



Yea-a-a!
The Ropeco Team will be in town next Monday and Tuesday with their winning "Eleven"—

- 1—Shoes
- 2—Socks
- 3—Underwear
- 4—Suits
- 5—Shirts
- 6—Ties
- 7—Collars
- 8—Overcoats
- 9—Mufflers
- 10—Gloves
- 11—Hats

See Them at McCOY'S

Monday, November 1st.
Tuesday, " 2nd.

ROGERS PEET CO.

Broadway at Liberty	Broadway at Warren New York City	Broadway at 13th St. Fifth Ave. at 41st St.
Tremont at Bromfield Boston, Massachusetts		

PRESIDENT'S PARAGRAPH

No. 10, 1926-7

YOUR ONE OPPORTUNITY

In this Age of Brains the America citizen with untrained intellect is doomed to loss of leadership, and soon becomes an ill-paid subordinate for some business boss, a helpless cog on some driven wheel of a business machine.

Through four formative "college years" your developing *Intellect* is brought into expensive, well-ordered, and unique contact with the science, government, historic experience, and awakening literature of our 20th Century Civilization. Never again in all your life will you have such a priceless opportunity, such trained coaches such nearby laboratories and libraries, such freedom from other business absorptions, such a priceless four-year opportunity to bring your developing mind abreast of this Age of Brains.

President Smith Talks To Frosh

"Sex in the life of the college student," was the subject of an address to the Freshman class by Dr. H. L. Smith, president of the University, at the weekly meeting of the first year men in Lee Chapel Thursday night. President Smith maintained the necessity of this talk because it is seldom discussed frankly in college.

President Smith's speech was greeted with applause as was his statement that the record of this year's Freshman class is one of the most praise-worthy in the history of Washington and Lee. Coupled with this statement he expressed the hope that the new class would perpetuate the record by their conduct in the future.

Band Performs For First Time

"Black Bottom" and "Baby Face" featured the selections rendered by the Washington and Lee band yesterday afternoon when it made its initial appearance before the student body. After having had only two practices, these musicians performed so nobly that those who heard them, proclaimed them the best in many years. And when they reeled off the difficult "March Our Director," the student body gave the band an unprecedented ovation. The silent crowd stood bareheaded as Virginia was honored by "Auld Lang Syne."

Director William Gardiner believes in keeping the stands entertained; and even though only half the members of the organization were present, the selections were varied, and the musicians played often.

Uniforms were issued last night at 8 o'clock to approximately thirty men. The band will accompany the student body to Charlottesville and Lynchburg.

Freshman at Penn State are not allowed to smoke, in public, keep their hands in their pockets, or enter pool halls.

J. W. ZIMMERMAN
LEXINGTON, VA.
Graduate Optician
Registered Optometrist

THERE ARE TWO GOOD PLACES TO
EAT IN TOWN
Stonewall Jackson Cafe
AND
Eatwell Cafe
DINNER 12 NOON TO 8 P. M.

FOX'S
OR
OOD

Nice Printing
AND NO OTHER
At the
COUNTY NEWS
Job Office
Opposite Presbyterian Sunday School
Room, Main Street
LEXINGTON, VA.

TOLLEY'S-TOGGERY

Presents
Fashion's Forecasts for Fall

The Goodman and Suss
23 Points Hand Tailored
The Courtney and Nassau Models

Hickey-Freman
Holburn and Grey-Stone Models

Is what smart men wear for all occasions. An interesting display of smartly conservative garments representing the seasons style trends in fabric and fashion.

B. C. TOLLEY

PHONE 164 *The College Man's Shop* NELSON ST.

Two rooms for rent, suitable for students. Apply
12 JACKSON AVENUE.

The University of Pittsburgh's "Cathedral of Learning" is to be 29 stories high instead of 52 as originally planned. Still too high for the professors to be dropping students out of their classes.

H A V E A C A M E L



*The most welcome call
to smoke ever sounded*

NEVER was there a smoke invitation that could compare with "Have a Camel!"

On swirling city streets. In the roadster as it bounds over the hills. In the study or by the fireside, no other smoking phrase is so provocative of enjoyment and friendship. In its realization comes a boundless sense of gratitude and contentment.

That is because Camels are the favored smoke of millions of experienced and successful men. To

ever-increasing millions who have tried them all, who could well afford to pay more, Camels are the first and only choice. Since the dawn of smoking, there has never been a success like Camel's.

Camel preference is the inevitable expression of Camel quality. No other cigarette made is like Camels. No other smoke was ever so smooth and mellow mild. For your own high pleasure, we invite you to rise to the world's most celebrated smoke call. *Have a Camel!*

R. J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, N. C.

THIS WEEK at GRAHAMS

SHANTUNG MUFFLERS
With Ties to Match

Adler Pig and Doe Skin Gloves
NEW TIES EVERY WEEK

GRAHAM and FATHER

MAKE IT A HABIT

A cup of Coffee, A Sandwich
and Friends

at the
SUBWAY KITCHEN

WHOLESOME MEALS AT MONTHLY RATES
STUDENT MANAGEMENT

Come in and let us show you our
line of Fashion Park Clothes.

TUXEDOS, HATS, and SHOES

J. Ed. Deaver & Sons

ROCKBRIDGE MOTOR CO.

Dodge Brothers Automobiles

PHONE 289



HAMRIC & SMITH

Fraternity and College Seal Jewelry

Opp. New Theatre

Lexington, Va.

WEINBERG'S

VICTOR EDISON and COLUMBIA AGENTS

Sole Distributors for W. and L. Swing

DE FOREST RADIO

Wayland-Gorrell Drug Co. Inc.

NORRIS and NUNNALLY'S CANDIES

W. & L. STATIONERY

After the Movies
stop by

SALLY'S

for Fancy Ice Creams,
Cakes, pies
and Sandwiches

Special Rates to
Regular Boarders

**PAGE'S
Meat Market**
Phones 126 and 426

Boley's Book Store

New and Second Hand College
Text Books
Loose Leaf Notes
Fountain Pens
School Supplies

HENRY BOLEY, Manager

STATEMENTS

"The Y. M. C. A. is one of the most effective forces for good on the Washington and Lee campus. I believe it deserves the full support of the faculty and student body."
—Prof. R. H. Tucker.

"The college man especially can give his tithe in no better way."
—Kenneth A. Durham.
Vice-Pres. of the Student Body.

"The Y. M. C. A. is worthy of the support and cooperation of every man on the Washington and Lee campus. A contribution to its subscription campaign is aiding a good cause."
—J. D. Carter,
President of Fancy Dress.

"Considering the amount of money spent for other purposes, no student should hesitate to give at least five dollars to such a worthy cause."
—R. W. Jordan, Jr.

"I believe every student should have a share in the Y. M. C. A. budget."
—L. J. Rauber.

V. P. I. Cadets Not Likely To Attend Game

Although much enthusiasm has been aroused over the prospect of the corps making a trip to Lynchburg, November 13, to witness the Washington and Lee game, there is little chance that permission for the journey will be granted. In a short corps meeting held in the mess hall, Tuesday, October 19, practically every man in the corps signified his desire and willingness to make the trip. However, it is an "unwritten law" of the Board of Visitors that the corps shall only take two trips a year, and it is hardly possible that this law will be broken next month.

Much enthusiasm has been worked up over the prospect of seeing the Washington and Lee game because, in all probabilities it will be the hardest game on the V. P. I. schedule. It will also have a direct bearing on the outcome of the Southern Conference race. At present, V. P. I. and Washington and Lee are outstanding contestants for this honor, and should the Gobblers negotiate Kentucky successfully the only remaining obstacle on the V. P. I. schedule will be Washington and Lee. —V. P. I. Tech.

NEW BOOKS NOW IN LIBRARY

Miss Blanche McCrum, head of the Carnegie Library, wishes to announce that several books on various subjects of general interest have been received, catalogued and are now on the shelves. They are:
Bruce Barton.....Book Nobody Knows
Theodore Dreiser.....American Tragedy
Will Durant.....Story of Philosophy
Ellen Glasgow.....Romantic Comedians
Viscount Haldane.....Human Experience
Graham Wallas.....Art of Thought
Gamaliel Bradford.....Darwin
Edward Viscount Grey.....Fallodon Papers
Sir Oliver Lodge.....Relativity
J. B. Cabell.....Siler Stallion
John Erskine.....Private Life of Helen Troy

Randolph Macon Teacher Speaks

Miss Whiteside, of the Randolph-Macon Women's College, Lynchburg, gave a lecture upon modern drama in the auditorium of the Lexington high school Friday night. Miss Whiteside was assisted by six students from the college.

In her lecture the speaker attempted to show that the ancient Greek drama did not differ to any great extent from that of our present day theatre. According to Miss Whiteside the Hellenic drama contained many elements which are of human interest and which apply to the everyday life of the twentieth century. The form of the present day play is the same as that of the ancient Grecian play, she declared.

During her lecture the girls illustrated certain of Miss Whiteside's points with dances, songs, and dialogue.

A crowd that nearly filled the auditorium attended the lecture. A number of Washington and Lee men were among those present.

RAIN PREVENTS FINAL NET TILT

Jupiter Pluvius reigned supreme again this week when he stopped the battle between Cassell and Jacobs for the tennis champion of the University. It will be decided sometime in the near future when the match will be held. The sets now stand one all and the winner of the first three sets will be declared the champion.

Twenty Years Ago

Tulane and Washington and Lee played a hard fought battle to a 5-5 tie in New Orleans on Thanksgiving Day 1911.

The freshmen defeated the sophomores in the annual pushball contest in 1912. This was a very interesting and hard fought battle.

Golf Team Organized With Ball As Captain

Schedule Being Arranged With Pending Matches With U. Va. And Others

At the joint meeting held Wednesday afternoon of the golf committee and those students interested in the sport it was officially decided to make golf a minor sport and to arrange a schedule for this season. The golfers then elected C. S. Ball, manager and captain for the ensuing year. The schedule is now being made and a number of matches are pending. Among these is one with Virginia in the near future. No other definite arrangements have been made and no attempt has been made to pick a team to represent the University. Ball is a member of the Kappa Alpha fraternity and of Alpha Kappa Psi, commercial fraternity.

Publicity Department Flooding Newspapers

Has Sent Out About 65,000 Words On Activities Of The University

The University Publicity department of Washington and Lee has been sending out vast quantities of publicity matter. So far this year a total of 65,000 words have gone out from this department, broadcasting to the outside world what is going on at Washington and Lee. This total is exclusive of news sent out by the Athletic Publicity department.

The news material sent out by the publicity department covers the various student and faculty activities. The publicity staff now have their headquarters in the Journalism building.

Four Intramural Quint Teams Win

The first week of play in the intramural basketball league was completed Thursday when teams 2, 3, 6, and 8 took honors in the five games played. Most of the games were close and all showed that the teams were rapidly rounding into good form. Those in charge plan to continue the league for three or four more weeks and thus will give all of the 90 men entered plenty of chance to see action.

Nine men have reported for sophomore basketball managership and each is doing duty one day a week in connection with the intramural league. The men are A. Bailey, W. Watson, E. Wolf, C. Hutchinson, E. Allen, T. Bank, J. Bowser, H. Johnston and A. Morgan.

The standing of the teams for the first week follows:

Team	Won	Lost	Pct
7	4	0	1.000
6	4	0	1.000
8	3	1	.750
3	3	1	.750
10	2	1	.667
2	2	1	.667
9	1	2	.333
4	1	4	.250
1	0	4	.000
5	0	4	.000

COLLEGE WORLD

Five thousand Indians coming from all parts of the nation, are expected to be present at the dedication of the Haskell stadium, Oct. 27 to 30. The stadium cost approximately \$200,000, and was built entirely from money raised by the Indians.

An amendment to the Constitution of California is to be made. If this is adopted it will make available a building fund of \$6,000,000 for the University of California.

Knute Rockne, famous coach at Notre Dame, will officiate in the Hawaii-Utah grid clash in Honolulu December 18.

MARRIED BY ITS FRAME



He—Jane's a little thin, perhaps, but a perfect picture, don't you think?
She—Well, yes; but a picture marred by its frame.

ASSISTANT COACH



KAY THOMAS

Captain of the 1925 Generals and All-Southern end last year who is assistant Varsity Coach now.

DIRECTOR OF TEAM



"MIKE" PALMER

Fast back who has capably directed the "Big Blue" team in every game this season.

MANAGER OF TEAM



DICK BARNETT

Manager of the Varsity football team who is efficiently directing the business end.

NO STUDENT



"He's no student you say?"
"No—just attends college."

The University of Wisconsin is the first university to offer dancing as a major course in its curriculum. The course entails four years' work, sciences and cultural studies being included as well as dancing. The aim of course is to develop personality through the art of dancing.

TOWER'S FISH BRAND COLLEGE COATS
SNAPPY, SERVICEABLE WATERPROOFS
All the go with College men

Varsity Slickers (YELLOW OR OLIVE)
Sport Coats (YELLOW OR OLIVE)

TOWER'S FISH BRAND
"The Rainy Day Pal"

AJ TOWER CO.
BOSTON MASS

The New DOBBS HAT
For Fall in CORRECT STYLE AND COLORS
Society Brand Suits
Top Coats and Overcoats



FLORSHEIM SHOES THAT FIT AND WEAR
HANSEN GLOVES IN THE NEW SHADES
OUR SCARF STOCK IS COMPLETE FOR ALL OCCASIONS
We will appreciate the opportunity of showing you the new things for Fall

J. M. MEEKS

Main Street

Phone 295

NEW THEATRE

MONDAY, NOV. 1
DOUGLAS MacLEAN
IN
"THAT'S MY BABY"
ALSO COMEDY

TUESDAY, NOV. 2
COLLEEN MOORE
IN
"WE MODERNS"
ALSO COMEDY

WEDNESDAY, NOV. 3
ADOLPHE MENJOU
IN
"A SOCIAL CELEBRITY"
ALSO COMEDY

WRIGLEYS New Handy Pack
P.K. Chewing Sweet
WRIGLEYS 3 handy-packs 5¢

Wrigley's Chewing Sweet helps teeth, mouth, throat and digestion in a delightful and refreshing way. Removes odors of smoking and eating. People of refinement use it.

AFTER EVERY MEAL

Harlow's Print Shop

No. 8 Jefferson St.

for the

BEST PRINTING

SPECIAL:—A good I.-P. Student Note Book for 30 cts; Filler 10 cents.

Myers Hardware Co., Inc.

Established 1865 Incorporated 1907

CUTLERY—RAZORS GUNS

The Palace Barber Shop

First Class Service In a Sanitary Way A Basement of FIRST NATIONAL BANK

IRWIN & COMPANY, Inc.

Everything in DRY GOODS AND GROCERIES Specialists in QUALITY SERVICE and PRICE

R. L. HESS & BRO.

Watchmakers and Jewelers Keys Made Typewriters Repaired Next door to Lyric Theatre

Rockbridge Hardware Co., Inc.

"The Store With The Yellow Front" 36 North Main St. PHONE 24

The Model Barber Shop

Opposite Rockbridge National Bank HUGH A. WILLIAMS, Prop.

We Specialize on Cakes For All Occasions
Lexington Steam Bakery, Inc.
9 W. Washington Phone 133 UNDER NEW MANAGEMENT

W. J. THOMAS

MEAT MARKET

Quality and Service

Phones 81 and 288

McCOY'S TWO STORES

FRUIT, CANDIES

CAKES

AND ALL GOOD THINGS TO EAT

FRATERNITIES

WE SOLICIT YOUR PATRONAGE

WELSH & HUTTON

PHONES 192 and 144

JACKSON'S

The Barber Shop With a Conscience OPPOSITE NEW THEATRE NELSON STREET

Nuff Said 1926

AGNOR BROTHERS

Successors to W. Harry Agnor

STAPLE AND FANCY GROCERIES PHONES 36 and 76

QUALITY and SERVICE



Buy Quality and not Quantity 35 N. Jefferson St. PHONE 514 Terms: CASH