis of 5 Lewis St. She swore out a warrant against each of them on a charge of entering and using the dwelling and furniture without the permission of the owner.

They were arrested by Deputy Sheriff B. W. Joyce and brought before justice of the Peace W. N. Williams, Jr., at about 6:30 p.m. They were released on a bond of \$25 each.

When the time came for the trial in Lexington Trial Justice Court yesterday, all six men appeared but the girls did not.

The case is still pending, and the disposition of it is uncertain as yet.

Miss Evelyn Davis, also of 5 Lewis St. who has an interest in the cabin, said today that the cabin had been broken into by others several times before, but no action had been taken. The door was not locked, the lock had been damaged several weeks ago when it was entered forcibly.

Dean Frank Gilliam said yesterday that the administration had been notified of the incident.

## Senior Banquet at 6:30

The 1953 Senior Banquet, given the graduating class each year by the Alumni Association, is scheduled for this evening at 6:30 in Natural Bridge.

## Assimilation Committee Warning

Due to the increasing delinquency of conventional dress, the Assimilation Committee feels that it ought to restate its position in regard to the existing rules covering conventional dress.

No students shall appear on the campus without conventional dress.

Also, no student will be allowed to take his exams unless attired in coat and tie.

After the exams begin coats may be removed in the exam at the prerogative of the professor.

It has been brought to the attention of the Committee by students, faculty and townspeople that this regulation has been openly flaunted, especially so since spring vacation.

There has also been a decided relaxation of speaking. The rule is "Every student should speak to any person on the campus whether he be student or visitor."

During the remainder of the year the Committee earnestly hopes that every student will do his part in carrying out the rules of the Assimilation Committee.

THE ASSIMILATION COMMITTEE

## W&L Glee Club Concert Set For Thursday

The Glee Club will present its Annual Spring Concert in Lee Chapel Thursday at 8 p.m.

Featured number of the evening will be Brahms' *Alto Rhapsody*, with Miss Vivian Bauer of New York City as the contralto soloist. The *New York Times* said of her, "Her voice is sumptuous in quality, and thoroughly controlled in inflection... an authoritative interpreter... entrancing agility and lightness... both balance and richness..."

Miss Bauer has given recitals in leading cities all over the country, including Town Hall and Times Hall in New York City. She sang the role of Bianca in the N.Y. Company's presentation of Benjamin Britten's opera, "The Rape of Lucretia." Among her numerous solo appearances on radio have been the NBC Symphony, the CBS Symphony, and Great Moments in Music.

She will be accompanied by the Glee Club, singing the chorus, and Dr. James Leyburn and James Cook on the piano.

### Festival Hymn

The other major number will be Mendelssohn's *Festival Hymn*, which was written in commemoration of the printing of the Gutenberg Bible. Students will recognize several familiar melodies which have their origin in this piece, such as the tune to "Hark, the Herald Angels Sing" and "Now We All Our God." The Glee Club will be accompanied in this number by a 12-piece brass ensemble from the ROTC Band composed of cornets, French horns, trombones, and sousaphones.

Concluding the program will be the four school songs, "Salute to the Generals," "Fight, Fight, Blue and White," "The Washington and Lee Swing," and "College Friendships," which were recently recorded by the Glee Club and the Band.

The Glee Club is directed by Mr. Gordon Page of Mary Baldwin College and consists of 35 voices. The group has presented concerts in Charlottesville, Staunton, and Washington, in addition to appearing in the Winter Concert of the Band and in the University Christmas Service at R. E. Lee Memorial Church.

## Abrams, Smith Win Best Athlete Awards

The 1952-53 Outstanding Athlete Awards, made annually by *The Southern Collegian*, were announced yesterday by Si Galperin, business manager of the publication. They are: Wes Abrams, in the major sport category, and Parker Smith in the minor sport category.

Abrams was a mainstay on the W&L football eleven this past fall, and finished out his college career by leading the Southern Conference in ground gaining, amassing a total of 699 yards. Smith, also a senior, paced the General swimming team and won W&L's only state championship, copping the 50 yard free-style.

In announcing the awards, Galperin stated that Abrams and Smith had been chosen not just

(Continued on page three)

## Fine Arts Building

Dean James Leyburn said yesterday that the architect working on blueprints for the new Fine Arts Building is hoping to have them ready by June 4. The Board of Trustees meets on that day and will consider final O.K. of the plans if they are ready.

## S. O. S.

Wanted—help and lots of it! Next year's Ring-tum Phi will need as much help from sophomores, juniors, and seniors as it can get. All this year we have been plagued with a lack of personnel. With the prospect of the vast majority of the incoming freshman class taking ROTC the outlook for a large number of energetic freshmen reporters is dim.

Therefore we're making this appeal for upperclassmen help. We can use men with practically any interest connected with journalism. Specifically, we need columnists, reporters, proofreaders, copy editors, photographers, headline writers, feature story writers, and general "handy men."

Experience in these fields is desirable, but it's lack can be offset by enthusiastic interest and a willingness to work. We are especially interested in recruiting the services of former Ring-tum Phi staff members and journalism majors, but we can find a job for any member of the student body who is willing to work.

The Ring-tum Phi needs improvement. However, it cannot be improved over this year unless the staff is greatly enlarged. If you can help us in any way please call either of next year's editors: Bob Cross at 6108, or Marvin Anderson at 6117.

AT A LOSS . . .

## Vacation Spots Suggested

By Tom Kenny

In parting . . . This column has\* befuddled the reader for three weeks now, I believe it is about time for an explanation of it (not a justification for there is none). At A Loss was started to replace another column in this paper which was discontinued. It is quite evident that there is no similarity between the two works.

This column has poked fun at things; poked fun at people; poked fun at being funny; and just plain existed. It has taken up space which is an unfortunate necessity faced by every newspaper, especially the R-t P. In closing this year we would like to make a few suggestions.

TO ALL THOSE who suffer from the dread W&L plague—Apathy, let each and every one of these sufferers spend his summer in a torrid, humid region. Let him do exactly nothing for three months and completely unapathize himself by using it all up at once.

To all those reformers who would like to see W&L as something else, especially those who would like to see it as anywhere else, have the courage of your convictions—either appreciate what you have or go elsewhere to find what you seek. If you would rather exchange our white columns and Southern customs for ivy covered walls and Ivy League life, effect your change one way or the other—be Ivy League or what you are, but don't be a malcontent!

TO ALL THOSE interested in politics, let's have more active interest at election time and less complaining before and after elections. Let's make the elections and offices the main object of our concern and not the political parties and the supposed politicians and cliques.

To all those who oppose fraternities, cliques, and groups of any kind, let them live a hermit's existence for the next three months. Perhaps after that period devoted to appreciating the individual, they will be willing to devote an equal time to appreciating the benefits of a society. It must be realized that society is complex and as soon as you pass the hermit stage, you will find yourself divided into these "hateful" little cliques.

TO ALL PEOPLE in general and to "Fabians" in particular. Let's have fewer "champions" of personal glory, and martyrs to self centered "holy crusades." In the future, let's take a more positive idea of reform and a less negative outlook; let's start feeling that there is a great deal of good in our school that can be made near perfect rather than a tremendous evil which can only get worse—or be completely overthrown. Fabians, let's do the most good for the most people, not try to satisfy a few selfish interests.

Next fall is a good time to start a program of appreciating our school, groups, institutions, and customs. We will have a new class of "Minks" on campus; these people should be able to enter free from apathy, free from reform, and free from prejudice (unless some of our better prep schools are beating us to it and corrupting these boys). We will undergo a change in personnel next fall, we will lose a class of seniors and gain a new class. Let's also undergo a change in attitude, let's ALL plan to enjoy, profit by, and appreciate our benefits next year.

AT A LOSS is willing to start this new trend, we will add a collaborator for next year, so that between the two of us we will never have to resort to complaining to fill space.

## Four Students Pass Exam for Certificates

Four students have passed the comprehensive exam in journalism and will receive Certificates in Journalism at graduation.

The four men at Ed Hiestand, Bill Johnson, Jere Moore, and John O'Connell, all graduating journalism majors.

The Certificate in Journalism is awarded students who are preparing for careers in journalism and who have given satisfactory evidence, in their undergraduate records and in special tests for Certificate applicants, of professional competence. Holders of the Certificate are recommended for positions in newspaper journalism, radio, advertising, and other related professional fields.

## The Ring-tum Phi

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## Carter Wins Literary Award

By BILL NORMAN

Tom Carter, editor of the *Shenandoah*, Washington and Lee's literary magazine, was presented the Washington Literary Society's award for the student who has made an outstanding contribution to literary or artistic life at the University. The award was made in Dean Leyburn's office.

Kent Horner, rising senior from Fairfield, Conn., was re-elected president of the Washington Literary Society at its final meeting of the year last Tuesday. Horner is also chairman of the Friends of the Library, and past president of Delta Upsilon Fraternity.

### Other Officers

He will be assisted in the work of the organization by vice president Pete Doyle, who will plan programs for meetings of the society, and Dale Cornelius, a freshman from Charlotte, N. C., who was elected secretary. The society was founded in 1812, and is one of the oldest groups of its kind in the country.

Among the last speakers to appear before the society was Dean James Leyburn, who spoke on the world of Gilbert and Sullivan.

Doyle is now working on a series of programs for the fall term. The society plans to continue its work in debate, oratory, and literary discussion in the coming year. Dr. Marshall Fishwick is faculty advisor to the group.

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## Conventionality Necessary

By Hank Turner

Perhaps all the controversy about conformists and nonconformists this year has proven misleading or confusing to certain members of the student body or perhaps we are simply witnessing the death of an old tradition and the birth of a new one, but conventional dress seems to be on the way out at Washington and Lee.

One of the things one accepts by coming to Washington and Lee is that he is to wear clothes of a conventional cut on the campus and in the town of Lexington. There is even a special student committee which is supposed to see to it that this is carried out.

IN SPITE of this tradition, it seems to me, that there has been more laxity in the wearing of conventional dress on the streets of Lexington this year than there has been at least for the last three years. To anyone acquainted with W & L traditions the brightly-colored sport shirts and warm-up jackets which have blossomed forth this year stand out like sore thumbs.

One excuse offered for the discontinuation of conventional dress has been that this has been an unusually warm spring, but this does not explain the fact that W&L men managed to put up with conventional dress during even warmer springs in the past; nor does it explain the warm-up jackets.

PERHAPS THE WORSE sign of all in the disuse of conventional dress is the attitude in which it is done. Quite often those who flaunt the tradition do so with an attitude of satisfaction at being able to get away with something. This disdain for one of the oldest and most important of W&L traditions is not a healthy sign.

The line which separates a great or even good college from those which are just run-of-the-mill is not only drawn along academic lines but it also goes down into the little things—the attitudes, the customs, the traditions—which make up the tone of the school. Conventional is one of the things which has made Washington and Lee the school it is.

WHATEVER ELSE may be open to question about Washington and Lee it does not appear to me that the tradition of conventional dress is. It is one of the very basic elements of the Washington and Lee scene which are our heritage from

those who have gone before. It does seem presumptuous indeed for any member of the student body to challenge this phase of the Washington and Lee scene.

As far as the question of conformity goes, we all have to conform to certain things to live in society and enjoy the best that such life can offer; we all use the same language; we all wear trousers; we all respect certain symbols as long as what those symbols represent is worthy of our respect. When the symbol of conventional dress is flaunted it means that Washington and Lee is no longer respected.

The Assimilation Committee cannot protect the tradition of conventional dress if the student body wills otherwise. Let us hope it will not—for the sake of Washington and Lee.

## Moore To Get Commission

Jere Moore, graduating senior, has been nominated by President Eisenhower for a commission as second lieutenant in the Regular Army.

Moore is the only Washington and Lee student to be nominated for such a commission. He finished four years of ROTC at Georgia Military College in Milledgeville.

He is one of the 157 outstanding ROTC cadets in the Second Army area to receive such a nomination. VMI led schools in the area with a total of 16 Regular Army commissions. The Second Army area includes Pennsylvania, Ohio, Virginia, Kentucky, Maryland, Delaware, West Virginia, and the District of Columbia.

Moore is a journalism major from Milledgeville, Ga. He is married and has one child. He was not a member of the W&L ROTC unit.

His nomination must go through the formality of Senate approval.

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# Linksters Take State Meet; Twombly Right

The score that golf coach Cy Twombly predicted that would win the Virginia Intercollegiate Golf Tournament was 624. Twombly predicted this last week, and yesterday Washington and Lee's linksters won the Tourney held at Hot Springs, yes, that's right, by the score of 624.

This victory marked the third time in four years that the Generals have taken first place in team honors in the tourney. They accomplished this feat in 1950 and again in 1951.

Twombly said today, "that the boys were sharp, and played excellent golf over the tricky and difficult par 70, 36 hole course."

Frank McCormick was low man on the W&L squad, which placed three men in the top five, with an 81-71-152. McCormick bogeyed the second and sixth holes on the front nine, but rallied with birdies on the third, fifth, 11th, 12th, and 16th holes in the second round.

The individual winners looked like this. VMI's Bill Ward turned in an outstanding performance, that would be comparable to some

pros, as he set a new record for amateurs over the 6,364 yard Cascades course. Ward fired a blazing 69-70, for a 139. Following him were W&L's Frank McCormick, Dave Weinberg, with a 78-77-155, Frank Summers with a 80-76-156 and VPI's Bill Deemer with a 79-77-156.

In the team scoring, W&L was first followed by VMI's Cadets who posted a 649, the University of Virginia with a 658, Virginia Tech's Gobblers with a 661, and last was William and Mary with a 666 total.

## Collegian Trophies Given Wes Abrams, Parker Smith

(Continued from page one)

because of their ability, in their respective sports but also because of their will to win, sportsmanship, and competitive spirit.

The awards were to be made last night preceding the ballgame.

# Houses Name Top Athletes

The complete list of top IM athletes, as voted on by each fraternity was turned in at the final meeting of the IM managers last night.

The Sports Carnival is also complete. SAE won the affair, as Walt Smith and Charlie Dawson racked up more points than any twosome from the fraternity entries.

The list of top athletes from each of the houses:

Beta Theta Pi, Jack Haver; Delta Tau Delta, Gibby McSpadden; Delta Upsilon, Don West; Kappa Alpha, Roy Simpkins; Lambda Chi Alpha, Bill Coleman; Phi Delta Theta, George Young; Phi Gamma Delta, Lucky Denu; Phi Epsilon Pi, Stan Boer; Phi Kappa Psi, Pete Adams; Phi Kappa Sigma, Don Weaver; Pi Kappa Alpha, Bud Hoos, Pi Kappa Phi, Dave Bare; Sigma Alpha Epsilon, Jim Bonebrake; Sigma Chi, Harry Kennedy; Sigma Nu, Gil Bocetti; Zeta Beta Tau, John Blume; and Campus Club, Bill Baggs.

Complete individual winners in the Sports Carnival were:

(Continued on page four)

# Could This Be Next Year?

By CHRIS COLLINS

With vacation just a few days away, and another hectic year at Doremus just around the corner, it's time for a few predictions.

We'll limit our prognostications to non-varsity sports. We will go out on a limb and say, however, that all W&L teams will get a lot of experience, and make some good showings next year.

So here it is, a brief calendar of 1953-54:

September—Norm Lord will have a new handbook on intramurals ready—cryptology 277 will have it deciphered by spring. A new lacrosse coach will be hired. Following W&L's multi-sport policy, the new mentor will also take over Eddie Howard's place in trade school. Freshmen will have tougher gym classes. One arm chin-ups, 30 foot rope climbs, will be re-

quired for the one week get-in-shape workouts.

October — More intramural forms. Three fraternities give up IM sports as managers shoot themselves in despair. Freshmen will find not only boxing added to gym sports, but deep-sea diving, hopscotch, and marbles on the menu also.

November — More intramural forms. Only Phi Betes allowed to read them. Faculty's intramural football team wins first place. "Brains, speed, power," says coach Leyburn.

(Continued on page four)

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U. S. since 1865, History of	1.25
WORLD since 1914, History of	1.50
ZOOLOGY, General	1.25

PRICES SUBJECT TO CHANGE

The University Supply Store

In shorthand class we learn brief forms for words used frequently; And here's our sign for fresh, clean smokes: It's L.S./M.F.T.

Jean Dorrell  
Lamar Tech



Nothing-no, nothing-beats better taste and **LUCKIES**  
**TASTE BETTER!**  
Cleaner, Fresher, Smoother!

Ask yourself this question: Why do I smoke?

You know, yourself, you smoke for enjoyment. And you get enjoyment only from the taste of a cigarette.

Luckies taste better—cleaner, fresher, smoother! Why? Luckies are made better to taste better. And, what's more, Luckies are made of fine tobacco. L.S./M.F.T.—Lucky Strike Means Fine Tobacco.

So, for the thing you want most in a cigarette... for better taste—for the cleaner, fresher, smoother taste of Lucky Strike...

**Be Happy-GO LUCKY!**

I get a thrill from catching trout  
And love to fish for pike;  
But fishing ain't complete without  
My good old Lucky Strike!

George Morhous  
Holy Cross College



### COLLEGE STUDENTS PREFER LUCKIES IN NATION-WIDE SURVEY!

Nation-wide survey based on actual student interviews in 80 leading colleges reveals more smokers prefer Luckies than any other cigarette by a wide margin. No. 1 reason—Luckies' better taste. Survey also shows Lucky Strike gained far more smokers in these colleges than the nation's two other principal brands combined.

**NEXT YEAR**

(Continued from page three)

December—ROTC closes use of gym to intramurals. Basketball games being played in Freshman quadrangle. "Sports are good for you," says one member of the athletic department.

January — Doremus quiet—exams.

February — More intramural forms. Faculty cops first annual intramural snowball tournament, rocks used instead. Some participants now have rocks in their

heads. "Minks drink too much," says Nurse Allen.

March—Spring rears its ugly head. Freshmen play soccer bare-foot in zero weather. Slow times chalked up in intramural swim tourney; university decides water spreads germs, so no more water.

April—New gym showers com-

pleted. Diego Rivera engaged to do a mural in the showers. Intramural softball on lacrosse field given up—now playing intramural lacrosse on softball field. More IM forms.

May—Sigma Delta Psi tests completed—men separated from boys—no men at W&L. Faculty wins

intramural trophy. Still more intramural forms for 1954-'55, as all men become tigers.

Bob Callaway, Beta Theta Pi; Football, Charlie Dawson, Sigma Alpha Epsilon; Softball, Roy Simpkins, Kappa Alpha; 440 yd. run, Keith Belch, Delta Tau Delta; Handball, Bill Baggs, Campus Club; Table Tennis, Spike Schulist, Zeta Beta Tau; and Tennis, Bill Branscome, Phi Kappa Sigma.

**TOP IM ATHLETES**

(Continued from page three)

Bowling, Stu Atkinson, Phi Kappa Psi; Swimming, Walt Smith, Sigma Alpha Epsilon; Basketball,

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BILLY GRAY - ROBERT O'BRIEN and IRVING ELLIOTTSON

**LYRIC**  
TUES - WED  
LAUGHTER IN PARADISE  
THURS - FRI  
Robert Donat  
**THE GHOST GOES WEST**

# YEARS AHEAD OF THEM ALL!

**1. THE QUALITY CONTRAST** between Chesterfield and other leading cigarettes is a revealing story. Recent chemical analyses give an index of good quality for the country's six leading cigarette brands.

*The index of good quality table—a ratio of high sugar to low nicotine—shows Chesterfield quality highest*

... 15% higher than its nearest competitor and Chesterfield quality 31% higher than the average of the five other leading brands.

**2. First to Give You Premium Quality in Regular and King-size . . .** much milder with an extraordinarily good taste—and for your pocketbook, Chesterfield is today's best cigarette buy.

**3. A Report Never Before Made About a Cigarette.** For well over a year a medical specialist has been giving a group of Chesterfield smokers regular examinations every two months. He reports... *no adverse effects to nose, throat and sinuses from smoking Chesterfield.*



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