

Does tradition matter?

Stockton thinks so. Or doesn't think so. Actually, we're not really sure what he thinks...

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More American than apple pie.
Generals swimmers left the Division III
NCAA Championships as All-Americans.

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WASHINGTON AND LEE UNIVERSITY

THE RING-TUM PHI.

MONDAY, MARCH 26, 2012 BY THE STUDENTS AND FOR THE STUDENTS SINCE 1897 VOLUME CXV, NUMBER 18

Liberal Arts connects with Ads

AdLibs offers students an outlet to build careers in advertising, marketing and PR with a Liberal Arts education

By Neil Haggerty
NEWS EDITOR

With careers in Advertising and other related fields increasing in popularity with students, Washington and Lee University will be hosting its second AdLibs conference to connect a Liberal Arts education to these careers from March 29-30.

According to the AdLibs website, the conference will allow students to learn about advertising and other careers involving persuasive communications. Students will have the opportunity to hear from alumni working in advertising related fields and learn about the courses at W&L that are related to these careers.

"Not everyone is cut out for a job at a big bank or financial firm and I think W&L students have become more aware of this and have started to consider other options," said Katie Hatfield '12. "The conference aims to bridge the gap between majors and show that careers in advertising, Public Relations and marketing are not specific to those with majors in the C-School."

"Perhaps most importantly, students from all classes and majors across campus will see reflected in alumni how a strong liberal arts education will prepare them for success in persuasive communications and consumer engagement," according to the W&L AdLibs website.

C-School Professor Amanda Bower said, "Mass Communications and Business Administration are probably obvious examples of majors suited to possible careers in advertising. However, I do think students would be surprised to find out the types of majors and expertise suited to advertising."

These other majors that are all potential building blocks for advertising careers include psychology, sociology, anthropology, religion, philosophy, english, theater, music and studio arts, according to Hatfield.

"Ad careers require critical thinking, an ability to assimilate new information and form original ideas based on that new

information. Given our small environment [at W&L], you are also used to lots of criticism and getting better," Bower said.

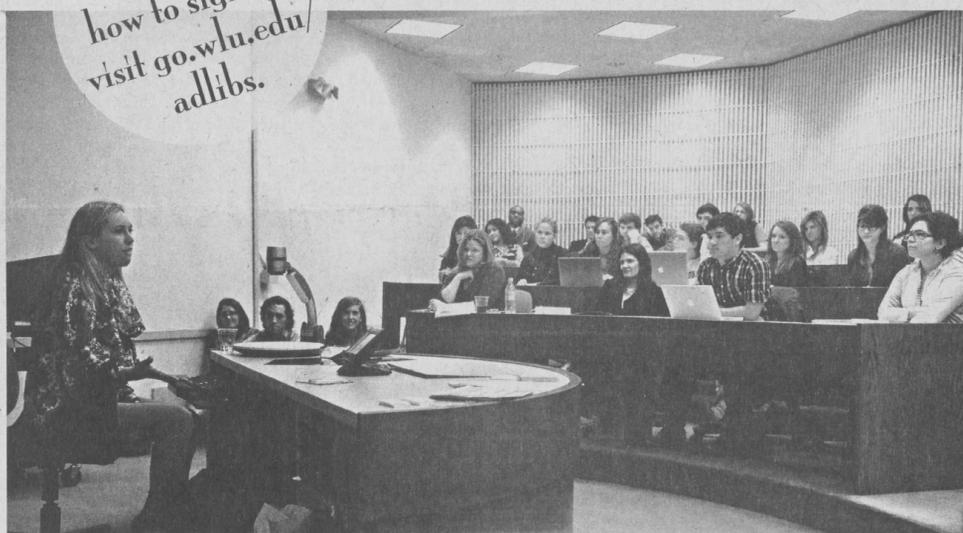
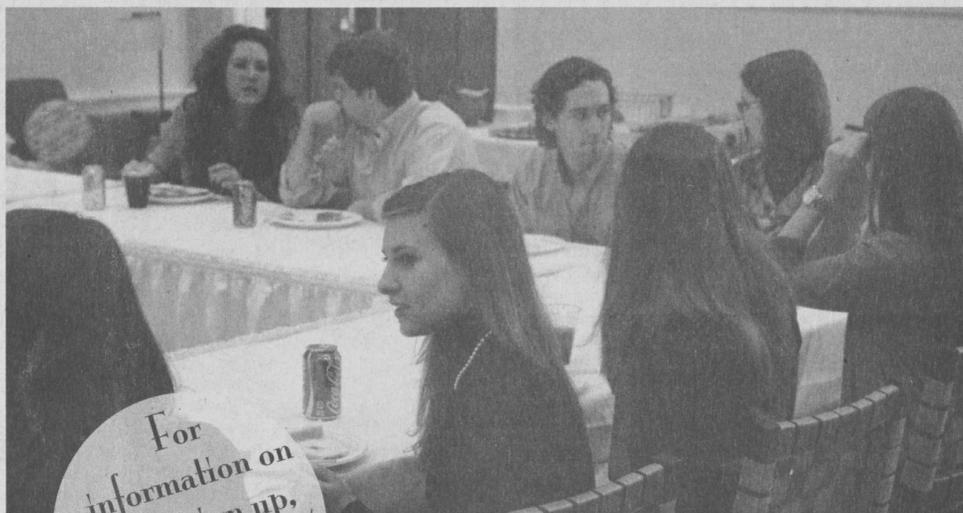
Bower said that the idea for the conference started with students asking questions about how to build connections between their education at W&L to both professors and alumni who are involved in fields related to consumer engagement and persuasive communication.

"It had started to reach a point where I couldn't handle all of the needs of our students, so last year we had a few alums come back and sit on a panel about what agency life is like," said Bower.

At last year's conference, small group interviews were conducted with agencies including Euro RSCG, which hired alumni including Courtney Berry '05 and "realized the quality of our students and was interested in perhaps hiring more," added Bower.

The schedule for the 2012 AdLibs conference includes career navigation panels, where students will learn how to appropriately plan out their careers while at W&L as well as panels on specific careers in advertising and the types of agencies that graduates can work for. The conference will also include career development workshops to help students "package and present their resumes, cover letters and job interview and networking skills," according to go.wlu.edu/adlibs.

Speakers at the conference include Keynote Speaker John Zamoiski, Chairman and CEO of Bottlerocket Marketing Group, Hunter A. Applewhite of Dominion Resources, Don Hogle and Stephanie Mansey from Euro RSCG, Brad Haugen of Scooter Braun Projects and Silent Media Group, Gerardy McKee of Starcom MediaVest Group, Will Chamberlain of Condé Nast, and Mary Tomkins Ritter and Sarah Helms from the Martins Agency.



Merchant gives Stein lecture

History Professor uses his dissertation on Laurence Keitt as a starting point for a lecture on his wife, Sue Keitt

By Tommy Kent
STAFF WRITER

History Professor Holt Merchant gave an endowed lecture on the topic "Sue Keitt: Real Life Scarlett O'Hara?" in the Northern Auditorium last Thursday at 8:00 p.m.

President Ken Ruscio said that "the faculty are the core of what W&L is about" and that Martin '74 and Brooke Stein set up the endowment in order to recognize an accomplished scholar and exceptional teacher.

Professor Ted Delaney, the introducer and head of the history department, described Merchant as "one of the truly beloved professors on W&L's campus."

Merchant said he arrived at his lecture topic as an extension on his dissertation on Laurence Keitt, a South Carolina congressman who served from 1853 to 1860 and "fire-eater" whose "rhetoric got him in a lot of fights." Laurence courted Sue Keitt, who became the topic of his lecture.

Merchant said: "If you historians are expecting a historic point, there isn't one. I'm not here to reverse the claims of previous historians. I think it is good social history. It is a good story."

Sue came from a prominent, wealthy family that owned 120 acres and 150 slaves. As gathered from the only existing photograph, Merchant said, "[Sue] was a remarkably attractive person. Flashing eyes. Magnificent form. Acknowledged beauty."

Merchant added, Sue wasn't "at all eager to find a husband, and especially not Keitt." Merchant said that part of the evidence suggests that she had had a previous engagement, but that she eventually married Laurence Keitt.

After Sue and Laurence had been married for only 6 months, Sue was al-

ready complaining and writing long letters expressing her fears and frustration about life in Washington D.C. She said in a letter sent back home, "I don't like Washington. I want to rest, ride, and fatten up and keep you and father company."

Merchant said it was clear that her "transformation from sought-after Southern Belle to dutiful wife was far from complete." By mid-December 1859 Sue was writing, "I detest Washington. I have never fancied politics. I am tired of old John Brown and the black Republicans."

According to Merchant, during their courtship, Laurence Keitt had pursued her "aggressively"; she only accepted after his fifth try with the condition that he resign his seat in Congress and travel throughout Europe with her. When they got back, Laurence would become a cotton planter.

Merchant said that Laurence "remarkably agreed," even while Sue had called off the marriage several times. It was during the "furor caused by the caning of Sumner, that she broke off her engagement" completely and didn't see Laurence for two years, Merchant said.

Merchant described how Laurence tried to forget his lost love back in D.C. by his attendance of endless balls with an endless number of beautiful belles. However, Sue did not forget about Laurence and after two years wrote to him and eventually married him. After traveling Europe for five months Merchant said Sue "was ready to settle down in Paris for serious study." Merchant said that Sue thought Laurence should avoid the "little disputes" that were taking place at the capital and did not want to

go back to D.C.

Merchant, prompting laughter from the audience, said, "The country was blowing itself to bits at this point, and she called these 'little disputes'?"

Back in Europe, Merchant said that Laurence offered to let Sue stay but she refused and returned home, bitterly disappointed for having sacrificed her dreams to the "god of politics" as she phrased it. "The life of a wife of a fire-eating Congressman was anything but pleasant. She complained of boredom. She hated D.C. She refused to visit Congress because she said, 'I fear I'll catch a bullet in the head,'" said Merchant.

Merchant said, "Sue was not your stereotypical Southern Belle. She was beautiful, but she did not have a head full of fluff. She was intelligent." Merchant said that she encouraged Laurence to write about more moving matters, and that she "invariably tried to get [Laurence] to be more careful." Laurence himself wanted to write a history of colonial South Carolina.

After declining an offer for a meeting with the President, Sue said, "I have no fancy for the story-telling old man." However, Sue later met President Buchanan and said he had "one of the most quizzical faces," having an eye disorder that caused him to cock his head.

The President described Sue as "the most cultivated, fascinating woman in Washington," said Merchant. He added that Sue "absolutely loved her conquest of Washington society," even though she described the city as "full of rowdy congressmen and insipid dancing young men."

According to Merchant, Sue eventually visited the Capital building, and

said: "Was this disorderly mob really the Congress of the United States, the assembled wisdom of a nation?" Sue did eventually develop an interest in politics to the extent that she endorsed her husband as the ideal running mate with Stephen Douglas. Merchant said Sue believed that "Douglass could win back the South only by putting an ultra on the ticket."

Merchant said that like Laurence, Sue wanted not to save the Republic but to break it up. Sue wanted Keitt to be on the Democratic ticket as a springboard to be president of a new Union.

None of her hopes, however, came to fruition. The Democratic Party split, giving Lincoln a presidency that "made secession unavoidable," Merchant said.

Laurence became bored by his position in the Southern government, said Merchant. Spurred by his desire for "glory on the battlefield," Laurence formed an infantry division and defended Charleston harbor for a large part of the Civil War until he was called to fight at Cold Harbor where new battle tactics did not work well with his idealized vision of "drawing a sword on horseback and charging," Merchant said.

However, Laurence lined his brigade in battle formation, charged straight ahead, and was mortally wounded. After Laurence's death, Sue disappeared from the record except for two instances, according to Merchant.

Merchant said the first instance was after she was forced to swear an oath to the Union in order to keep her land. He said that he stumbled upon the second instance in a major collection of letters in the South Carolina library 35 years after having written his dissertation on

Laurence. Merchant said, "Sue was alive again."

In 1878, after Sue's father died, she became determined to hold onto the family land. Merchant said that it is at this point that the "Scarlett O'Hara bit comes to the fore."

Sue borrowed money from a nouveau riche Irish businessman and bought back the house at an auction. Merchant said that she "set off to restore [the land] to its antebellum prosperity before Sherman came and destroyed everything except the house." The Irishman, however, loaned her the money at 18 percent interest and Sue began to miss her payments. When the Irishman pressed her, Sue told him, "I will kill myself and I will come back to haunt you into your grave."

Merchant said that amazingly Sue persevered and even increased the prosperity of the land. She borrowed money to lure black tenets and became an unusually good plantation owner, treating the black tenets well. She even somehow found money to educate her daughter and almost married her daughter off to Glover Cleveland, a "fate worse than death" Merchant said, describing him as the most boring President in history.

Merchant said that Sue Keitt's estate came to be worth a quarter of a million dollars, which is remarkable when considering that she had been penniless before the Civil War and later, as a result of the war, became a widow.

"She made herself into a real life Scarlett O'Hara and she proved she didn't need Rhett Butler to do it," said Merchant.

opinions

Why should you go to AdLibs?

Interested in advertising, marketing, or public relations but not a business major? Sounds like AdLibs is for you

By Katie Hatfield
COLUMNIST

AdLibs is the Advertising and Liberal Arts Conference here at W&L on this coming Friday, March 30th.

This conference will showcase several alumni that have returned to talk about the advertising, marketing, and public relations industries and the many career paths that are available within them as well as workshops in which students can meet with alums one-on-one for career advice and resume/cover letter review.

The main goal of AdLibs is to show that you don't have to be a business major to get involved in these fascinating and rapidly growing industries. Agencies don't just want to hire a room full of marketing majors (which is a good thing, since we don't even have one at W&L).

They look for people of all majors and skill sets in order to understand the consumer and create better advertising.

I think it sounds awesome, and here are the top five reasons why I'm going to attend and why I think you should too:

1. Find out more about the marketing, advertising, and public relations industries through firsthand experience.

There's nothing better than learning about the ins and outs of a career from people who actually are a part of it. This is the kind of information that you can't get out of a textbook or a class.

2. Meet and network with alumni.

Almost all of the AdLibs presenters are W&L grads, and because we are

W&L students, you know we can never get enough of networking with the alumni. Beyond that, however, the lineup is stacked with cool people, cool jobs, and cool life experiences. I mean one of them worked for the circus for six years. That's pretty neat.

3. Disband the myth of "Oh, you're a slightly unconventional major other than Business Administration. What are you going to do with that?"

AdLibs will allow those who attend to explore different career options other than the ones that seem obvious. It can be difficult to answer the skeptically asked "what are you going to do with that?" question. Especially if your answer isn't "graduate school" or "teach-

ing.' But AdLibs is here to help.

4. Participate in something that brings the entire campus together.

Who doesn't love a little camaraderie? Since Mock Convention ended, I know I've been hankering for something else that would bring everyone on this campus together more than Leyburn on a late Sunday afternoon. AdLibs will bridge the gap between majors so that those who haunt the science center, C-School, or Lenfest can all mix and mingle with one another. It's a beautiful thing.

5. Make your Friday productive.

Meet some talented people. Learn a few things about fascinating industries. Talk to some kids in your grade you

wouldn't normally talk to. Get valuable career advice. Feel fulfilled this coming Friday.

I know I feel good about myself any time that I'm actively doing something for a few hours that's not planning my outfit for that night or poring over Pinterest for the umpteenth time.

Check out the website, go.wlu.edu/adlibs, to sign up and find more information, the schedule of events and a list of presenters.

Join the event on Facebook: **Washington & Lee University Advertising and Liberal Arts [AdLib] Conference.**

W&L was cooler five years ago

Minus the implementation of the Cinderella rule and the dubstep-craze, Bullitt argues W&L has undergone few changes



By Stockton Bullitt
COLUMNIST

and it's a personal point of pride for the majority of current members. However this inherent allegiance to tradition among W&L members causes some conflict within the school.

Everyone who has any relationship with any college institution loves complaining about stuff. Professors and administrative members bemoan the morals of their clients, and anyone who has met an eighteen - twenty-two-year-old knows that he or she loves whining about everything from the Nnamdi Asomugha signing to Invisible Children's frighteningly close ties with the Ugandan government to the quality of the drunk at parties. It's just what we do. So, if you

talk to pretty much every member of the W&L community, he or she will find something that is wrong with the way W&L currently functions. At the same time, pretty much every member of the community will agree that W&L's rich and vibrant tradition makes it superior to most other schools in the country. Here's the problem, most of the things people in this community complain about (fraternities, the party scene, the fourth floor of Graham-Lees, etc.) are direct products of W&L's rich tradition. Basically, we want things to change for the better, but we also believe that tradition at W&L has made everything good the way it is now.

Since this is by no means an exclusive phenomenon to W&L and it's been going on for quite a while, humanity has developed a pretty nice fix to this conflict. All you have to do is say that things were better way back when before the new members came in and screwed everything up. By using this form of thinking, you can still complain about how rotten your surroundings are while also honoring Tevye's favorite word.

Using this form of thinking is especially vibrant at W&L and is most commonly used by seniors and directed towards freshmen. During rush in 2008, I was led to believe that W&L around

2004 and 2005 was a magical place where hazing (a.k.a. boys being boys) was rampant, classes were optional, and parties were spectacles to behold unto themselves most closely resembling Bacchanalia. The fun level of the institution was something that

we freshmen could only imagine. However, since those glorious years when "no seriously you could've hooked up with any chick you wanted," the administration has enacted its Top Secret Plan to systematically rule out fun at W&L. As a result, the fun levels at W&L have seen logarithmic declines over the past few years only to level off at Davidson or even worse, Swarthmore levels of fun sometime in the next two or three years (i.e. around the time the current freshmen are seniors).

When I became a senior, I started telling this same story to younger students at parties. As a senior, it's easy to see the change for myself. I was here three and a half years ago, and so I've had a large enough range to view substantial change in this institution. Professors have been here longer, and I've heard many "this

tended three years ago, not because the W&L itself is all that different, but rather because you are the one that's changed. Obviously, this is self-evident and me explaining it makes this column seem a lot like the end of a Nickelodeon show. Still, I think it's a relatively important point. This school has not profoundly changed in the time that I've gone here, and it's strikingly similar to the school that many alumni attended. It's just that our viewpoint of the whole situation has changed.

Take the Speaking Tradition at W&L as an example. Alumni and professors constantly lament the death of the speaking tradition on W&L's campus. To them, back in the day, students would always go out of their way to say hello to each other on campus regardless of social stature or animosity between members.

This school has not profoundly changed in the time that I've gone here, and it's strikingly similar to the school that many alumni attended. It's just that our viewpoint of the whole situation has changed.

place isn't the same as it used to be" rants from them as well. I was all ready to express these feelings in a nice little comeback article. It had a pretty catchy title: "How admissions and administration are changing W&L from a good school on Forbes to a good school on US News & World Report." Trust me, it would've made you totally forget that I completely skirted writing a fraternity rankings article this year. Only when I started really thinking about writing this article, I kept finding holes in my argument. Although I would really like to believe that this current freshmen class is a bunch of bland goodie two shoes who don't really know how to throw down and hang out, that's simply not the case. Like most senior members of this community, I was blinded by having a different relationship to the school than I did when I was a freshman.

Since all of us students are going through some form of puberty, it makes sense that our lives drastically change during the four years of college. Furthermore, the point of college is to change or at least challenge you in some way, so there's bound to be a difference between your senior self and your freshman self. So, by the time you become a senior, of course you are going to see a different institution than the one you at-

Nowadays, students can't look up from their damn cell phones to even acknowledge the presence of other human beings in the institution. That's a fun thing about which to complain, especially if you're a big Rodney Dangerfield fan, but in reality, the Speaking Tradition has arguably gotten better at W&L over the years that I have attended. Despite the fact that students have wonderful gadgets in which to stay in tune with everything that is happening in the world while still playing Draw Something, students at W&L actually are better than most other kids our age at saying hello to each other on the Hill, and in my experience, it's the professors and administration who are usually the most reluctant to return a greeting on the hill. Only it's much more convenient for adults on campus to complain that student aren't living up to the tradition that they themselves don't really have to abide by.

The same goes for students though. Parties aren't much less chill then they used to be. If someone still wants to rage on Friday night, he or she still can. The one or two fraternities getting in trouble per year rule has stayed relatively constant. Classes don't seem to be that much harder or easier than they used to be. Yes, all these situations aren't identical to what they were in the past, but they

are not so radically different that they bear constant complaint.

There are only two real changes that I have observed in student life over my time at W&L. The first is that parties tend to end around midnight instead of two in the morning. This is a direct result of the town of Lexington's 2010 effort to make parties end at midnight, and, hey look, they won that fight pretty easily. Once LexPo decided that it was necessary to start raising hell once the clock struck midnight, the Cinderella rule started going into effect quickly. I've already written about this plenty, so it's not worth going into the whole morality of the deal, but over the last few months as a result of this Cinderella rule, LexPo has been relatively fairer in their arrests. Now, when I say relatively, I mean relatively, and they may just be making up for the egregious acts they committed in the first couple of weeks of this school year, but I have been hearing many less complaints about LexPo lately. Yes, the Cinderella rule did kill off Wednesday night party nights and ragers can't go as late as they did a few years ago. That has changed, but there are still late night options, and you can now safely register for classes on Thursday morning and expect a passing grade. It's not great, but there are worse things.

The only other real change in the student body I have seen is in music choice. Most parties throw in the obligatory pop and country songs throughout the night, but outside of those songs, mostly electric and dubstep music is played. Back in the day, rap was the music de jour of most parties. We have inserted Skrillex, Avicii, and Coyote Kisses over the visionary minds of Kevin Rudolf, Kardinal Offishall, and Jay Electronica. I'm preposterously offended by the way these new dubstep head have no respect for the calming melodies of hip hops finest like Lil B the Based God and Waka Flocka Flame, but that's just me.

Still, other than music and party closing times, the school has not really changed that much. The students are relatively similar, although we do have a better football team, and the social and academic life is a lot like it has always been. Parties are fun, classes are hard, people get away with cheating when they bring a case to an open trial, etc. Life will go on in a pretty similar fashion at W&L to the way it did five years ago.

So, in the end, things change, but they don't really change. You're welcome for wasting your time with this article. But remember, if Payton Manning can go to Denver, causing Tim Tebow to go to

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opinions

W&L student fashion: who's calling the shots?

Rachel Urban encourages women to wear what makes them comfortable, rather than what they see in advertisements



By Rachel Urban
COLUMNIST

Barbour jackets, rain boots and leggings. Fashion trends are widespread on the W&L campus, and I have frequently heard people complain about the lack of fashion diversity as a result. However, there are more stressing issues underlying our wardrobe uniformity than what you simply see on the surface level at W&L. To bring these to light, I encourage us to take a step back and look at a larger cultural context. In addition to these complaints about a lack of fashion diversity, I frequently hear assertions

that other cultures outside of the US are terribly oppressive, since they force women to wear more modest clothing. While this might seem alien to us, I must ask, is our culture so very different from others?

In all cultures, there are specific social influences that affect what people wear. Whereas in other countries it might be harder to wear less clothing, it is often the case that it is harder to wear more clothing in our current fashion culture — just look at the images in advertisements. The media often show images of “the perfect woman.” She is tall, tan, super skinny, and wearing clothes that show off her body in the sexiest ways possible. Because that’s what the market says, right? “Sexy sells.” But while very few can live up to this standard in real life, the average woman is trying to emulate her — buying the clothes, the makeup, and planning the diet.

Eventually, those fashion trends reach

us at W&L and become norms. For example: “the leggings trend.” During my sophomore year, many people started wearing black leggings without anything on top of them. When women wear these leggings, you can really see all aspects of their lower bodies — I mean everything. As this trend became widespread on campus among women of all body types, I had the unfortunate experiences of seeing women who do not realize their leggings are not thick enough as well as women drawing unwanted attention from male students. I often wonder if these women really do like this fashion trend, or if they are just going along with the rest of the student body.

In reality, the vast majority of women are not stick-thin models, and they do not need to feel pressured into wearing sexy, tight, or revealing clothing. But since we place expectations on ourselves and each other to conform to fashion norms, peer pressure becomes a huge

problem when we can't live up to unrealistic standards. If this gets out of hand and becomes unhealthy, eating disorders or exercise addictions may develop. And

it's your own choice, then more power to you! But if you want to wear clothes that cover up more parts of your body, then you also deserve much respect. Wearing

If this gets out of hand and becomes unhealthy, eating disorders or exercise addictions may develop.

And that is the worst form of fashion oppression in my opinion.

that is the worst form of fashion oppression in my opinion.

Next time you choose your outfit, make sure your clothing makes you feel comfortable with your body. Nothing is better than an informed decision — are you choosing these clothes to fit in or do you really like them? If you want to wear tight clothes because you love them and

more clothing doesn't mean that you're a prude or you're uncomfortable with your body. You can still look “sexy” when you're clothed — it's a matter of confidence. It might be hard going against the grain of cultural standards, but as long as you yourself are calling the shots, you're greatly empowering yourself and will get the respect of those around you.

Are environmentalists and economists at a standoff?

Not according to Katie D'Innocenzo. She argues that the renewable energy field offers opportunity for job creation



By Katie D'Innocenzo
COLUMNIST

This summer, while sitting around a game of Monopoly with my family in Cape May, NJ, the topic of the environment versus the economy came up. As I viciously collected an obscene amount of rent from my 16-year-old sister (I've always had a knack for Monopoly), my dad chuckled and said, “This is why I've always said you would make a great economist.” I smiled triumphantly and left it at that. Then my older brother chimed in, asking how I was planning

on being an “environment hating economist” with my double major in environmental studies and economics. Just a side note: He swims at Texas on a scholarship, so he's not the brightest light on the tree, but he made a statement I think a lot of people tend to believe: that saving the economy and saving the environment are two opposing ideals and cannot

be achieved simultaneously. As a humble sophomore with an officially declared economics major for only a few short weeks, I find this common train of thought almost disturbing. I can safely say I am far from being either a great economist or an environmental

Emissions enrage the environmental community since they are a primary reason for global warming.

activist, but even I know that this isn't true. Let's take the example of energy. Coal is a major source of energy for our country as well as the world. The burning of coal to produce energy emits CO₂ into the atmosphere, a major component of global warming. I'm going to assume you will at least go with me on this global warming deal here, since I'm not writ-

ing this article to debate that fact. While the U.S. is not the largest consumer of coal (and therefore the largest offender in releasing CO₂ into the atmosphere), it is my understanding that our initiatives to move towards renewable energy will encourage if not force other countries to

follow suit. Here is where the economic and environmental worlds can unite.

A large component in the upcoming election is the need for jobs. Professor Goldsmith frequently noted how every candidate was the “jobs” candidate in his macroeconomics course last semester. To me, the answer seems obvious, but because I feel like postponing my homework a little longer, allow me to spell it out for you: jobs need to be created in the renewable energy field. Research and development to perfect alternative forms of energy such as wind and solar could lead to an entirely new industry allowing for an abundance of new jobs. Economics, however, is not (completely) political, but rather a focus on achieving equilibrium and, therefore, efficient markets. On a basic level, both economics and environmental activism agree that the coal industry is bad. The marginal social costs are much greater than the

marginal private costs since firms do not have to pay for the negative externality of emissions they place upon society. These same emissions enrage the environmental community since they are a primary reason for global warming. Both fields would conclude that emissions need to be, at the very least, significantly reduced in order to achieve equilibrium and save our environment. While this is only one example, I have found in my short time studying both fields that there are many crossovers like this one where economists and environmentalists are fighting for the same thing. Environmentalists and economists are not at a standoff — except for in Washington, where they collectively continue to fight for regulations on CO₂ emissions that politicians seemingly love to shoot down.

Analyzing eating habits to determine compatibility

Do opposites attract? Hard to say. Annie Persons encourages readers to keep an open mind when choosing partners



By Annie Persons
COLUMNIST

Recently, I was browsing Pinterest with a friend and found a link to a picture of a grandiose wedding cake. The cake was displayed with a piece already cut and positioned suggestively toward to camera to provide optimal viewing of its layers of thick, rich buttercream countered by what was undoubtedly moist, fluffy yellow cloud of cake within. Being college girls, a discussion of weddings and craving for a piece of cake naturally followed the discovery of this enticing link. I casually mentioned that my favorite part of the cake is the frosting; in my mind the perfect ratio of frosting to cake would be around 3:1.

Let's just say I like the sweeter things in life. Anyways, my friend was taken aback and exclaimed how she herself was much more of a cake person and would prefer only a slight smear of the stuff.

Trite as it may seem, our simple contradiction in taste got me thinking on a deeper level: what does it say about a personality if one would rather eat the frosting than the cake? Most would contend that the distinction is scientifically taste bud driven, or perhaps effected somehow by the mother's diet in the womb (here I must disagree, though, as my mother admits to eating nothing short of oatmeal and pickles while pregnant with me). I, however, was drawn to the deeper question presented by the cake versus frosting issue: when enjoying a piece of cake such as the one on the site, maybe even at my own wedding, would I rather be sharing it with someone who also only liked the frosting? Or would I prefer that my eventual husband and I be able to “conserve” cake, and share a

piece with him eating the cake and me eating the frosting, in front of a crowd of doubtlessly oohing and ahing guests? The real question I stumbled upon is this: how important is compatibility in a

Or would I prefer that my eventual husband and I be able to ‘conserve’ cake, and share a piece with him eating the cake and me eating the frosting, in front of a crowd of doubtlessly oohing and ahing guests?

relationship? Do opposites really attract?

Take another example. One of my best friends is known for her unique way of eating PopTarts. She delicately picks off the surrounding portion from the fruit (?) filled center and munches on their crumbly, shortbread like edges instead. I asked her—if you saw a boy at breakfast also picking off the edges of his PopTart, would you be more at-

tracted to the fact that you had that weird habit in common? Or would you simply take comfort in the fact that you were not alone in your weirdness habit? She was, of course, perplexed. I coaxed her

edges and he asking casually, “can I have your middle?” in a morning routine. Both situations certainly have the “cute” factor, but which would truly be the better marriage?

I believe it is our nature as humans to seek out people who are similar to us as we form friendships and relationships. However, the old adage that opposites attract is an old adage for a reason. While I still have not found an answer to this question of compatibility versus similarity in relationships, I can conclude that when seeking out a partner in life, it is crucial to not rule anyone out due to either a shared trait or an opposing one. After all, how cute are both the couple who shares the Pop-Tart and the one who discards the middles? I urge you to keep an open mind to the possible pros and cons of both types of people in relation to yourself. I'm also not ruling out the idea of carrying a slice of cake with you next Wednesday night, just to see what you're really getting into before you take that “first bite” of love.

The rise and fall of W&L: time to say farewell to fun?

Is W&L changing for the worse? Columnist Patrick Smith says fun levels are heading straight downhill



By Patrick Smith
COLUMNIST

Washington and Lee's class of 2012 has had the opportunity to see some of the amazing things this institution once offered. As a senior about to graduate, I sit and ponder about the old days. I think about a six week spring term that wasn't labor intensive in the slightest. About the Buffalo Creek music festival, which consisted of several D-list bands, but no one seemed

to care.

It is clear that over the course of my stay at Washington and Lee, the fun levels have gone down considerably. During my freshman year, going out on Mondays, Wednesdays or Thursdays was not a big deal. If you happened to have a slow night of work, or just felt like having a little fun, you could talk to the people on your hall and figure something out. Now, a campus notice couldn't help you find a buddy to hang out with during the week.

A lot of the decreased fun action stems from local enforcement. Freshman year, I never remember police being an issue. Now, if you fart, you are thrown in handcuffs and begging for a five minute phone call. Officer, you can tow my car, but you can't take my soul; I

don't have one, I'm a ginger.

The school cracking down on fraternities seems to be the leading contributor to decreased fun levels. Administration says they want to move more parties on campus, yet they still hand out fines for a few stray beer cans lying around the house. Contact hours for “new members” has gone from 17 hours a day to 15 hours a day. To top it all off, pledgeship for all fraternities will be six weeks instead of eight weeks in the coming years. With the strict punishments to fraternities and the recent disbanding of a leading chapter on campus, it is clear that the university is cracking down.

Soon, parties off campus will be scarce. Windfall Hill will be a residential neighborhood in 2-3 years, thus lowering Lexington's fun levels by 30% (I

ran the numbers myself). Since partying in town is such a risky thing nowadays, and without Windfall hill, WnL's off

ment like a swift gazelle. If Washington and Lee's fun levels were to be plotted on a line graph, it would look like a dou-

Windfall hill will be a residential neighborhood in 2-3 years, thus lowering Lexington's fun levels by 30% (I ran the numbers myself).

campus options are limited to the pole house area, the cabins or way out in the country.

Now is my time to stop complaining about the present and start reminiscing about the good days. The days when I could hotwire a Chevy in less than 10 seconds, or when I was young and nimble enough to run from local enforce-

ble black diamond, straight downhill.

Comic relief.

Once upon a time there were two muffins in the microwave. Suddenly, one of the muffins says:

“Man it's hot in here!!!!”

The other muffin exclaims,

“Look, a talking muffin!!!!”

arts&life

Dance performance provokes thought

The Repertory Dance Company appeared last week in an emotional and artistic show

By Janey Fugate
STAFF WRITER

Last week, the Repertory Dance Company performed its biannual dance show for faculty, parents, and the student body. Rehearsing for an average of four hours every night for two weeks before the show, the dancers put forth one of the highlight performances of the academic year.

According to the dance company's artistic director Jenefer Davies, the show offered "a wide range of dance types from contemporary modern dance, cutting edge styles to more traditional pieces." The breadth and variety of the

dances was further diversified through the eclectic music selection such as Alice in Wonderland themed music, the more obscure Icelandic artist Sigur Ros, to Simon & Garfunkel.

The performances were not only meant to entertain but also to provoke thought and an emotional response from the audience. For example, the first dance juxtaposed three slow, synchronized dancers with two wiggling, fidgeting dancers sitting to the side of them. The dancers switch roles throughout the piece, moving from very strict choreog-

raphy to a looser, strange state of impatience.

Regarding this artistic goal to connect with and engage the audience, first-year Mary Kamp said, "I liked the fact that each dance had a story you had to figure out - more interesting to follow. I thought overall it was really beautiful."

Perhaps one of the most memorable dances of the show was "Veil of Ignorance." In this piece Jennifer Ritter '13 and Jillian Katterhagan '15 performed a slow, sexually charged dance in front of a lava-like drape in which neither of

them ever stood completely upright.

Though many of the dances were student choreographed, Davies choreographed this piece with very personal interests and experiences in mind. "It was a very emotionally rooted piece for [Davies]," said Katterhagan, "which made it an honor and a challenge to try." She described the experience of striving to create one body with two dancers saying, "It was a unique experience to be so aware of another person while you were dancing."

For some of the dancers, this show

also functioned as a rehearsal for the Dance Company's trip to Scotland this coming August. W&L is sending a group of its most talented performers to dance in the annual Fringe Festival - a multicultural celebration of the visual and performing arts held in Edinburgh. There, the dancers will represent W&L by performing several of the pieces they exhibited last week.

Alum calls for a return to the earth

Alumna Alana DeJoseph went to Mali and came back with a new approach to nature and community

By Colleen Moore
STAFF WRITER

Conservationist and father of wildlife management Aldo Leopold wrote "The Sand County Almanac" in 1949, and it still serves as a timeless inspiration for American environmentalists.

Washington and Lee University alumna and cinema producer Alana DeJoseph '92 helped create a tribute to Leopold's legacy with the film "Green Fire: Aldo Leopold and a Land Ethic for

Our Time."

Graduating in 1992 with degrees in Theatre Arts and Business Administration, DeJoseph began searching for jobs in a time of high unemployment. Her decision not to attend graduate school for business did not help her prospects.

Her life outlook changed with a course she took titled "Food, Population and Poverty."

"It was the first glimpse I had that I was part of something larger than myself," said DeJoseph. With the guidance of a professor, DeJoseph entered the Peace Corps and was sent to Mali. There she found that Malians had a more direct connection with their environment and a much stronger sense of their role in their community.

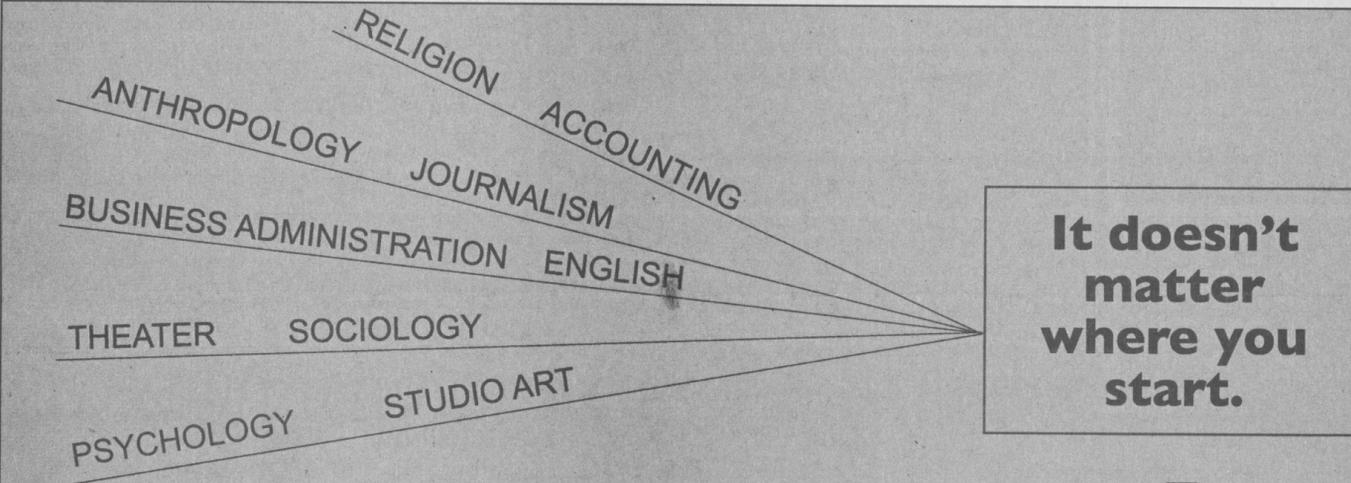
Similar to the way Malians ap-

proached daily life, Leopold's land ethic asks us to see the natural world as a community to which we belong. DeJoseph said, "It is an ethic that requires us to see beyond our species. The individual is a member of a community of different parts."

Today, DeJoseph hopes Green Fire can pass along Leopold's land ethic to a 21st century population.

"It is one of the crucial remedies to connect everybody back to the land," she said. To embody nature in a way the Malians did - seeing ourselves a part of the whole that has a responsibility to the larger community - is one way to address the ecological challenges we are facing today.

"It would be nice to recapture what we used to have," said DeJoseph.



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sports

March Madness mayhem

Andrew Renaldo discusses upsets and how they affect the tournament

By Andrew Renaldo
STAFF WRITER

After a handful of upsets in the first round of NCAA tournament games, the top teams have restored order heading into the Final Four. While everyone loves a good Cinderella story this time of year, I am personally glad that the best teams remain.

A crucial part of March Madness's allure is its unpredictability. The tournament would be boring without a few upsets, and winning it all would not seem as significant without a few reminders of elites' vulnerability. I worry, though, that there is a point at which too many shockers diminishes the quality of basketball.

Anyone who suffered through last year's national championship game can understand my point. UConn won despite scoring 19 points in the first half, outlasting a Butler team who lost two crucial players from its fairy-tale season the previous year. Watching UCo-

nn's Kemba Walker was always fun, but it seemed anticlimactic to see them beat a Butler team that did not seem to have any business playing for a national championship.

The difference between Butler's 2011 and 2010 teams gets at my point: I like Cinderella teams, but if they are going to make a long run in the tournament, I want to feel like they belong with the best. Butler's 2010 squad was versatile and could contend with anyone in the country. Their run to the title game was somewhat improbable but still justifiable. Had their best player, future NBA player Gordon Heyward, made his tantalizingly close half-court heave (which would have been the most memorable shot in college basketball history, I'm convinced), they would have been worthy champions.

The 2011 Butler team, in contrast, was not the same caliber. Although

any run that deep into the tournament cannot be considered a fluke, an element of luck certainly aided Butler. Most notably, they played VCU in the Final Four. I have family in Richmond and VCU's run excited me, but I had a hard time convincing myself they were better than Kansas, their elite 8 opponent. Two upset specials led to Butler vs. VCU in the Final Four. Despite its charming novelty, this matchup could have easily been a first-round game. In the end, too many upsets lead to underwhelming games late in the tournament.

I think teams in the tournament field are analogous to individual players on a team. Great teams often have the quintessential "underrated" big man who does all the dirty work—sets screens, rebounds, takes charges, establishes a physical presence in the paint, etc. Analysts love to point out this

player, as it shows they appreciate the finer points of basketball. Eventually, everyone praises this player so much that he paradoxically becomes overrated for being underrated. He does his job—and it's an important one—but when push comes to shove, he struggles to score, does not have great ball-handling skills, and is an abysmal free throw shooter. Teams cannot win with only these types of players; they need a few stars too.

From this year's tournament, Norfolk State and Lehigh are like these underrated players. Their upsets over Missouri and Duke, respectively, were understandably fun for some people to watch. They highlighted the talent that can be found in mid-major conferences, which the media tends to overlook. Yet I do not doubt that Missouri and Duke were better teams, and their losses prevented fans from see-

ing games between storied programs that featured the nation's top talent. To have a great tournament, you need star teams to stick around. At some point, an underrated team is overly appreciated for being a good story rather than a truly great team.

The 2008 tournament was my favorite because the balance was just right. Davidson was a legitimately good Cinderella team that progressed to the elite 8 behind Stephen Curry's magic. They lost to eventual champion Kansas, which seemed about right. The two best teams, Kansas and Memphis, squared off in a memorable final, and harmony prevailed in the college basketball world. Too many upsets disrupt this order, and although a little chaos can be fun, it can easily be unjust. I hope that in every tournament the best teams prevail.

Records fall at the Carnival

Athletes break 14 meet records and 4 school records over the weekend

By Catherine Tinney
STAFF WRITER

Washington and Lee co-hosted the W&L/Virginia Military Institute Track and Field Carnival this weekend. 17 schools from all three NCAA divisions attended with over 1,200 athletes participating.

Day one took place with most events taking place at Wilson Stadium while all events of day two took place at VMI's Foster Stadium. The javelin was the lone exception, with the throwers utilizing the runway at VMI beginning with the

first flight of girls at 9 am.

The winner of the women's javelin was senior Lauren Butler from Allegheny. She threw the javelin a meet record distance of 42.66m (139'11").

The women's javelin was just one of many meet records that got broken over the course of the two day meet. Athletes broke an additional 13 meet records. A full listing is below.

Multiple school records were also broken over the weekend. The men's

and women's teams broke two records apiece.

Sophomores Zander Tallman and Dillon Myers broke the school 400 meter and decathlon records, respectively.

Tallman ran a time of 47.66 breaking not only the school record but the meet record as well. It is also the fastest 400 meter time in Division III yet this season.

Myers scored a total of 6,480 points in the decathlon to place second. Myers'

score was also good enough to beat the previous meet record. Junior Antonio Wood of VMI, the only competitor to beat Myers with a score of 6,657 points, is the new decathlon meet record holder.

On the women's side, first-year Jillian Katterhagen was a part of two school record-setting performances. On Friday she broke the pole vault record with a jump of 3.60m (11'09.75") to place sixth overall.

Later in the day, Katterhagen teamed

up with senior Natalie Stier, sophomore Lauren Woodie, and first-year Janey Fugate to break the 4x400 meter record with a time of 4:06.46 to place third overall.

Both the men's and women's teams return to the track this Saturday as they head to Christopher Newport University for the Commonwealth Duals Meet beginning at 12 pm.

Event	Broken Record	New Record	New Record Holder
Women's 4x400m	3:54.28	3:52.31	Shippensburg
Women's Pole Vault	3.50m (11'05.75")	4.30m (14'01.25")	Mandissa Marshall [George Mason]
Women's Javelin	42.34m (138'11")	42.66m (139'11")	Lauren Butler [Allegheny]
Women's 800m	2:13.86	2:11.74	Amanda Raudagaugh [Shippensburg]
Women's 4x100m	49.31	47.93	Shippensburg
Women's 400m hurdles	63.62	62.81	Caitlin Stuetz [Shippensburg]
Women's Heptathlon	3728 points	4674 points	Amanda Denger [George Mason]
Men's 5,000m	14:45.58	14:42.43	Caleb Muller [Marietta]
Men's 4x400m	3:18.04	3:15.91	Shippensburg
Men's Pole Vault	4.85m (15'11")	5.12m (16'09.50")	Stephen Hodapp [East Carolin]
Men's Discus	47.73m (155'07")	48.52m (159'02")	Gaston Hayes [Marietta]
Men's Javelin	57.60m (189'00")	61.77m (202'08")	Derek Nothstein [Shippensburg]
Men's 200m	22.02	21.95	Alexander Tallman [W&L]
Men's 400m	48.80	47.66	Alexander Tallman [W&L]
Men's 110m hurdles	15.16	14.94	Matt Jurcak [Case Western]
Men's Decathlon	5905 points	6657 points	Antonio Wood [UMI]

sports



in the numbers

72

The total number of tournaments that Tiger Woods has won in his professional golf career after winning the Arnold Palmer Invitational on Sunday. It is the first victory for Woods in 30 months.

6

The total number of weeks that New York Yankees General Manager Brian Cashman expects pitcher Joba Chamberlain's leg to be in a cast. Chamberlain dislocated his right ankle bouncing on a tampline with his son on Thursday and was in the hospital for three days after having surgery.

39

The age of Andy Pettitte, whom the New York Yankees bought out of retirement for a price of \$1.5 million. He turns 40 in June.

17

The total number of points that Kentucky freshman Michael Kidd-Gilchrist had scored with 5:03 remaining in the first half. At this point Baylor had scored just 17 points as a team. The Wildcats won the NCAA South regional game 82-70.

soapbox

"Nothing hurts more than not being able to physically help your team, but I'm here with them spiritually now more than ever."

— **UNC guard Kendall Marshall** tweeted this about not being able to play in the Midwest Regional final against Kansas. HE has not been able to play since breaking his right wrist against Creighton on March 19th. Kansas defeated UNC 80-67 on Sunday, from SI.com

"Nowadays, so many players play the game for the 1st and 15th [pay days], but I never have. Certainly, I want to be compensated fairly for what I do, but I wasn't going to hold the organization over a barrel. And I never wanted to be a player who makes so much money that we can't stay competitive on the field. That was my main concern."

— **Atlanta Brave Chipper Jones** when signing what is now his last contract in 2009. He recently announced that this will be his final season. Over the span of his 18 year career with the Braves he has hit over .300 and 454 home runs, the only such player since Stan Musial to do that for a single team, from SI.com

Lax splits week's play

Brewster leads Gennies in victory over Roanoke and loss to Mary Washington

By Leigh Dannhauser
SPORTS EDITOR

Women's lacrosse opened up play this week with a victory over fellow Old Dominion Athletic Conference team Roanoke. On Wednesday Washington and Lee defeated Roanoke 12-8.

The Generals, 6-2 and 2-0 in the ODAC after the game, were led on the scoreboard by sophomores Greta Witter and Meade Brewster and first-year Sammy Yates. Each of the three contributed two goals to the final score. Witter and Brewster each additionally contributed an assist.

W&L was down early after a goal by sophomore Allison Bonanno of Roanoke just three and a half minutes into the game. Bonanno scored a game-high 3 goals on 8 shots.

Both the Generals and the Maroons scored in the following ten minutes.

The scoring went back and forth for the rest of the half, with the Generals scoring three in a row followed by the Maroons responding with a two goal streak on their own.

The Generals went into halftime leading 6-4 on a two goal streak.

Washington and Lee opened up the sec-

ond half continuing their streak to four goals. Roanoke was unable to respond until junior Kathleen Wager scored with 23:23 remaining in the game.

Roanoke was unable to put together another streak and was not able to catch up. W&L won the game 12-8.

W&L returned to Watt Field on Saturday to face sixteenth-ranked Mary Washington. W&L lost 13-5.

The first half was tightly contested. Mary Washington scored the first two goals of the contest, but W&L was able to respond with two goals of their own.

Mary Washington then went on a three-goal streak and led W&L 5-2 with just over five minutes to play in the half. Before the half ended, W&L was able to score two goals and were down just 5-4 entering halftime.

First-year Julia Van Sant played a large role in keeping the game close. Each of her two goals, the first unassisted and the second on a free position shot, began short scoring streaks for the Generals.

The Generals continued to look good as

the second half opened. Brewster scored unassisted just a little over a minute into the half.

Mary Washington responded with an eight goal streak that W&L could not respond to. W&L did not score again for the rest of the half and lost the game 13-5.

One of the factors that led to the final score was the shots on goal discrepancy. W&L took one more shot than Mary Washington did over the course of the game. W&L took 21 shots, nine of which were in the first half. Mary Washington equaled W&L's first half shooting, and took 11 shots in the second half.

Out of the 21 shots that W&L took, only 11 were on target. Mary Washington goalie junior Kathryn Stiltz only had to face 11 shots. W&L goalie first-year Cara Mulligan faced 19 shots out of the 20 that Mary Washington attempted.

With the loss W&L fell to 6-3 overall, while Mary Washington rose to 6-2.

The Generals return to action on Tuesday as they head to Sweet Briar for a 3:45 p.m. contest.

Tennis drops two

Women's tennis falls to two ranked opponents in Fab Five Invite

By Leigh Dannhauser
SPORTS EDITOR

Third-ranked Washington and Lee lost just their fourth match of the outdoor season to fourth-ranked Emory on Saturday 5-2 during the Fab Five Invitational hosted by W&L.

The match was moved inside to the DuChossois Tennis Center due to the weather. Space limitations of the facility led to the match only being played to five points.

W&L found themselves behind early versus Emory after losing two of three doubles competitions.

The Generals lost the first doubles competition but was able to tie it back up after winning the number three game. First-year Patri-

cia Kirkland and sophomore Cameron Dorsey teamed up to defeat first-year Catharine Harris and junior Jordan Wylie in the second completed doubles game.

The Generals lost the final doubles competition, the number two game, when sophomores Malavik Padmanabhan and Brenna Kelly of Emory defeated senior Lauren Lukas and first-year Meghan Buell of W&L.

W&L won just one of four singles competitions. The lone victory came when first-year Allison Hupalo defeated first-year Lauren Pinsky in a tight contest. The game went to a third set and after many tied scores, Hupalo

won the set 15-13 to win.

Earlier in the tournament the Generals faced both first-ranked Williams and seventh-ranked Tufts.

The Generals lost to Williams 7-2 on Wednesday, but defeated Tufts 6-3 the following day. Before the weekend, the Generals had won 12 matches in a row. They had not lost since February 18th when they faced James Madison, a Division I program.

W&L returns to the court on Saturday when they travel to Carnegie Mellon for a 12:00 p.m. match.

Gennies leave pool as All-Americans

6 Generals earn All-American honors at NCAA Division III championships

By Leigh Dannhauser
SPORTS EDITOR

Washington and Lee's men's swim team finished 16th after competing for four days at the Division III NCAA Championships in Indianapolis, Indiana.

Day one consisted of two All-American performances by the Generals. The 200 medley relay team of juniors Wayde Marsh and Rick Sykes and seniors Ian Dexter and Brian Stirling swam a time of 1:32.14 to place tenth overall and break the previous school record.

Sykes additionally placed 13th in the 50 meter freestyle with a time of 20.67 in his second All-American performance of the day. Athletes who place in the top 16 of their event earn All-American honors.

The Generals continued to earn All-American honors as the competition went on.

On day two the Generals finished in the top 16 in the 100 fly, the 200 yard freestyle relay, the 400 medley relay, and the 400 individual medley.

Stirling placed ninth in the 100 fly, breaking his own school record that he set at the Bluegrass Mountain Conference Championships with a time of 49.07.

Stirling then teamed up with twin brother Jeff Stirling, Sykes, and senior Ian Dexter in the 200 medley relay. They swam a combined time of 1:23.22 to finish ninth.

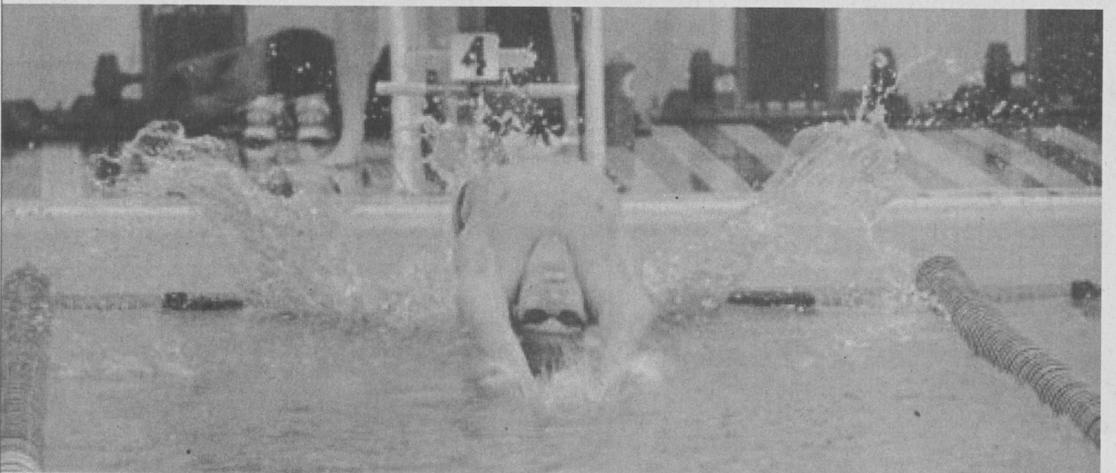
Brian Stirling was also a member of the

All-American 400 medley relay. Marsh, Sykes, and Dexter joined Stirling in the event. Their time of 3:24.93 was good enough to place 15th.

Senior Chris Washnock earned the team's second individual All-American accolades of day two. Washnock placed 14th in the 400 individual medley with a time of 4:00.26.

Washnock earned the only All-American honors for the Generals over the course of the final two days. On the last day of competition, Washnock placed 12th in the 200 yard backstroke with a time of 1:49.39.

The season is now over for the swim team and they will return to the pool next year.



Senior Chris Washnock competing earlier in the season.

PHOTO COURTESY OF GENERALSPORTS.COM

ondeck

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Women's Tennis						vs Emory 10 a.m.	
Men's Lacrosse		vs Williams 3:30 p.m.				at Carnegie Mellon 12 p.m.	
Baseball	at HS 1 and 4 p.m.		vs Bridgewater 5 p.m.			at R-M 1 and 4 p.m.	
Men's Tennis						at Carnegie Mellon TBA	
Track						at Commonwealth Duals	
Golf	at C&F Bank Invite	at C&F Bank Invite					
Women's Lacrosse		at Sweet Briar 3:45 p.m. at Randolph 7 p.m.				at Virginia Wesleyan 3:30 p.m.	